



**WP15 Study:
Towards a Web of Archaeological Linked Open Data**

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About this document

This study has been carried out in the project ARIADNE - Advanced Research Infrastructure for Archaeological Dataset Networking in Europe, as a contribution to the contractual deliverable “Report on the ARIADNE Linked Data Cloud” (D15.2). It also contributes to the activities of the ARIADNE Linked Data SIG (Special Interest Group), which acts as an interface with the wider Linked Data community, communicating developments between the community and ARIADNE and vice versa.

The study in particular investigates reasons for the low take-up as yet of Linked Data by archaeological and related institutions. It discusses requirements for a wider uptake and gives recommendations on how to meet them. The content of the study will be incorporated in the “Report on the ARIADNE Linked Data Cloud” (D15.2), which will be issued in December 2016. The report will include additional chapters on the Linked Data development in ARIADNE and the realisation of the first version of the ARIADNE LOD cloud.

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1 Executive Summary

This study has been produced in the ARIADNE project as part of Work Package 15, “Linking Archaeological Data”. The overall objective of ARIADNE is to help making archaeological data better discoverable, accessible and re-useable. The project addresses the fragmentation of archaeological data in Europe and promotes a culture of open sharing and (re-)use of data across institutional, national and disciplinary boundaries of archaeological research. More specifically, ARIADNE implements an e-infrastructure for data interoperability, sharing and integrated access via a data portal. Linked Open Data can greatly contribute to these goals.

Towards a web of archaeological Linked Open Data – a vision

We envision the ARIADNE Linked Open Data “cloud” as a web of semantically interlinked resources of and for archaeological research. Archaeology is a multi-disciplinary field of research, hence within some years the web of Linked Data initiated by different projects, including ARIADNE, could span data resources of various domains and specialties, for example history and geography of the ancient world, classics, medieval studies, cultural anthropology and various data from the application of natural sciences methods to archaeological research questions (e.g. physical, chemical and biological sciences).

The main objective of the ARIADNE project has been to provide the archaeological sector with a data infrastructure and portal for discovering and accessing datasets which are being shared by research institutions and digital archives located in different European countries. The infrastructure and portal should not be a stand-alone implementation but serve as a node in the ecosystem of e-infrastructure services for archaeology and various related disciplines, including other humanities as well as social, natural, environmental and life sciences. To become such a node, interoperability with external services and integration of data is required and can be implemented based on the Linked Data approach. However, the approach is not yet widely employed by repositories and project databases in the field archaeology and cultural heritage in general, limiting the capability of research e-infrastructures to integrate their data and provide access and other services based on Linked Data.

Current level of LOD adoption in archaeology

The last 10 years have seen substantial progress in Linked Open Data (LOD) know-how, i.e. what is required to produce, publish and interlink LOD of cultural heritage collections (e.g. museum artefact collections). This know-how has been acquired mostly in experimental projects, only some cultural heritage datasets are effectively interlinked as yet. With regard to archaeological data specifically, few Linked Data datasets have been produced and hardly any show up on the well-known LOD Cloud diagram. In the coming years a much wider uptake of the LOD approach in the domain is necessary so that a rich web of data can emerge.

Requirements for a wider uptake

There are several issues which currently impede a wider uptake of the Linked Data approach in archaeology and related domains so that a web of semantically interlinked data has not emerged as yet. This study investigates such issues, discusses requirements for a wider uptake, and gives recommendations on how to meet them. The study results will be useful for many who have taken an interest in Linked Open Data (LOD), would like to have an overview of the current situation in

cultural heritage and archaeology, and recommendations on how to advance the availability and interlinking of LOD in this field.

Specific actions are recommended to

- raise awareness of Linked Data,
- clarify the benefits and costs of Linked Data,
- enable non-IT experts use Linked Data tools,
- promote Knowledge Organization Systems as Linked Open Data,
- foster reliable Linked Data for interlinking,
- promote Linked Open Data for research.

Among the various requirements we highlight the importance of fostering a community of LOD curators who take care for proper generation, publication and interlinking of archaeological datasets and vocabularies.

2 Vision, study summaries, and recommendations

This chapter summarises the results of the study. It highlights the vision of a web of archaeological Linked Open Data (LOD), addresses the LOD principles and web of Linked Data (the “LOD Cloud”), the adoption of the LOD approach so far in archaeology, and requirements of a wider uptake in the sector. The sections following the vision include the recommendations of the study most of which centre on how to increase the use of the LOD approach in archaeology.

2.1 Archaeological Linked Open Data – a vision

This report envisions the emergence of a web of semantically interlinked resources of and for archaeological research based on the Linked Data approach. Over the next 5-10 years a web of Linked Open Data could be built that spans vocabularies and data of archaeological, cultural heritage and related fields of research.

About 10 years ago there were considerable doubts about the uptake of Semantic Web standards and technologies. Reasons for this doubt were still on-going standardisation work, little experience of implementation under real world conditions, and expected high costs of conversion of legacy metadata and knowledge organization systems (e.g. thesauri) to Semantic Web standards.

In recent years the Linked Data approach (formerly Semantic Web) has seen substantial progress with regard to mature standards, available expertise and tools, and examples of data publication and linking. Recognition and uptake of the approach has grown much beyond the initially small pioneering groups of Linked Data developers. The Open Data movement has been an important driver for this development, particularly through the involvement of governmental and public sector agencies, who have promoted standards and implemented data catalogues and portals.

The Linked Data approach has already been adopted by several research communities, for example, geo-spatial, environmental and some natural sciences (e.g. bio-sciences). Also the cultural heritage sector, particularly the library and museum domains, has been among the early adopters. Thus there is already some potential for interlinking and enriching archaeological research data with specific information as well as wider context.

Archaeology is a multi-disciplinary field of research, hence the web of Linked Open Data could include resources of various domains and specialties, for example history and geography of the ancient world, classics, medieval studies, cultural anthropology and various data from the application of natural sciences methods to archaeological research questions (e.g. physical, chemical and biological sciences). Also data of geo-spatial, environmental and earth sciences are relevant to several fields of archaeological research.

But wide and deep interlinking will require rich integration of conceptual knowledge (ontologies) and terminologies of different domains. Integration could be progressed based on use cases with a clear added value for archaeological and other research communities. Such use cases would support interdisciplinary research involving researchers in archaeology and other domains, natural history and environmental change, for instance.

As a multi-disciplinary area of research archaeology could benefit greatly from a comprehensive web of Linked Open Data, involving data and vocabularies of all related disciplines. However, first there is still a lot of homework to do by research institutions, projects and archives so that an archaeological web of Linked Open Data will emerge and become interlinked with resources of other disciplines as well as relevant public sector information.

2.2 Study summaries and recommendations

2.2.1 Linked Open Data: Background and principles

Brief summary

The term Linked Data refers to principles, standards and tools for the generation, publication and linking of structured data based on the W3C Resource Description Framework (RDF) family of specifications.

The basic concept of Linked Data has been defined by Tim Berners-Lee in an article published in 2006. This concept helped to re-orientate and channel the initial grand vision of the Semantic Web into a productive new avenue. Previously the research and development community presented the Semantic Web vision as a complex stack of standards and technologies. This stack seemed always “under construction” and together with the difficult to comprehend Semantic Web terminology created the impression of an academic activity with little real world impact.

In 2010 Berners-Lee’s request for Linked *Open* Data aligned the Linked Data with the Open Data movement. Since then the quest for Linked Open Data (LOD) has become particularly strong in the governmental / public sector as well as initiatives for cultural and scientific LOD.

The Linked Data principles include that a data publisher should make the data resources accessible on the Web via HTTP URIs (Uniform Resource Identifiers), which uniquely identify the resources, and use RDF to specify properties of resources and of relations between resources. In order to be Linked Data proper, the publishers should also link to URI-identified resources of other providers, hence add to the “web of data” and enable users to discover related information. And to be Linked Open Data the publisher must provide the data under an open license (e.g. Creative Commons Attribution [CC-BY] or release it into the Public Domain).

The Linked Data approach allows opening up “data silos” to the Web, interlink otherwise isolated data resources, and enable re-use of the interoperable data for various purposes. The landscape of archaeological data is highly fragmented. Therefore Linked Data are seen as a way to interlink dispersed and heterogeneous archaeological data and, based on the interlinking, enable discovery, access to and re-use of the data.

Building semantic e-infrastructure and services for a specific domain such as archaeology requires cooperation between domain data producers/curators, aggregators and service providers. Cooperation is necessary not only for sharing datasets through a domain portal (i.e. the ARIADNE data portal), but also to use common or aligned vocabularies (e.g. ontologies, thesauri) for describing the data so that it becomes interoperable.

In addition to the basic Linked Data principles there are also specific recommendations for vocabularies. Particularly important is re-using or extending wherever possible established vocabularies before creating a new one. The rationale for re-use is that different resources on the web of Linked Data which are described with the same or mapped vocabulary terms become interlinked. This makes it easier for applications to identify, process and integrate Linked Data. Moreover, re-use and extension of existing vocabularies can lower vocabulary development costs.

It is also recommended to provide metadata for Linked Data of datasets as well as vocabularies. The Vocabulary of Interlinked Datasets (VoID) is often being used for providing such metadata. It is also good practice to register sets of Linked Data in a domain data catalogue and/or general registries such as the DataHub. Furthermore the publisher should announce the dataset via relevant mailing lists, newsletters etc. and invite others to consider linking to the dataset.

Linked Data should not be published “just in case”. Rather publishers should consider the re-use potential and intended or possible users of their data. As Linked Data consumers they need to address the question of which data of others they could link to. These questions make clear the importance of joint initiatives for providing and interlinking datasets of certain domains such as archaeology.

Recommendations

- *Use the Linked Data approach to generate semantically enhanced and linked archaeological data resources.*
- *Participate in joint initiatives for providing and interlinking archaeological datasets as Linked Open Data.*
- *Choose datasets which allow generating value if made openly available as Linked Data and connected with other data, including linking of the datasets by others.*
- *Re-use existing Linked Data vocabularies wherever possible in order to enable interoperability.*
- *Describe the Linked Data with metadata, including provenance, licensing, technical and other descriptive information.*
- *Register the dataset in a domain data catalogue and/or general registries such as the DataHub. Also announce the dataset via relevant mailing lists, newsletters etc. and invite others to consider linking to the dataset.*

2.2.2 The Linked Open Data Cloud

Brief summary

The Linked Open Data Cloud is formed by datasets that are openly available on the Web in Linked Data formats and contain links pointing at other such datasets. One task of the ARIADNE project is to promote the emergence of a web of interlinked archaeological datasets which comply with the Linked Open Data (LOD) principles. It is anticipated that this web of archaeological LOD will become part of the wider LOD Cloud and interlinked with related other data resources.

The latest LOD Cloud diagram (2014) includes only few sets of cultural heritage LOD and they do not form a closely linked web of Linked Data. None of the datasets concerns archaeology specifically. Some more sets of cultural heritage Linked Data sets exist, also a few archaeological, but in 2014 they did not conform to the criteria for being included in the LOD Cloud diagram (e.g. the requirement of being connected via RDF links with at least one other compliant dataset).

Maybe the next version of the LOD Cloud diagram will contain some of the earlier and more recent sets of archaeological Linked Open Data. Hopefully this will include some relevant vocabularies which recently have been transformed to Linked Data in SKOS format. In 2014 the only cultural heritage vocabulary on the diagram was the Art & Architecture Thesaurus (AAT), which has the potential to become one of the core linking hubs for cultural heritage information in the LOD Cloud.

The LOD Cloud is not a single entity but represents datasets of different providers that are made available in different ways (e.g. LD server, SPARQL endpoint, RDF dump) and the resources are often unreliable, e.g. many SPARQL endpoints are off-line. There is no central management and quality control of the LOD Cloud. Webs of reliable and richly interlinked datasets are only present where there is a community of Linked Data producers and curators (e.g. in the areas of bio-medical & life sciences or libraries).

Cultural heritage or archaeology is not yet an area of densely interlinked and reliable LOD resources; so far a community of cooperating LOD producers and curators has not emerged. Targeted activities to foster and support further publication and interlinking of datasets are required so that a web of archaeological, cultural heritage and other relevant data will emerge within the overall Linked Open Data Cloud.

Recommendations

- *Encourage archaeological institutions and repositories to publish the metadata of their datasets (collections, databases) as Linked Open Data; also promote publication of domain and proprietary vocabularies of institutions as LOD.*
- *Foster the formation of a community of archaeological LOD producers and curators who generate, publish and interlink LOD, including linking/mapping between vocabularies.*

2.2.3 Adoption of the Linked Data approach in archaeology

Brief summary

In the areas addressed by this study, cultural heritage institutions are among the leading adopters of the Linked Data approach. The Ancient World and Classics research community is a front-runner of uptake on the research side, while there have been only few projects for Linked Data of archaeological research data.

This situation is due to considerable differences between cultural heritage institutions and research projects, and between projects in different domains of research. For cultural heritage institutions such as libraries, archives and museums adoption of Linked Data is in line with their mission to make information about heritage readily available and relevant to different user groups, including researchers. Adoption has also been promoted by initiatives such as LOD-LAM, the International LOD in Libraries, Archives, and Museums Summit (since 2011). In the field of archaeological research there were no such initiatives or only at small scale, for example sessions at CAA conferences or national thematic workshops. But promotional activities, particularly at the national level, are important to reach archaeological institutes and research groups and make them aware of the Linked Data approach.

Adoption in the Ancient World and Classics research community is being driven by specialities such as numismatics and epigraphy, where there are initiatives to establish common description standards based on Linked Data principles. The goal here is to enable annotation and interlinking of information of special collections or corpora for research purposes. The focus on certain types of artefacts (inscriptions, coins, ceramics and others) provide clear advantages with regard to the promotion of the Linked Data approach within and among the relatively small research communities of the specialities.

A good deal of the recognition of the Ancient World and Classics research community being a front-runner in Linked Data also stems from the Pelagios initiative. Pelagios provides a common platform and tools for annotating and connecting various scholarly resources based on place references. Pelagios clearly demonstrates benefits of contributing and associating data of the different contributors based on a light-weight Linked Data approach.

Archaeology presents a more difficult situation, in that the basic unit of research is the site, where archaeologists unearth and document a large variety of built structures, cultural artefacts and biological material. The heterogeneity of the archaeological data and the site as focus of analysis present a situation where the benefits of Linked Data, which would require semantic annotation of

the variety of different data with common vocabularies, are not apparent. Therefore adoption of the Linked Data approach can be hardly found at the level of individual archaeological excavations and other fieldwork, but, in a few cases, community-level data repositories and databases of research institutes. Repositories and databases, not individual projects, should also in next years be the prime target when promoting the Linked Data approach.

All proponents of the Linked Data approach, including the ARIADNE Linked Data SIG as well as the directors of the Pelagios initiative, agree that much more needs to be done to raise awareness of the approach, promote uptake, and provide practical guidance and easy to use tools for the generation, publication and interlinking of Linked Data.

Recommendations

- *More needs to be done to raise awareness and promote uptake of the Linked Data approach for archaeological research data. In addition to sessions at international conferences, promote the approach to stakeholders such as archaeological institutes at the national level.*
- *The prime target when promoting the approach should be community-level data repositories and databases of research institutes (not individual projects).*
- *To drive uptake provision of practical guidance and easy to use tools for the generation, publication and interlinking of Linked Data is necessary.*
- *Promote the use of established and emerging semantic description and annotation standards for artefacts such as coins, inscriptions, ceramics and others; for biological remains of plants, animals and humans suggest using available relevant biological vocabularies (e.g. authoritative species taxons, life science ontologies, and others).*
- *Contribute to the Pelagios platform (where appropriate) or aim to establish similar high-visibility data linking projects for archaeological research data.*

2.2.4 Requirements for wider uptake of the Linked Data approach

Raise awareness of Linked Data

Brief summary

Linked Data enable interoperability of dispersed and heterogeneous information resources, allowing the resources to become better discoverable, accessible and re-useable. In the fragmented data landscape of archaeology this is substantial value proposition. In the ARIADNE online survey on top of the expectations of the archaeological research community from a data portal were cross-searching of data archives with innovative, more powerful search mechanisms. But such expectations are not necessarily associated with capabilities offered by Linked Data. Therefore the gap between advantages expected from advanced services and “buy in” and support of the research community for Linked Data must be closed by targeted actions.

A small survey of the AthenaPlus project (2013) indicated that cultural heritage organisations are already aware of Linked Data, but few had first-hand experience with such data. Among the expectations from connecting own and external Linked Data resources were increasing the visibility of collections and creating relations with various other information resources. Some respondents also considered possible disadvantages, e.g. loss of control over own data or a decrease in data quality due to links to non-qualified sources.

In the ARIADNE online survey (2013) “Improvements in linked data”, i.e. interlinking of information based on Linked Data methods to enable better information services, was considered more helpful by repository managers than researchers. Researchers of course perceive interlinking of information as important, but may not see this as an area for own activity. Indeed, we think individual researchers and research groups should not be a primary focus of Linked Data initiatives. Managers of digital archives of the research community and institutional repositories are much more relevant target groups. Furthermore data managers of large and long-term archaeological projects should be addressed as they will also consider required standards for data management and interlinking more thoroughly.

Recommendations

- *Address the highly fragmented landscape of archaeological data and highlight that Linked Data can allow dispersed and heterogeneous data resources become better integrated and accessible.*
- *Consider as primary target group of Linked Data initiatives not individual researchers but managers of digital archives and institutional repositories.*
- *Include also data managers and IT staff of large and long-term archaeological projects as they will also consider required standards for data management and interlinking more thoroughly.*

Clarify the benefits and costs of Linked Data

Brief summary

There is a widespread notion of an unfavourable ratio of costs compared to benefits of employing Semantic Web / Linked Data standards for information management, publication and integration. This notion should be removed as it is a strong barrier to a wider adoption of the Linked Data approach.

The basic assumption of Linked Data is that the usefulness and value of data increases the more readily it can be combined with relevant other data. Convincing tangible benefits of Linked Data materialise if information providers can draw on own and external data for enriching services. There are examples for such benefits, e.g. in the museum context, but not yet for archaeological research data. Importantly, in the realm of research benefits of Linked Data are less about enhanced search services but research dividends, e.g. discovery of interesting relations or contradictions between data.

Linked Data projects typically mention some benefits (e.g. integration of heterogeneous collections, enriched information services), but very little is known about the costs of different projects. There is a clear need to document a number of reference examples, for example, what does it cost to connect datasets via shared vocabularies or integrate databases through mapping them to CIDOC CRM, and how does that compare to perceived benefits? Although vocabularies play a key role in Linked Data astonishing little is also known about the costs of employing various KOSs.

Some methods and tools appear to have reduced the cost of Linked Data generation considerably, OpenRefine or methods to output data in RDF from relational databases, for instance. As there is a proliferation of tools potential Linked Data providers need expert advice on what to use (and how to use it) for their purposes and specific datasets, taking account also of existing legacy systems and standards in use.

Recommendations

- *Proponents of the Linked Data approach should address the widespread notion of an unfavourable ratio of costs compared to benefits of employing Semantic Web / Linked Data standards.*
- *Major benefits of Linked Data can be gained from integration of heterogeneous collections/databases and enhanced services through combining own and external data. But examples that clearly demonstrate such benefits for archaeological data are needed.*
- *In order to evaluate the costs, information about the cost factors and drivers should be collected and analysed. A good understanding of the costs of different Linked Data projects will help reduce the costs, for example by providing dedicated tools, guidance and support for certain tasks.*
- *More information would be welcome on how specific methods and tools have allowed institutions reducing the costs of Linked Data in projects of different types and sizes.*
- *General requirements for progress are more domain-specific guidance and reference examples of good practice.*

Enable non-IT experts use Linked Data tools

Brief summary

Showcase examples of Linked Data applications in the field of cultural heritage (e.g. museum collections) so far depended heavily on the support of experts who are familiar with the Linked Data methods and required tools (often their own tools). But such know-how and support is not necessarily available for the many cultural heritage and archaeology institutions and projects across Europe. A much wider uptake of Linked Data will require approaches that allow non-IT experts (e.g. subject experts, curators of collections, project data managers) do most of the work with easy to use tools and little training effort.

A number of projects have reported advances in this direction based on the provision of useful data mapping recipes and templates, proven tools, and guidance material. For example, the STELLAR Linked Data toolkit has been employed in several projects and appears to be useable also by non-experts with little training and additional advice.

Good tutorials and documentation of projects are helpful, but the need for expert guidance in various matters of Linked Open Data is unlikely to go away. For example, there are a lot of immature, not tried and tested software tools around. Therefore advice of experts is necessary on which tools are really proven and effective for certain tasks, and providers of such tools should offer practical tutorials and hands-on training, if required. Experienced practitioners can also help projects navigate past dead ends and steer project teams toward best practices.

Also more needs to be done with regard to integrating Linked Data vocabularies in tools for data recording in the field and laboratory. Like other researchers archaeologists typically show little enthusiasm to adopt unfamiliar standards and terminology, which is perceived as difficult, time-consuming, and may not offer immediate practical benefits.

Proposed tools therefore need to fit into normal practices and hide the semantic apparatus in the background, while supporting interoperability when the data is being published. Noteworthy examples are the FAIMS mobile data recording tools and the RightField tool for semantic annotation of laboratory spreadsheet data.

Recommendations

- *Focus on approaches that allow non-IT experts do most of the work of Linked Data generation, publication and interlinking with little training effort and expert support.*
- *Provide useful data mapping recipes and templates, proven tools and guidance material to enable reducing some of the training effort and expert support which is still necessary in Linked Data projects.*
- *Steer projects towards Linked Data best practices and provide advice on which methods and tools are really proven and effective for certain data and tasks.*
- *Current practices are very much focused on the generation of Linked Data of content collections. More could be done with regard to integrating Linked Data vocabularies in tools for data recording in the field and laboratory.*

Promote Knowledge Organization Systems as Linked Open Data

Brief summary

Knowledge Organization Systems (KOSs) such as ontologies, classification systems, thesauri and others are among the most valuable resources of any domain of knowledge. In the web of Linked Data KOSs provide the conceptual and terminological basis for consistent interlinking of data within and across fields of knowledge, enabling interoperability between dispersed and heterogeneous data resources.

The RDF family of specifications provides “languages” for Linked Data KOSs. The relatively lightweight language Simple Knowledge Organization System (SKOS) can be used to transform a thesaurus, taxonomy or classification system to Linked Data. KOSs that are complex conceptual reference models (or ontologies) of a domain of knowledge are typically expressed in RDF Schema (RDFS) or the Web Ontology Language (OWL). Linked Data KOSs are machine-readable which allows various advantages. For example a SKOSified thesaurus employed in a search environment can enhance search & browse functionality (e.g. faceted search with query expansion), while Linked Data ontologies can allow automated reasoning over semantically linked data.

Some years ago many KOSs were still made available as copyrighted manuals or online lookup pages. Recently open licensing of KOSs has become the norm and ever more existing KOSs are being prepared and published as Linked Open Data for others to re-use. Following the path-breaking library community, the initiative for KOSs as LOD is under way also in the field of cultural heritage and archaeology. Some international and national KOSs are already available as LOD, Iconclass, Getty thesauri (e.g. Arts & Architecture Thesaurus), several UK cultural heritage vocabularies, the PACTOLS thesaurus (France, but multi-lingual), and others.

But more still needs to be done for motivating and enabling owners of cultural heritage and archaeology KOSs to produce LOD versions and align them with relevant others, for example mapping proprietary vocabulary to major KOSs of the domain. Also more LOD KOSs for research specialities, such as the Nomisma ontology for numismatics, are necessary.

The sector of cultural heritage and archaeology could also benefit from a dedicated international registry for KOSs already available as LOD or in preparation. An authoritative registry could serve as an instrument of quality assurance and foster a community of KOSs developers who actively curate vocabularies. Such a registry could also allow announcing LOD KOSs projects so that duplication of work may be prevented and collaborative efforts promoted (e.g. vocabulary alignments).

Recommendations

- *Foster the availability of existing Knowledge Organization Systems (KOSs) for open and effective usage, i.e. openly licensed instead of copyright protected, machine-readable in addition to manuals and online lookup pages.*
- *Provide practical guidance and suggest effective methods and tools for the generation, publication and linking of KOSs as Linked Open Data (LOD).*
- *Encourage institutional owners/curators of major domain KOSs (e.g. at the national level) to make them available as LOD.*
- *Promote alignment of major domain KOSs and mapping of proprietary vocabulary, e.g. simple term lists or taxonomies as used by many organizations, to such KOSs.*
- *Promote a registry for domain KOSs that supports quality assurance and collaboration between vocabulary developers/curators.*

Foster reliable Linked Data for interlinking

Brief summary

The core Linked Data principle arguably is that publishers should link their data to other datasets, because without such linking there is no “web of data”. In practice this principle is often not followed, particularly also not in the field of cultural heritage and archaeology. This means that already produced Linked Data remains isolated, a web of data has not emerged yet. There are several reasons for this shortcoming. Obviously one factor is that only few projects so far have produced and exposed archaeological Linked Data. Developers of such data will also not consider popular Linked Data resources like DBpedia/Wikipedia as relevant candidates. Moreover there is the issue of reliability, that data one links to will remain accessible, which often they are not. Surveys found that many datasets present problems, for example SPARQL endpoints are often off-line or present errors.

With the increasing number of Linked Data resources their quality has become a core topic of the developer community. Detailed quality schemes and metrics are being elaborated and used to scrutinize resources and suggest improvements. The quality criteria essentially are about how users (humans and machines) can discover, understand and access Linked Data resources that are well-structured, accurate, up-to-date and reliable over time. Furthermore the resources should be well-documented, e.g. with regard to data provenance and policy/licensing. Ideally the result of the quality initiative will be easy to use tools that allow Linked Data curators monitor resources, detect and fix problems so that high-quality webs of data are being developed and maintained.

The lack of trustworthy resources in many quarters of the “web of data” makes clear that a community of curators is necessary who take care for reliable availability and interlinking of high-quality archaeological LOD datasets and vocabularies. A few domains already have such a community, the Libraries and Life Sciences domains, for instance. Also the Ancient World LOD community around the Pelagios initiative or the Nomisma community can be mentioned as examples of good practice. It appears that the domain of archaeology needs a LOD task force and a number of projects which demonstrate and make clear what is required for reliable interlinking of LOD.

Recommendations

- *Foster a community of LOD curators who take care for proper generation, publication and interlinking of archaeological datasets and vocabularies.*

- *Form a task force with the goal to ensure reliable availability and interlinking of LOD resources; LOD quality assurance and monitoring should be established.*
- *Sponsor a number of projects which demonstrate the interlinking and exploitation of some exemplary archaeological datasets as Linked Open Data.*

Promote Linked Open Data for research

Brief summary

Linked Open Data based applications that demonstrate considerable advances in research processes and outcomes could be a strong driver for a wider uptake of the LOD approach in the research community. Current examples of Linked Data use for research purposes rarely go beyond semantic search and retrieval of information. This has not gone unnoticed by researchers who expect relevance of Linked Open Data also for generating and validating or scrutinizing knowledge claims. To allow for such uses a tighter integration of discipline-specific vocabularies and effective Linked Data tools and services for researchers are required.

Expectations of research-focused applications of LOD in the field of cultural heritage and archaeology often relate to the CIDOC CRM as an integrating framework. The CIDOC CRM is recognised as a common and extendable ontology that allows semantic integration of distributed datasets and addressing research questions beyond the original, local context of data generation. Notably, in the ARIADNE project several extensions of the CIDOC CRM have been created or enhanced, e.g. CRMarchaeo, an extension for archaeological excavations, and extensions for scientific observations and argumentation (CRMsci and CRMinf).

To meet expectations such as automatic reasoning over a large web of archaeological data many more (consistent) conceptual mappings of databases to the CIDOC CRM would be necessary. Linked Data applications then might demonstrate research dividends such as detecting inconsistencies, contradictions, etc. in scientific statements (knowledge claims) or suggesting new, maybe interdisciplinary lines of research based on surprising relationships between data.

Recommendations

- *LOD based applications that enable advances in archaeological research processes and outcomes may foster uptake of the LOD approach by the research community.*
- *LOD based applications for research will have to demonstrate advantages over or other benefits than already established forms of data integration and exploitation.*
- *Develop LOD based services that go beyond semantic search and retrieval of information and also support other research purposes.*
- *Build on the CIDOC CRM and available extensions to exploit conceptually integrated LOD.*

3 Linked Open Data: Background and principles

This chapter introduces the Linked Open Data approach, describing the development of the approach, the Linked Data principles, standards and good practices for datasets and vocabularies. The chapter also suggests what adopters of the Linked Data approach should consider first, and describes the main steps in the Linked Data lifecycle.

3.1 LOD – A brief introduction

Linked Data are Web-based data that are machine-readable and semantically interlinked based on World Wide Web Consortium (W3C) recommended standards, *in primis* the Resource Description Framework (RDF) family of specifications but also others. Linked *Open* Data are such data resources that are freely available under an open license (e.g. Creative Commons Attribution - CC-BY) or in the Public Domain.

The Linked Data standards allow the creation, publication and linking of metadata and knowledge organization systems (KOSs) in ways that make the semantics (meaning) of data elements and terms clear to humans and machines. Linked Data are linked semantically based on explicit, typed relations between the data resources.

The semantic web of Linked Data essentially is about relationships between information resources such as collections of digital content. The metadata of digital collections (or other sets of data items), describe different facets of the resources, e.g. what, where, when, who, etc. For such facets knowledge organization systems (KOSs) such as thesauri provide concepts and terms.

The W3C recommended Linked Data standards provide the basis of a semantic web infrastructure that facilitates domain-independent interoperability of data. Building on the standards, domain-based metadata and knowledge models are needed to enable interoperability and rich interlinking between data of specific domains such as cultural heritage and archaeological research.

The requirements for semantic interoperability are considerable. In the case of data sets of archaeological projects, stored in different digital archives, the metadata of the data packages must be converted to Resource Description Framework (RDF) and include terms of shared vocabulary, which also must be available as Linked Data (e.g. in the Simple Knowledge Organization System – SKOS format). Data curators thus need to become familiar with new standards and tools to generate, publish and connect Linked Data. But it does not mean that they must abandon established databases, because tools are available to output RDF data from existing databases (RDB2RDF tools).

Building semantic e-infrastructure and services for a specific domain requires cooperation between domain data producers/curators, aggregators and service providers. Cooperation is necessary not only for sharing datasets through a domain portal (i.e. the ARIADNE data portal), but also to use common or aligned vocabularies (e.g. ontologies, thesauri) for describing the data so that it becomes interoperable. For example, in ARIADNE the data providers agreed to map vocabulary which they use for their dataset metadata to the comprehensive and multi-lingual Art & Architecture Thesaurus (AAT), which is available as Linked Open Data.

ARIADNE also recommends the CIDOC Conceptual Reference Model (CRM) as a common ontology for data integration based on Linked Data. The CIDOC CRM has been developed specifically for describing cultural heritage knowledge and data. Archaeology partly overlaps with this domain as well as needs modelling of additional conceptual knowledge, for example, to describe observations of an excavation (e.g. stratigraphy). The ARIADNE Reference Model comprises the core CIDOC CRM

and a set of enhanced and new extensions, including for the archaeological excavation process (CRM_{archaeo}) and built structures such as historic buildings (CRM_{ba})¹.

3.2 Historical and current background

The basic concept of Linked Data has been defined by Tim Berners-Lee, the inventor of the World Wide Web, in an article published in 2006 (Berners-Lee 2006). The concept helped to re-orientate and channel the initial grand vision of the Semantic Web into a productive new avenue. In an update 2010 of the initial article on Linked Open Data Berners-Lee aligned it with the Open Data movement (Berners-Lee 2010).

In a historical perspective it is worth noting that Berners-Lee since 1998 had addressed various “Design Issues” of the Semantic Web on the website of the World Wide Web Consortium - W3C (Berners-Lee 1998-). In 2001 the vision of a Semantic Web reached a wider audience with a highly influential article in the *Scientific American* (Berners-Lee, Hendler & Lassila 2001). The widely quoted “Semantic Web Statement” of the dedicated W3C Activity (started in 2001) included: *“The Semantic Web is a vision: the idea of having data on the web defined and linked in a way that it can be used by machines not just for display purposes, but for automation, integration and reuse of data across various applications”*.² Previous to Berners-Lee’s Linked Data article (2006) the research and development community presented the Semantic Web vision as a complex stack of standards and technologies. This stack seemed always “under construction” and together with the difficult to comprehend Semantic Web terminology created the impression of an academic activity with little real world impact.

The re-branding of the Semantic Web as Linked Data and the moderate definition of such data was a brilliant communicative coup. It signalled a re-orientation which was welcomed by many observers, including business-oriented information technology consultants (e.g. PricewaterhouseCoopers 2009; Hyland 2010). In 2009, a paper co-authored by Berners-Lee on *“Linked Data – the story so far”* summarised: *“The term Linked Data refers to a set of best practices for publishing and connecting structured data on the Web. These best practices have been adopted by an increasing number of data providers over the last three years, leading to the creation of a global data space containing billions of assertions - the Web of Data”* (Bizer, Heath & Berners-Lee 2009). However the authors also noted some issues in Linked Data, in particular, the quality and open licensing of Linked Data required to allow for data integration.

In 2010 Berners-Lee’s request for Linked Open Data aligned the Linked Data with the Open Data movement (Berners-Lee 2010), which has become particularly strong in the governmental / public sector. In this sector Open Data are seen as a means to ensure trust through transparency and make publicly funded information available (Huijboom & Van den Broek 2011; Geiger & Lucke 2012)³. In this context Linked Open Data are recognized as just the right approach to expose and connect

¹ Description of the ARIADNE Reference Model and individual extensions (including reference document, presentation, RDFS encoding) is available at <http://www.ariadne-infrastructure.eu/Resources/Ariadne-Reference-Model>

² Since December 2013, the W3C Semantic Web Activity is subsumed under the W3C Data Activity which *“has a larger scope; new or current Working and Interest Groups related to ‘traditional’ Semantic Web technologies are now part of that Activity”* (<http://www.w3.org/2001/sw/>). In the course of this shift, the quoted “vision” statement has been removed (replaced by some other, rather vague lines).

³ The international development of open governmental data is tracked and measured by the Open Data Barometer project, <http://opendatabarometer.org>

existing legacy data silos as well as enable re-use of data for new services. The same rationale applies to the cultural heritage sector with its heavily publicly-funded institutions.

The Open Data movement has also renewed and strengthened the interest of governmental and public sector institutions to improve and integrate their knowledge organization systems (KOSs). One major goal here is enabling access to governmental, cultural and scientific information resources across different organizational departments, institutions and domains (Hodge 2014).

3.3 Linked Data principles and standards

3.3.1 Linked Data basics

In 2006, Berners-Lee published the basic article on Linked Data in which he summarised in four principles how to “grow” the Semantic Web (Berners-Lee 2006). In these principles Uniform Resource Identifiers (URIs) and the W3C Resource Description Framework (RDF), which requires the use of URIs, are key standards to follow, which we describe in a commentary to Berners-Lee’s Linked Data principles below. The basic principles are:

1. Use URIs as names for things.
2. Use HTTP URIs so that people can look up those names.
3. When someone looks up a URI, provide useful information, using the standards (RDF, SPARQL).
4. Include links to other URIs, so that they can discover more things.

This sounds simple, but what are these URIs, RDF and SPARQL?

URIs: Linked Data use Uniform Resource Identifiers⁴ as globally unique identifiers for any kind of linkable “resources” such as abstract concepts or information about real-world objects. More precisely, Linked Data should use dereferencable HTTP URIs, which allow a web client look up an URI using the HTTP protocol and retrieve the information resource (content, metadata, description of term, etc.). URIs are the key element of Linked Data statements which are formed according to the RDF model (see below). It is important to design and serve URIs properly, following best practices.⁵ The persistence of URIs is a crucial part of the whole setup of the “web of data”, especially concerning the required trust in the reliability of Linked Data sources.

RDF: Linked Data is based on the W3C Resource Description Framework (RDF) model.⁶ The RDF model uses subject-predicate-object statements (the so called “triples”) which employ dereferencable URIs for describing data items. The predicate of an RDF statement defines the property of the relation that holds between two items. This allows for setting typed links between the items which make explicit the semantics of the relations. A searchable web of Linked Data can be created if data providers publish the items of their datasets as HTTP URIs and related items are connected

⁴ Uniform Resource Identifier (URI): Generic Syntax, RFC 3986 / STD 66 (2005) specification, <http://tools.ietf.org/html/std66>; W3C (2004) Recommendation: Architecture of the World Wide Web (Volume 1), 15 December 2004, <http://www.w3.org/TR/webarch/#identification>

⁵ W3C (2008) Interest Group Note: Cool URIs for the Semantic Web, <http://www.w3.org/TR/cooluris/>; the “10 rules for persistent URIs” suggested in ISA (2012); and Arwe (2011) on how to cope with un-cool URIs.

⁶ W3C (2014) Recommendation: RDF 1.1 Concepts and Abstract Syntax, 25 February 2014, <https://www.w3.org/TR/rdf11-concepts/>

through links of RDF statements. For example, one dataset may contain information about archaeological sites in a region, another dataset about data deposits of excavations, another about archaeologists so that one can search at which sites excavations have been conducted, where what kind of the data is available, who from institutions was involved, etc.

SPARQL: The SPARQL Protocol and RDF Query Language (SPARQL)⁷ allows for querying and manipulating RDF graph content in an RDF store or on the Web, including federated queries across different RDF datasets.

3.3.2 Linked Open Data

In 2010, Berners-Lee added a section on “*Is your Linked Open Data 5 Star?*” to the Linked Data article of 2006 (Berners-Lee 2006). This section addressed the missing principle of openness of the data.

Berners-Lee’s 5 star scheme of Linked Open Data⁸:

*	Available on the web (whatever format) <i>but with an open licence, to be Open Data</i>
**	Available as machine-readable structured data (e.g. excel instead of image scan of a table)
***	as (2) plus non-proprietary format (e.g. CSV instead of excel)
****	All the above plus, Use open standards from W3C (RDF and SPARQL) to identify things, so that people can point at your stuff
*****	All the above, plus: Link your data to other people’s data to provide context

Some comments may be appropriate to relate this scheme to the 2006 definition of Linked Data and explain some points which may be misunderstood:

Available on the web (whatever format): The phrase “on the web” as used in the Semantic Web community does not necessarily mean a webpage, but any information resource that has a URI (Uniform Resource Identifier) and can be linked and accessed and, possibly, acted upon. However the standard example is a simple HTML page that presents information and includes links to other content (e.g. stored on a local server). *(whatever format):* Means that at the first, 1-star level or step towards Linked Open Data it is not seen as important that the content may be difficult to re-use (e.g. a PDF of a text document or a JPEG image of a diagram).

Open licensing: Concerning the important issue of explicit open licensing Berners-Lee notes: “*You can have 5-star Linked Data without it being open. However, if it claims to be Linked Open Data then it does have to be open, to get any star at all.*” He does not suggest any particular “open license” like Creative Commons (CC0, CC-BY and others)⁹ or Open Data Commons (PDDL, ODC-By, ODbL)¹⁰.

⁷ W3C (2013) Recommendation: SPARQL 1.1 Overview, 21 March 2013, <http://www.w3.org/TR/2013/REC-sparql11-overview-20130321/>

⁸ See also the “5 ★ Open Data” website which provides more detail and examples, <http://5stardata.info>

⁹ Creative Commons, <https://creativecommons.org/licenses/>

¹⁰ Open Data Commons, <http://opendatacommons.org/licenses/>

Machine-readable structured data: In contrast to the first statement “(whatever format)”, here Berners-Lee emphasises that the data should not be “canned” (i.e. not an image scan/PDF of a table) but open for re-use by others (i.e. the actual table in Excel or CSV data).

Non-proprietary format: This criterion is about preventing dependence on proprietary data formats and software to read the data. However it is somewhat at odds with the widespread use of proprietary formats such as Excel spreadsheets. For example, many potential users will be capable of re-using such spreadsheets, and it is unlikely that data providers would convert their data to CSV (Comma Separated Values) just to comply with the criterion. Therefore the primary criterion is that the data should not be “canned” and, secondary, provided in an easy to re-use format.

Use open standards from W3C (RDF and SPARQL) to identify things, so that people can point at your stuff: While the criteria above address the openness of data/content in terms of format and license, here we enter the realm of Linked Data, e.g. URIs “to identify things, so that people can point at your stuff” when they form RDF statements (as described in the section above).

Link your data to other people’s data to provide context: The highest level of Linked Open Data demands interlinking through RDF own data with other Linked Data resources to create an enriched web of information. The RDF links connect data from different sources into a graph that enables applications (e.g. a Linked Data browser) to navigate between them and use their information for providing services.

In summary:

- The criteria for earning the first three stars relate to “open data” in terms of data format and licensing; notably the first three stars can be earned without employing W3C standards and techniques.
- The next level, 4-star data clearly points to these standards and techniques (RDF, SPARQL and others), while 5-star data requires interlinking own data with resources of others so that a rich web of data can emerge.
- Surprisingly, Berners-Lee did not address metadata and knowledge organization systems, although they can be subsumed under “structured data”. However, in response to some criticism he added: “Yes, there should be metadata about your dataset. That may be the subject of a new note in this series.”
- To emphasise again the importance of open licensing, Berners-Lee states: “Linked Data does not of course in general have to be open (...). You can have 5-star Linked Data without it being open. However, if it claims to be Linked Open Data then it does have to be open, to get any star at all.”

3.3.3 Metadata and vocabulary as Linked Data

Above we noted that Berners-Lee’s Linked Open Data principles do not mention metadata and knowledge organization systems (KOSs), arguably to avoid addressing such more formalized structures of Linked Data. They come in two variants of “vocabularies”: 1) metadata schema for content collections, and 2) knowledge organization systems (KOSs) that provide concepts for metadata records of collection items.

Metadata schemas define a set of elements (and properties) for describing the items. For example, the 15 elements of the Dublin Core Metadata Element Set (e.g. creator, title, subject, publisher, etc.)¹¹ are often used for metadata records of cultural products. KOSs (e.g. thesauri) are being used

¹¹ Dublin Core Metadata Element Set, Version 1.1, 2012-06-14, <http://dublincore.org/documents/dces/>

to select values for the element fields in metadata records (e.g. the subject/s of a paper). The structure and content of both metadata schemas and KOSs can be represented as Linked Data.

Among the KOSs, thesauri and classifications systems (or taxonomies) are mostly represented in the W3C Simple Knowledge Organization System (SKOS) format¹². A thesaurus in this format can be used to state that one concept has a broader or narrower meaning than another, or that it is a related concept, or that various terms are labels for a given concept.

KOSs that are complex conceptual reference models (or ontologies) of a domain of knowledge are typically expressed in RDF Schema (RDFS)¹³ or the Web Ontology Language (OWL)¹⁴, which allow for some automated reasoning over the semantically interlinked resources.

Besides the mentioned KOSs, there are gazetteers of geographical locations (e.g. GeoNames¹⁵) and so called authority files of major institutions, for example, for names of persons (e.g. VIAF)¹⁶. At the lowest level of complexity are flat lists of terms and glossaries (term lists including description of the terms).

3.3.4 Good practices for Linked Data vocabularies

Because of the core role of knowledge organization systems (KOSs) for Linked Data, developers recommend additional good practices for such vocabularies (e.g. Heath & Bizer 2011 [section 5.5]; W3C 2014 [vocabulary checklist]). Vocabularies should of course follow the basic Linked Data principles, e.g. use dereferenceable HTTP URIs so that clients can retrieve descriptions of the concepts/terms¹⁷. The first specific rule for vocabularies is to re-use or extend wherever possible established vocabulary before creating a new one. The rationale for re-use is that different resources on the web of Linked Data which are described with the same vocabulary terms become interlinked. This makes it easier for applications to identify, process and integrate Linked Data.

Moreover, re-use and extension of existing vocabularies can lower vocabulary development costs. Extension here means that vocabulary developers re-use terms from one or more widely employed vocabularies (which usually represent common types of entities) and define proprietary terms (in their own “namespace”) for representing aspects that are not covered by these vocabularies.

It is generally recommended that publishers of Linked Data sets (e.g. metadata of content collections), should also make their often proprietary vocabulary (e.g. thesaurus, term list) available in Linked Data format. As Janowicz *et al.* (2014) note, “*querying Linked Data that do not refer to a vocabulary is difficult and understanding whether the results reflect the intended query is almost impossible*”. The authors suggest a 5-star rating for vocabularies:

- One star is assigned if a Web-accessible human-readable description of the vocabulary is available (e.g. a webpage or PDF documenting the vocabulary),

¹² W3C (2009) Recommendation: SKOS Simple Knowledge Organization System, 18 August 2009, <https://www.w3.org/2004/02/skos/>

¹³ W3C (2014) Recommendation: RDF Schema 1.1, 25 February 2014, <http://www.w3.org/TR/rdf-schema/>

¹⁴ W3C (2012) Recommendation: OWL 2 Web Ontology Language Document Overview (Second Edition), 11 December 2012, <https://www.w3.org/TR/2012/REC-owl2-overview-20121211/>

¹⁵ GeoNames, <http://www.geonames.org>

¹⁶ VIAF - Virtual International Authority File (combines multiple name authority files into a single name authority service), <https://viaf.org>

¹⁷ W3C (2008) Working Group Note: Best Practice Recipes for Publishing RDF Vocabularies, 28 August 2008, <https://www.w3.org/TR/swbp-vocab-pub/>

- Two stars can be earned if the vocabulary is available in an appropriate machine-readable format, for instance a thesaurus in SKOS format or an ontology in RDFS or OWL,
- Three stars will receive a vocabulary that also has links to other vocabularies (for example, a mapping between proprietary terms to corresponding terms of widely employed thesauri),
- Four stars are due if also machine-readable metadata about the vocabulary is available (e.g. author/s, vocabulary language, version, license),
- Finally, 5 stars are reserved if the vocabulary is also linked to by other vocabularies, which demonstrates external usage and perceived usefulness.

The criteria for the third and fifth star concern linking of vocabularies. Such linking requires that vocabulary owners/publishers produce a mapping between their vocabulary concepts/terms, ontology classes or properties and other vocabularies, which should be done by subject experts. In the case of thesauri in SKOS format such mappings for example are `skos:exactMatch` (two concepts have equivalent meaning), `skos:closeMatch` (similar meaning), `skos:broadMatch` and `skos:narrowMatch` (broader or narrower meaning). For ontologies RDF Schema (RDFS) and the Web Ontology Language (OWL) define link types which represent correspondences between entity classes and properties (e.g. `rdfs:subClassOf`, `rdfs:subPropertyOf`).

3.3.5 Metadata for sets of Linked Data

Linked Data resources are assets which, like any other valuable information resource, should be described with machine-processible metadata. Linked Data resources include data, metadata and vocabularies, and links established between them (link-sets). For example, a mapping between two vocabularies is a valuable link-set which should be documented with metadata and provided to an appropriate registry. The metadata should provide descriptive, technical, provenance and licensing information such as:

- What kind of resource is available in terms of content, format, etc. (e.g. a thesaurus, in SKOS format, serialized in JSON¹⁸),
- Who created / provides it (author/s, publisher) and other provenance information (e.g. version, last update etc.),
- Licensing: explicit license or waiver statements should be given; for LOD “open licenses” such as Creative Commons (CC0, CC-BY) or Open Data Commons (PDDL, ODC-By) can be considered as adequate,
- Where and how can the resource be accessed (e.g. an HTML webpage, RDF dump, SPARQL endpoint for querying the data).

One widely used vocabulary for describing RDF datasets and links between them (link-sets) is the Vocabulary of Interlinked Datasets - VoiD (Alexander *et al.* 2009)¹⁹. Schmachtenberg *et al.* (2014a) in their survey of the Linked Open Data Cloud in 2014 found that of 1014 identified datasets 140 (13.46%) were described with VoiD. Most users of VoiD were providers of Linked Data in the categories Government, Geographic, and Life Sciences. In the humanities for example the Pelagios initiative for linking of Ancient World resources based on the places they refer requests data

¹⁸ JSON - JavaScript Object Notation (is a lightweight data-interchange format), <https://en.wikipedia.org/wiki/JSON>

¹⁹ W3C (2011) Interest Group Note: Describing Linked Datasets with the VoiD Vocabulary, 3 March 2011, <http://www.w3.org/TR/void/>

providers to make available a VoID file; the file describes the dataset (mappings of place references to one or more gazetteers), publisher, license etc., and contains the link from which Pelagios can get the dataset²⁰.

The Networked Knowledge Organization Systems (NKOS) Task Group of the Dublin Core Metadata Initiative (DMCI) has been working on a Dublin Core based metadata schema for vocabularies/KOSs. One important function of this schema is description of KOSs in vocabulary registries or repositories (Golub *et al.* 2014). The suggested Dublin Core Application Profile - NKOS AP has been released for discussion in 2015 (Zeng & Žumer 2015). For providing metadata of ontologies the Vocabulary of a Friend (VOAF)²¹ is often being used. For example, the Linked Open Vocabularies (LOV) registry uses VOAF (and dcterms) for describing registered ontologies, i.e. vocabularies in RDFS or OWL (Vandenbussche *et al.* 2015).

3.4 What adopters should consider first

Adopters of the Linked Data approach should first think about what they wish to achieve by publishing one or more datasets as Linked Data. If the goal is primarily making data available as Open Data there are simpler solutions, for example providing the data as a downloadable CSV file²². For Linked Data the goal generally is enrichment of data and services by interlinking own data with data of other providers. Adopters therefore should consider which own data will generate most value if available as and interlinked with other Linked Data.

Linked Data should not be published “just in case”. Rather publishers should consider the re-use potential and intended or possible users of their data. As Linked Data consumers they need to address the question of which data of others they could link to.

These questions make clear the importance of joint initiatives for providing and interlinking datasets of certain domains. Particularly small institutions should look for and connect to a relevant initiative. A framework for collaboration on Linked Data can ensure value generation, for example, by using common vocabularies. Linked Data developers should also ensure institutional commitment and support, i.e. an official project with a clear mandate, allocated staff and resources (cf. Smith-Yoshimura 2014f).

Linked Data adopters of all sizes will best start with a small targeted project that does not require a lot of resources. The project should allow gaining first-hand experience in Linked Data and provide potential for taking next steps. Obviously creating HTTP URIs for the selected data is an essential step towards interlinking it based on RDF. Exposing local data identifiers as HTTP URIs allows opening up a database so that others can link to and reference/cite the data.

Large institutions such as governmental agencies may benefit from streamlining with the Linked Data approach internal processes for sharing and integration of data of different departments and closely related organisations. Such institutions are also often those which publish major controlled vocabularies which others can use to connect data (Archer *et al.* 2014: 55-56).

²⁰ Pelagios: Joining Pelagios, <https://github.com/pelagios/pelagios-cookbook/wiki/Joining-Pelagios>

²¹ VOAF - Vocabulary of a Friend, <http://lov.okfn.org/vocommons/voaf/v2.3/>

²² See Heath (2010) for a comparison between providing a CSV file vs. Linked Data.

3.5 Mastering the Linked Data lifecycle

The previous sections present the principles, standards and good practices of Linked Data, but do not describe how such data are actually generated, published and interlinked. This study does not intend providing a guidebook for mastering the so called “lifecycle” of Linked Data, the different steps that are necessary to get to and benefit from such data. In brief, the main steps are:

- *Select a relevant dataset:* Chose a dataset which allows generating value if made available as RDF data and linked to other LOD, including linking of the dataset by others. The publisher should of course be able to provide the data under an open license or place it in the public domain.
- *Clean and prepare the source data:* Bring the source data in a shape that it is easy to manipulate and convert to RDF, addressing issues of data quality such as missing values, invalid values, duplicate records, etc. The OpenRefine²³ tool is recommended for this task.
- *Design the URIs of the data items:* Follow suggested good practice for designing the structure of the URIs (e.g. W3C 2008; ISA 2012).
- *Define the target data model:* Re-use an existing model that is being used in the domain (e.g. CIDOC CRM for cultural heritage data) or create one re-using concepts from widely employed vocabularies; re-use will aid data interoperability and decrease development effort/costs.
- *Transform the data to RDF:* In the transformation the source data (e.g. data tables) are converted to a set of RDF statements (graph-based representation) according to the defined target model. Many tools are available that allow transformation of almost any data format and database (e.g. CSV, Excel, relational databases) to RDF.²⁴
- *Store and publish the RDF data:* The generated RDF data is typically stored in an RDF database (triple store) where it can be accessed via a web server or queried at an SPARQL endpoint; the data is also often published as a so called “RDF dump” (a RDF dataset made available for download).
- *Link to other RDF data on the Web:* According to the Linked Data principles publishers should link to other datasets to create an enriched web of Linked Data. Therefore relevant linking targets need to be identified which can add value (i.e. where relationships exist between data) and are well maintained. Publishers may be aware of such datasets in their domain or search existing registries (e.g. DataHub) to identify relevant datasets. If there is a relevant dataset, the publisher must decide which properties from established domain or general Linked Data vocabularies to use for the linking.
- *Describe, register and promote the dataset:* The publisher of a set of Linked Data should describe the dataset with metadata (including provenance, licensing, technical and other descriptive information) which can be attached to the dataset. It is also good practice to register the dataset in a domain data catalogue and general registries such as the DataHub. Furthermore the publisher should announce the dataset via relevant mailing lists, newsletters etc. and invite others to consider linking to the dataset.

There are many introductory and advanced level guides available that describe how to generate, publish, link and use Linked Data: As introductory level guides Bauer & Kaltenböck (2012), Hyland & Villazón-Terrazas (2011) and W3C (2014) can be suggested. Advanced “cookbooks” are the EUCLID

²³ OpenRefine, <http://openrefine.org>

²⁴ W3C wiki: Converter to RDF, <http://www.w3.org/wiki/ConverterToRdf>

curriculum²⁵, Heath & Bizer (2011), Morgan *et al.* (2014); Ngonga Ngomo *et al.* (2014), van Hooland & Verborgh (2014) and Wood *et al.* (2014).

Concerning useful tools such as RDF converters, Linked Data editors, RDF databases, etc. the W3C wiki provides an extensive tool directory²⁶. Some projects describe selected tools they recommend for different tasks of the Linked Data lifecycle, for example, the projects LATC (various tools)²⁷ and LOD2 (mainly tools of the project partners)²⁸. But adopters of the Linked Data approach should seek additional expert advice on which tools are proven and effective for their data and certain tasks.

3.6 Brief summary and recommendations

Brief summary

The term Linked Data refers to principles, standards and tools for the generation, publication and linking of structured data based on the W3C Resource Description Framework (RDF) family of specifications.

The basic concept of Linked Data has been defined by Tim Berners-Lee in an article published in 2006. This concept helped to re-orientate and channel the initial grand vision of the Semantic Web into a productive new avenue. Previously the research and development community presented the Semantic Web vision as a complex stack of standards and technologies. This stack seemed always “under construction” and together with the difficult to comprehend Semantic Web terminology created the impression of an academic activity with little real world impact.

In 2010 Berners-Lee’s request for Linked *Open* Data aligned the Linked Data with the Open Data movement. Since then the quest for Linked Open Data (LOD) has become particularly strong in the governmental / public sector as well as initiatives for cultural and scientific LOD.

The Linked Data principles include that a data publisher should make the data resources accessible on the Web via HTTP URIs (Uniform Resource Identifiers), which uniquely identify the resources, and use RDF to specify properties of resources and of relations between resources. In order to be Linked Data proper, the publishers should also link to URI-identified resources of other providers, hence add to the “web of data” and enable users to discover related information. And to be Linked Open Data the publisher must provide the data under an open license (e.g. Creative Commons Attribution [CC-BY] or release it into the Public Domain).

The Linked Data approach allows opening up “data silos” to the Web, interlink otherwise isolated data resources, and enable re-use of the interoperable data for various purposes. The landscape of archaeological data is highly fragmented. Therefore Linked Data are seen as a way to interlink dispersed and heterogeneous archaeological data and, based on the interlinking, enable discovery, access to and re-use of the data.

Building semantic e-infrastructure and services for a specific domain such as archaeology requires cooperation between domain data producers/curators, aggregators and service providers. Cooperation is necessary not only for sharing datasets through a domain portal (i.e. the ARIADNE data portal), but also to use common or aligned vocabularies (e.g. ontologies, thesauri) for describing the data so that it becomes interoperable.

²⁵ EUCLID - Educational Curriculum for the Usage of Linked Data, <http://euclid-project.eu>

²⁶ W3C wiki: Tools, <http://www.w3.org/2001/sw/wiki/Tools>

²⁷ LATC - LOD Around The Clock (EU, FP7-ICT, 9/2010-8/2012), <http://latc-project.eu>

²⁸ LOD2 - Creating Knowledge out of Interlinked Data (EU, FP7-ICT, 9/2010-8/2014), <http://lod2.eu>

In addition to the basic Linked Data principles there are also specific recommendations for vocabularies. Particularly important is re-using or extending wherever possible established vocabularies before creating a new one. The rationale for re-use is that different resources on the web of Linked Data which are described with the same or mapped vocabulary terms become interlinked. This makes it easier for applications to identify, process and integrate Linked Data. Moreover, re-use and extension of existing vocabularies can lower vocabulary development costs.

It is also recommended to provide metadata for Linked Data of datasets as well as vocabularies. The Vocabulary of Interlinked Datasets (VoID) is often being used for providing such metadata. It is also good practice to register sets of Linked Data in a domain data catalogue and/or general registries such as the DataHub. Furthermore the publisher should announce the dataset via relevant mailing lists, newsletters etc. and invite others to consider linking to the dataset.

Linked Data should not be published “just in case”. Rather publishers should consider the re-use potential and intended or possible users of their data. As Linked Data consumers they need to address the question of which data of others they could link to. These questions make clear the importance of joint initiatives for providing and interlinking datasets of certain domains such as archaeology.

Recommendations

- *Use the Linked Data approach to generate semantically enhanced and linked archaeological data resources.*
- *Participate in joint initiatives for providing and interlinking archaeological datasets as Linked Open Data.*
- *Choose datasets which allow generating value if made openly available as Linked Data and connected with other data, including linking of the datasets by others.*
- *Re-use existing Linked Data vocabularies wherever possible in order to enable interoperability.*
- *Describe the Linked Data with metadata, including provenance, licensing, technical and other descriptive information.*
- *Register the dataset in a domain data catalogue and/or general registries such as the DataHub. Also announce the dataset via relevant mailing lists, newsletters etc. and invite others to consider linking to the dataset.*

4 The Linked Open Data Cloud

This chapter describes what has been termed the LOD Cloud and is generally illustrated with the LOD Cloud diagram of interlinked datasets. Some available figures for the state of the LOD Cloud are presented and also some issues highlighted. Furthermore an overview of cultural heritage LOD present on the LOD Cloud diagram and other known cultural heritage LOD, including archaeological LOD, is being given.

4.1 LOD Cloud figures

The Linked Open Data (LOD) Cloud is formed by datasets that are openly available on the Web in Linked Data formats and contain links pointing at other such datasets. The latest LOD Cloud figures and visualization have been published online in August 2014 (Schmachtenberg *et al.* 2014a [statistics online], 2014b [paper]). They are based on information collected through a crawl of the Linked Data web in April 2014. The crawl found 1014 datasets of which 569 (56%) linked to at least one other dataset; the 569 datasets were connected by in total 2909 link-sets. The remaining datasets were only targets of RDF links, and therefore at the periphery of the “cloud”, or they were isolated. Of the 569 core LOD Cloud datasets 374 were registered in the DataHub.²⁹ The latest comparable figures to the ones reported by Schmachtenberg *et al.* (2014a/b) are based on the DataHub metadata of datasets from September 2011 (Jentzsch *et al.* 2011)³⁰.

Below we summarize some results of Schmachtenberg *et al.* (2014a and 2014b, of which the latter compares the figures of 2011 and 2014) which give an impression of the adoption of the Linked Data principles:

- *Increase in datasets:* There has been a substantial increase in identified datasets: 2011: 294 LD datasets registered in the DataHub; 2014: 1014 datasets identified through a crawl of the web of Linked Data. With 530 datasets the largest group in 2014 was the newly introduced category of social web/networking. These datasets describe people profiles and social relations amongst people. Among the established categories three showed a large growth in number of dataset, Government (2011: 49; 2014: 183), Life Sciences (2011: 41; 2014: 83) and User-generated content (2011: 20; 2014: 48).
- *Linking of datasets:* 445 (43.89%) of the 1014 datasets did not set any out-going RDF links, 176 (17.36%) linked to one other dataset, 106 (10.45%) to two datasets, 127 (12.52%) to 3-5 datasets, 81 (7.99%) to 6-10 datasets, and 79 (7.79%) even to more than 10 datasets.
- *A less centralized LOD Cloud:* In 2014 the web of linked data appeared to be less centralized. In 2011 the cross-domain Linked Data resource DBpedia.org clearly occupied the centre of the LOD Cloud. In 2014 also GeoNames was used widely and there were some category-specific linking hubs (e.g. data.gov.uk in the category Government). Most interconnected were resources of the category Publications (e.g. RKB Explorer datasets) and of the category Life Sciences (e.g. Bio2RDF datasets).
- *Use of vocabularies:* The 2014 survey discovered in total 649 vocabularies. 271 vocabularies (41.76%) were “non-proprietary”, defined as used by at least two datasets. Among these

²⁹ DataHub (Open Knowledge Foundation), <http://datahub.io>

³⁰ State of the LOD Cloud, 19/09/2011, <http://lod-cloud.net/state/>

vocabularies, RDF and RDFS aside, the most used were FOAF³¹ (701 datasets used it) and Dublin Core³² (568 datasets used it). A special analysis showed that among the 378 “proprietary” vocabularies (defined as used by only one dataset) only 19.25% were fully and 8% partially dereferencable; 72.75% had term URIs which were not dereferencable at all. One or more proprietary vocabularies were used by 241 datasets (23.17% of the total).

- *Metadata for sets of Linked Data:* For 35.77% of all sets of Linked Data in 2014 machine-readable provenance and other metadata were provided (most often in Dublin Core, DCTerms or MetaVocab), about the same percentage than in 2011 (36.63%). Only about 8% provided machine-readable licensing information, mostly dc:license/dc:rights and cc:license. Hence lack of metadata for sets of Linked Data remains an issue.

4.2 (Mis-)reading the LOD diagram

In the years 2007-2011 a diagram of the LOD Cloud has been produced based on datasets registered in the DataHub. The latest version of the diagram has been published in August 2014³³ and in addition to the DataHub information uses the results of a crawl of the Linked Data Web in April 2014 (Schmachtenberg *et al.* 2014a/b, as summarized above). The LOD Cloud diagram has grown enormously, too large to present it here.

The criteria for including a dataset in the LOD Cloud diagram are³⁴:

- There must be resolvable http:// (or https://) URIs.
- They must resolve, with or without content negotiation, to RDF data in one of the popular RDF formats (RDFa, RDF/XML, Turtle, N-Triples).
- The dataset must contain at least 1000 triples.
- The dataset must be connected via RDF links to at least one other dataset in the diagram, by using URIs from that dataset or vice versa; at least 50 links are required.
- Access of the entire dataset must be possible via RDF crawling, an RDF dump or a SPARQL endpoint.

The LOD Cloud diagrams that since 2007 have been produced based on these criteria showed some linking hubs, but in 2014 there still were many rather isolated datasets (e.g. linked to only one other Linked Data resource). Yet the LOD Cloud diagrams have often been misleadingly referenced as presenting a compact “web of data” or “a huge web-scale RDF graph” (cf. the critique by Hogan & Gutierrez 2014). Also the researchers who published the latest figures on the LOD Cloud state: “By setting RDF links, data providers connect their datasets into a single global data graph which can be navigated by applications and enables the discovery of additional data by following RDF links” (Schmachtenberg *et al.* 2014a).

What must be added is that the “single global data graph” is patchy (as described above) and that relevant applications for end-users are hardly available. There are Linked Data browsers³⁵ which,

³¹ FOAF - Friend-of-a-Friend (defines terms for describing persons, their activities and their relations to other people and object), <http://xmlns.com/foaf/spec/>

³² Dublin Core Metadata Initiative (DCMI) Metadata Terms, <http://dublincore.org/documents/dcmi-terms/>

³³ The Linking Open Data cloud diagram 2014, by M. Schmachtenberg, C. Bizer, A. Jentzsch and R. Cyganiak, available at: <http://lod-cloud.net>

³⁴ cf. The Linking Open Data cloud diagram, <http://lod-cloud.net>

however, seem not to be in wider use, arguably because of a lack of interlinked data that are relevant for user communities. Research oriented developers have created search engines based on crawled and semantic Web Data (e.g. Sindice [service ended in 2014], Swoogle, Watson). These engines are of little use for non-experts. They serve as research tool to better understand the Linked Data landscape. Research based on crawled Web data has become a speciality and is conducted around resources such as the Common Crawl³⁶.

The LOD Cloud is not a single entity but represents datasets of different providers that are made available in different ways (e.g. LD server, SPARQL endpoint, RDF dump) and often with low reliability. For example, Buil-Aranda *et al.* (2013) found that of 427 public SPARQL endpoints registered in the DataHub the providers of only one-third gave descriptive metadata. Half of the endpoints were off-line and only one third was available more than 99% of the time during a monitoring of 27 months; the support of SPARQL features and performance for generic queries was varied.

Public SPARQL endpoints could form a distributed infrastructure for federated queries³⁷ of relevant data of different sources (Rakhmawati *et al.* 2013). Thereby views across the different datasets could be provided, allowing researchers to explore the data. But this depends on reliable maintenance of the datasets and SPARQL endpoints by the service providers. Instead of querying the “single global graph” or just a number of LD datasets, the typical approach is to pull the data into one data repository and run queries over this database. This approach is impractical for any but a small number of datasets (or datasets of a small size), especially if only some interlinking between the datasets is of interest.

For intelligent searching, question answering and reasoning over Linked Data much more is necessary than providing SPARQL endpoints or pulling a number of datasets into one graph database. One approach is “reason-able views” of Linked Data which has been developed by researchers of Ontotext and demonstrated with the FactForge service³⁸ (Kiryakov *et al.* 2009; Damova 2010; Simov & Kiryakov 2015). A reason-able view is constructed by assembling different datasets and vocabularies into a compound set of Linked Data, produce mappings between instance data of the datasets, and create a single ontology for querying the compound dataset using SPARQL. The ontology is created based on mappings between the vocabularies and/or an upper-level ontology, in the case of FactForge: PROTON³⁹. Damova & Dannells (2011) illustrate the approach with a “museum reason-able view” including mappings between CIDOC CRM and PROTON, CIDOC CRM and Swedish Open Cultural Heritage (K-samsök)⁴⁰, and information of the Gothenburg City Museum transformed to RDF. Also existing mappings of DBpedia and GeoNames to PROTON were included. A reason-able view provides a controlled environment of integrated datasets to exploit existing and newly created sets of Linked Data, reduce development costs and risks of unreliable datasets.

There is no central management of LOD Cloud, the assumed “huge web-scale RDF graph”, but (some) areas for which a community of developers produces and interlinks relevant resources and creates applications for the purposes of the intended end-users. In such cases network effects in the web of Linked Data are being achieved, which do not result automatically. One example is the Linked Data

³⁵ LOD Browser Switch (offers a set of browsers), <http://browse.semanticweb.org>

³⁶ Common Crawl, <http://commoncrawl.org>

³⁷ W3C (2013): SPARQL 1.1 Federated Query. W3C Recommendation, 21 March 2013, <http://www.w3.org/TR/sparql11-federated-query/>

³⁸ Ontotext: FactForge, <http://ontotext.com/factforge-links/>

³⁹ Ontotext: PROTON, <http://ontotext.com/products/proton/>

⁴⁰ Swedish Open Cultural Heritage (K-samsök): <http://www.ksamsok.se/in-english/>

community of the bio-medical and life sciences. In this area the Bio2RDF⁴¹ project has created 35 Linked Data sets of existing databases and interlinked some of them. Another well-curated area is Linked Data of the library community. Cultural heritage or archaeology is not yet an area of densely interlinked information. So far a community of cooperating LOD producers, curators and integrators has not emerged.

4.3 Cultural heritage in the LOD Cloud

The latest LOD Cloud diagram (August 2014) provides an indicator for the state of cultural heritage Linked Data. So far only few cultural heritage LD datasets show up on the diagram, and they do not form a closely linked web of LD. None of the datasets concerns archaeology specifically. Some more cultural heritage LD sets exist, also a few archaeological datasets. But they did not conform to the criteria for being included in the LOD Cloud diagram, e.g. the requirement of being connected via RDF links with at least one other compliant dataset (see section above).

Below we first list the cultural heritage datasets which conform to the criteria, not including datasets of the library sector (e.g. Bibliothèque nationale de France [data.bnf.fr] or Deutsche Nationalbibliothek [DNB]):

- *Europeana LOD*: mentioned in the first place because it is the largest cultural heritage LD dataset (20 million records) and comprises of records of museums, archives and libraries across Europe⁴².
- *Swedish Open Cultural Heritage (K-samsök)*: a web service that harvests metadata from the databases of cultural heritage organisations in Sweden and allows creating LD based information services⁴³.
- *Archives Hub Linked Data*: the Archives Hub⁴⁴ aggregates and allows searching across descriptions of archival collections held at over 250 institutions in the UK (a search of the portal for “archaeology” produces over 1000 hits). Linked Data of a sub-set of the aggregated descriptions has been produced by the LOCAH project (2010-2011)⁴⁵.
- *British Museum - Semantic Web Collection Online*: provides Linked Data access to the same collection records as the Museum’s web presented Collection Online; the data has also been organised using the CIDOC CRM⁴⁶.
- *Amsterdam Museum*: has been the first museum in the Netherlands to convert its complete museum collection database (over 70,000 records) to RDF; the data includes links to two Getty

⁴¹ Bio2RDF: Linked Data for the Life Sciences, <http://bio2rdf.org>

⁴² Europeana Linked Data, <http://labs.europeana.eu/api/linked-open-data/introduction/>; a search on the Europeana website for “archaeology” shows that the providers of most related content are the Swedish National Heritage Board (812,971 items) and the UK Portable Antiquities Scheme (236,627). ARIADNE partners are also present: German Archaeological Institute / ARACHNE (183,683 items), Archaeology Data Service, UK (34,197) and Data Archiving and Networked Services, Netherlands (6456).

⁴³ Swedish Open Cultural Heritage (K-samsök): <http://www.ksamsok.se/in-english/>; see also: DataHub, <http://datahub.io/dataset/swedish-open-cultural-heritage>

⁴⁴ Archives Hub, <http://archiveshub.ac.uk>

⁴⁵ Archives Hub – LOCAH, <http://data.archiveshub.ac.uk>

⁴⁶ British Museum - Semantic Web Collection Online, <http://collection.britishmuseum.org>

thesauri (AATNed [Dutch version] and ULAN), GeoNames, and DBpedia pages (De Boer *et al.* 2012 and 2013)⁴⁷.

- *Art & Architecture Thesaurus (AAT)* of the Getty Research Institute: The only cultural heritage KOS on the 2014 LOD diagram; meanwhile two other Getty KOSs have become available: Thesaurus of Geographic Names (TGN) and Union List of Artist Names (ULAN); the Cultural Objects Name Authority (CONA) was expected to follow in Fall 2015 but seems to require more effort than expected⁴⁸.

The second list below presents further cultural heritage and archaeological datasets in Linked Data formats that are registered in the DataHub or of which we know from searching various other sources. The list is certainly not comprehensive, because there have been quite some cultural heritage projects that trialed the Linked Data approach, however the whereabouts of the created Linked Data are often unclear. The Linked Data resources listed below are roughly ordered according to their relevance in the context of our study:

- *Archaeology Data Service (ADS)*: ADS Linked Open Data initially has been produced in the STELLAR project by converting databases and CSV files to RDF, using the CRM-EH ontology; this RDF data is available from a SPARQL endpoint⁴⁹. According to their annual report 2014/2015 ADS now also have LOD of deposited project archives, including the projects Roman Amphora⁵⁰ and Colonisation of Britain (see Cripps 2014 for background); the number of LOD triples in 2015 was 2,531,302, up from 680,500 in the previous reporting period (ADS 2015: 26). Notably, ADS also consume LOD from external sources to populate own metadata (e.g. Ordnance Survey geographic data⁵¹).
- *Data Archiving and Networked Services (DANS)*: DANSlabs has produced LOD of metadata records of more than 25,000 data sets stored in the DANS-EASY digital archive, which includes the E-Depot for Dutch Archaeology; this was done 2013 in a demonstration project, but the LOD (with little cross-linking) is accessible via their SPARQL endpoint under an Open Data Commons license⁵².
- *CLAROS - The World of Art on the Semantic Web*: the data of this international collaboration comes from major Classics collections, including from ARIADNE partner DAI; the data has been prepared for a search portal based on CIDOC CRM modelling; the data service is maintained by the University of Oxford's e-Research Centre and offers a SPARQL endpoint⁵³.
- *Cultura Italia*: provides metadata of a number of Italian heritage institutions; offers a SPARQL endpoint for the metadata; also the PICO thesaurus is available for download⁵⁴

⁴⁷ Amsterdam Museum in Europeana Data Model RDF, <http://semanticweb.cs.vu.nl/lo/am>; see also: DataHub, <http://datahub.io/dataset/amsterdam-museum-as-edm-lod>

⁴⁸ Getty Vocabularies LOD, <http://vocab.getty.edu>

⁴⁹ ADS Linked Open Data, <http://data.archaeologydataservice.ac.uk>; STELLAR project, <http://archaeologydataservice.ac.uk/research/stellar/>

⁵⁰ Roman Amphorae: a digital resource (University of Southampton, 2005; updated 2014), http://archaeologydataservice.ac.uk/archives/view/amphora_ahrb_2005/

⁵¹ Ordnance Survey (UK), <http://data.ordnancesurvey.co.uk>

⁵² DANSlabs: EASY Metadata as Linked Open Data Demo, <http://dans-labs.github.io/easy-lod/>

⁵³ CLAROS: Data, <http://data.clarosnet.org>

⁵⁴ Cultura Italia: Dati, <http://dati.culturaitalia.it>

- *English Heritage Places*: contains metadata for about 400,000 nationally important places as recorded by English Heritage⁵⁵; also seven English Heritage and other UK thesauri are registered in the DataHub, but for those we refer to the LD versions produced in the SENESCHAL project⁵⁶.
- *Pleiades*: a gazetteer for ancient world studies operated by the Institute for the Study of the Ancient World (USA)⁵⁷; Pleiades URIs are used in the digital classics network Pelagios to interconnect scholarly ancient world resources through the places they refer to; the Pelagios project provides services and tools to allow scholars annotate, aggregate, access and display the place references⁵⁸.
- *Nomisma*: provides as LOD an ontology for describing coins and several numismatics datasets of the American Numismatic Society and institutions in Europe; a SPARQL endpoint is available⁵⁹.
- *Portable Antiquities Scheme*: PAS data of finds in the UK has been linked to LD resources of the Ordnance Survey (national mapping service), Pleiades (gazetteer), British Museum, Nomisma and DBpedia⁶⁰ (cf. Pett 2014a/b).
- *LinkedARC.net*⁶¹: Frank Lynam (Trinity College Dublin), produced Linked Data of data of excavations at Priniatikos Pyrgos (Crete), modelled primarily using CIDOC CRM and its type values link to terms of the FISH Archaeological Objects Thesaurus, British Museum and Getty vocabularies. The project is particularly interesting as it demonstrated the integration of excavation data of American and Irish groups of archaeologists, applying the Locus-Pail method of excavation and MoLAS single-context method respectively.
- *MONDIS*: a dataset about monument damages developed in the Czech research project MONDIS; includes their diagnostic Monument Damage Ontology (Cacciotti & Valach J. 2015)⁶².
- *MisMuseos.net*: a “semantic catalog” of museums in Spain and their information about art works and artists⁶³; the solution builds on the GNOSS social and semantic platform (Maturana *et al.* 2013).
- *Musei Italiani*: a list of geo-referenced museums in Italy; that for museum categories the dataset links to DBpedia and for places to GeoNames⁶⁴.
- *ReLoad - Repository for Linked Open Archival Data*: a project of the Archivio Centrale dello Stato, Istituto per i Beni culturali dell’Emilia-Romagna and regesta.exe (2010-2013), the project developed ontologies for archival data sources and produced a LOD dataset of several archival inventories; ReLoad provides a SPARQL endpoint⁶⁵.

⁵⁵ English Heritage Places, DataHub information: http://datahub.io/dataset/englishheritage_places

⁵⁶ Heritage Data: Vocabularies, <http://www.heritagedata.org/blog/vocabularies-provided/>

⁵⁷ Pleiades, <http://pleiades.stoa.org>

⁵⁸ Pelagios, <http://commons.pelagios.org>

⁵⁹ Nomisma, <http://nomisma.org/datasets>

⁶⁰ Portable Antiquities Scheme, <http://finds.org.uk>

⁶¹ Linkedarc.net, <http://linkedarc.net>; datasets, <https://datahub.io/dataset/linkedarc>

⁶² MONDIS project, <http://www.mondis.cz>; DataHub information: <http://datahub.io/dataset?q=mondiss>

⁶³ MisMuseos.net, DataHub information: <http://datahub.io/dataset/mismuseos-gnoss>

⁶⁴ Musei Italiani, <http://www.linkedopendata.it/datasets/musei>

⁶⁵ ReLoad, <http://labs.regesta.com/progettoReload/>, see also their project description for the LODLAM 2013 Summit challenge, <http://summit2013.lodlam.net/2012/12/01/challenge-entry-reload-repository-for-linked-open-archival-data/>

Some of the datasets listed above may show up on the next version of the LOD Cloud diagram, most likely those which are maintained and employed by a dedicated group of developers and users like the Nomisma ontology and datasets and the Pleiades gazetteer, for instance.

The Art & Architecture Thesaurus (AAT) as a linking hub

Already on the 2014 LOD Cloud diagram was the Art & Architecture Thesaurus (AAT) which the Getty Research Institute in February 2014 released as LOD. The multilingual AAT contains over 40,000 concepts and over 350,000 terms for describing objects of visual art, architecture, other material heritage, archaeology, conservation, archival materials, etc. The AAT has the potential to become one of the core linking hubs for cultural heritage information in the Linked Open Data Cloud. In a survey on Linked Data of the AthenaPlus project half of the 24 project partners said they intend to link to the AAT and other Getty thesauri when they are available as LOD (AthenaPlus 2013b: 10). When the AAT was released as LOD, among the initiatives that started using it was Europeana. Europeana partners who already use AAT terms were invited to re-submit their metadata so that their old AAT term labels (provided as a simple text string) could be automatically replaced by the new AAT URIs (Charles & Devarenne 2014). This enables linking to information of others on the web who use these URIs. This is also possible if data providers map their local vocabulary to the AAT. In ARIADNE the data providers mapped terms of vocabularies (e.g. national thesauri or own term lists) which they use for their dataset metadata to appropriate terms of the AAT, using SKOS mappings (e.g. skos:exactMatch, skos:closeMatch and others).

4.4 Brief summary and recommendations

Brief summary

The Linked Open Data Cloud is formed by datasets that are openly available on the Web in Linked Data formats and contain links pointing at other such datasets. One task of the ARIADNE project is to promote the emergence of a web of interlinked archaeological datasets which comply with the Linked Open Data (LOD) principles. It is anticipated that this web of archaeological LOD will become part of the wider LOD Cloud and interlinked with related other data resources.

The latest LOD Cloud diagram (2014) includes only few sets of cultural heritage LOD and they do not form a closely linked web of Linked Data. None of the datasets concerns archaeology specifically. Some more sets of cultural heritage Linked Data sets exist, also a few archaeological, but in 2014 they did not conform to the criteria for being included in the LOD Cloud diagram (e.g. the requirement of being connected via RDF links with at least one other compliant dataset).

Maybe the next version of the LOD Cloud diagram will contain some of the earlier and more recent sets of archaeological Linked Open Data. Hopefully this will include some relevant vocabularies which recently have been transformed to Linked Data in SKOS format. In 2014 the only cultural heritage vocabulary on the diagram was the Art & Architecture Thesaurus (AAT), which has the potential to become one of the core linking hubs for cultural heritage information in the LOD Cloud.

The LOD Cloud is not a single entity but represents datasets of different providers that are made available in different ways (e.g. LD server, SPARQL endpoint, RDF dump) and the resources are often unreliable, e.g. many SPARQL endpoints are off-line. There is no central management and quality control of the LOD Cloud. Webs of reliable and richly interlinked datasets are only present where there is a community of Linked Data producers and curators (e.g. in the areas of bio-medical & life sciences or libraries).

Cultural heritage or archaeology is not yet an area of densely interlinked and reliable LOD resources; so far a community of cooperating LOD producers and curators has not emerged. Targeted activities to foster and support further publication and interlinking of datasets are required so that a web of archaeological, cultural heritage and other relevant data will emerge within the overall Linked Open Data Cloud.

Recommendations

- *Encourage archaeological institutions and repositories to publish the metadata of their datasets (collections, databases) as Linked Open Data; also promote publication of domain and proprietary vocabularies of institutions as LOD.*
- *Foster the formation of a community of archaeological LOD producers and curators who generate, publish and interlink LOD, including linking/mapping between vocabularies.*

5 Adoption of the Linked Data approach in archaeology

Since about 10 years the Semantic Web / Linked Data standards, methods and tools have become more mature and applicable. Cultural heritage institutions have been among the leading adopters of the Linked Data approach, mainly to better interlink domain resources and, in some cases, to enrich their online information with information of popular resources such as DBpedia/Wikipedia. With regard to Linked Data of archaeological project archives and databases there have been only few projects, with arguably limited recognition by the wider archaeological research community. At the same time, there has been a boom in Linked Data projects in the Ancient World and Classics research community. This chapter describes and aims to explain this situation in greater detail.

5.1 Adoption by cultural heritage institutions

Institutions of the cultural heritage sector, particularly libraries and museums, are among the leading adopters of the Linked Data approach. In an international survey for institutional implementers of Linked Data services by OCLC Research in 2015, seventy-one institutions from 16 countries (45% USA) reported in total 168 Linked Data projects (Smith-Yoshimura 2016). The survey had a focus on libraries, but also some other organisations participated (e.g. American Numismatic Society, The British Museum, Europeana Foundation). Two-thirds of the projects were completed (i.e. a service implemented).

In the area of museums one pioneering project was Finnish Museums on the Semantic Web (Hyvönen *et al.* 2002)⁶⁶, followed by many others, in recent years for example the Amsterdam Museum (De Boer *et al.* 2012 and 2013)⁶⁷, British Museum⁶⁸, Peter the Great Museum of Anthro-

⁶⁶ The Semantic Computing Research Group (SeCo) at Aalto University (Finland), who led the project, continues to be a leader in Linked Data applications for cultural heritage resources, <http://seco.cs.aalto.fi>

⁶⁷ Amsterdam Museum as Linked Open Data in the Europeana Data Model Amsterdam Museum, <http://semanticweb.cs.vu.nl/lod/am>

⁶⁸ British Museum - Semantic Web Collection Online, <http://collection.britishmuseum.org>

pology and Ethnography in St. Petersburg (Ivanov 2011), Russian Museum in St. Petersburg (Mouromtsev *et al.* 2015) and Smithsonian American Art Museum (Szekely *et al.* 2013).⁶⁹

Archives appear to be less advanced in the application of Linked Data. Their initial steps focus on bringing legacy finding aids online while providing access to the archival records and material still often requires much digitisation work. In recent years there has been some progress in standardisation that will help in moving towards Linked Data. For example, efforts by the Experts Group on Archival Description (EGAD, since 2012) to make the Encoded Archival Description (EAD, 2002) standard more data-centric in EAD3 (2015) and better connect it with Encoded Archival Context – Corporate Bodies, Persons and Families (EAC-CPF, 2010) and other standards⁷⁰ (Gueguen *et al.* 2013; Pitti *et al.* 2014).

Currently the archive community seeks to establish guidelines for structuring archival Linked Data resources with the new standards, build support for editing and publication into archival tools (e.g. ease adding identifiers of authorities), and derive good practice from the experience of first projects in the field (Gracy & Lambert 2014; Gracy 2015). Examples of pioneer projects are LOCAH - Linked Archives and Linking Lives (2010-2012)⁷¹ (Stevenson 2012) and ReLoad - Repository for Linked Open Archival Data (2010-2013)⁷² (Mazzini & Ricci 2011). The LiAM - Linked Archival Metadata project (2012-2013)⁷³ provides a guidebook that helps applying Linked Data approaches to archival description (Morgan *et al.* 2014).

While there exists no comprehensive overview of cultural heritage Linked Data projects, studies which describe several examples (e.g. Edelstein *et al.* 2013a/b) typically do not include archaeological projects. But there is a significant difference between cultural heritage institutions and research organisations and projects. Cultural heritage institutions such as libraries, archives and museums are motivated by a service ethos, the mission to make information about heritage readily available. Researchers are primarily interested to publish research results, while still little academic reward can be gained from sharing the data underlying the results. Therefore Linked Data of legacy datasets may be easier to promote than data of current research, where first the objective of “open data” in general needs to be addressed (ARIADNE 2015d: chapter 4; Carver & Lang 2013).

5.2 Low uptake for archaeological research data

In the cultural heritage sector there have been initiatives promoting the Linked Data approach, for example, LOD-LAM, the International LOD in Libraries, Archives, and Museums Summit (since 2011)⁷⁴, or the Linked Heritage project⁷⁵ which disseminated guidance for Linked Data to museums in

⁶⁹ Some other examples are listed on the Museums and the Machine-processable Web wiki, <http://museum-api.pbworks.com/w/page/21933420/Museum%C2%A0APIs>

⁷⁰ Encoded Archival Description (official site), <http://www.loc.gov/ead/>

⁷¹ LOCAH - Linked Archives and Linking Lives (UK, 2010-2012, Archives Hub), <http://locah.archiveshub.ac.uk>

⁷² ReLoad - Repository for Linked Open Archival Data (Italy, 2010-2013, Archivio Centrale dello Stato, Istituto per i Beni culturali dell'Emilia-Romagna and regesta.exe), <http://labs.regesta.com/progettoReload/>; see also their project description for the LODLAM 2013 summit (ReLoad 2013).

⁷³ LiAM - Linked Archival Metadata project (USA, 2012-2013, led by Tufts University, Digital Collections and Archives), <http://sites.tufts.edu/liam/>

⁷⁴ LOD-LAM, <http://lodlam.net>

⁷⁵ Linked Heritage (EU, ICT-PSP, 2011-2013), <http://www.linkedheritage.eu>

Europe.⁷⁶ In the field of archaeological research there were no such initiatives or only at small scale, for example, sessions at CAA conferences or national thematic workshops. But promotional activities, particularly at the national level, are important to reach archaeological institutes and research groups and make them aware of the Linked Data approach. For example, in France the Consortium MASA⁷⁷ aims to provide archaeologists with vocabularies and tools to improve the interoperability of their data via Linked Data standards. MASA is one of the ten consortium of the HUMA-NUM research infrastructure which focus on particular resources and fields of (digital) humanities research⁷⁸.

In ARIADNE a Linked Data Special Interest Group (SIG)⁷⁹ has been formed that acts as an interface with the wider Linked Data community, communicating developments between the community and ARIADNE (and *vice versa*), looking for synergy, and relevant common use cases. Participants of the first meeting of the ARIADNE Linked Data SIG (2013) noted a still low uptake or even awareness of the Linked Data approach by archaeological research and other organisations. The participants saw a clear need of raising awareness of advantages offered by Linked Data and promoting further adoption in the sector. Furthermore, to leverage the creation and interlinking of Linked Data resources, practical guidance and easy to use tools are necessary.

In the second meeting of the ARIADNE Linked Data SIG (2014), Leif Isaksen, the chair of the CAA Semantic SIG⁸⁰, characterized the current phase of archaeological Linked Data as *“a period of experimentation”*. Group members expected that from this experimentation some projects will pave the way to a broader adoption and increasing utility of Linked Data in archaeology.

The requirements for a wider uptake recognised by the ARIADNE Linked Data SIG are also emphasised by the community that aims to interlink information about the ancient world. In 2012 the 3-day Linked Ancient World Data Institute meeting (LAWDI 2012) brought together projects and interested new users in this field. The meeting report notes: *“Essentially all LAWDI participants were eager to show resources that provide stable URIs or to ask for advice on what is currently available. But both the participants in and organizers of LAWDI recognize the need to take active steps to grow the number of high-quality digital resources. That will require ongoing outreach as well as clear examples of how Linked Open Data benefits both creators and users”* (Elliott, Heath & Muccigrosso 2012: 45).

From the Linked Ancient World Data Institute (LAWDI) meetings in 2012 and 2013 a collection of 30 articles originated which illustrates the adoption of the Linked Data approach in the Ancient World research community and what it takes to move from concept to actual implementation and operation (Elliott, Heath & Muccigrosso 2014). The papers cover a wide range of cultural objects, topics and information resources including, among others, cuneiform tablets, epigraphy, numismatics, prosopography (information about people), ancient and classical literature, publication of bibliographies and reviews, location/mapping services, historical periodization, integration of historical-geographic information, and more.

⁷⁶ A strong impact have also had the cultural heritage aggregation projects such as Cultura Italia (<http://dati.culturaitalia.it>); Swedish Open Cultural Heritage (K-samsök, <http://www.ksamsok.se/in-english/>), and of course Europeana, which has published one of the largest Linked Data sets comprising records of museums, archives and libraries across Europe (<http://labs.europeana.eu/api/linked-open-data/introduction/>).

⁷⁷ MASA - Mémoire des Archéologues et des Sites Archéologiques, <http://masa.hypotheses.org>

⁷⁸ HUMA-NUM: Consortiums, <http://www.huma-num.fr/consortiums>

⁷⁹ ARIADNE Linked Data SIG, <http://www.ariadne-infrastructure.eu/Community/Special-Interest-Groups/Linked-Data>

⁸⁰ CAA Semantic SIG, <https://groups.google.com/forum/#!forum/caa-semantic-sig>

5.3 The Ancient World research community as a front-runner

At the “Linked Pasts” colloquium, which was organised by the Pelagios project at King’s College London (20-21 July 2015), one topic was the importance to demonstrate benefits of using Linked Open Data. LOD developers in research fields of ancient history and classics were recognised being closer to this goal than early adopters in archaeology. As summarized in an article on the ARIADNE website: *“Of most interest to ARIADNE were the reasons Classics has been more successful than other cultural heritage domains (i.e. archaeology generally) at successfully implementing LOD. This was stated as primarily down to a lack of resources, heterogeneity of data, and (therefore) difficulty demonstrating clear benefits”* (ARIADNE 2015c). When we ask why some fields of Ancient World and Classics research are more advanced than Archaeology with regard to Linked Data, the heterogeneity of data in archaeological project archives and databases indeed is a major factor.

Advantage of specialties

While archaeologists unearth and document a large variety of built structures, cultural artefacts and biological remains, related Ancient World and Classics research specialties typically focus on one type of artefacts such as inscriptions (epigraphy), coins (numismatics), ceramics, and others. Consequently in these (smaller) research communities it is easier to establish and promote the use of common description standards. These standards are applied to databases of artefact collections, which have often been created (at least in part) from finds of archaeological excavations. The difference generally is that in archaeology the basic unit of research and analysis is the archaeological site, while research in specialties of Ancient World and Classics builds on collections or, in the case of texts, a corpus.

One leading example among the specialties is the international Nomisma⁸¹ collaboration (since 2010) that develops description standards for coins (e.g. the Nomisma Ontology which provides stable URIs for numismatic concepts and entities), produces Linked Data sets of major collections, and shares them under open licenses. One reference implementation is Online Coins of the Roman Empire (OCRE)⁸² of the American Numismatic Society (Gruber *et al.* 2013; Meadows & Gruber 2014).

The ontology and Linked Open Data methodologies established by Nomisma are employed by several other numismatics resources, for example, Antike Fundmünzen Europa⁸³, a web-based coins database developed by the Romano-Germanic Commission of the German Archaeological Institute (Tolle & Wigg-Wolf 2016). The Commission also coordinates the European Coin Find Network - ECFN and several joint meetings of ECFN and Nomisma have been organised⁸⁴.

Concerning pottery datasets the Kerameikos⁸⁵ initiative follows lessons learned in the development of Nomisma and aims to develop a thesaurus that defines domain concepts with URIs and RDF for representing and sharing pottery data across disparate systems. The initiative has been introduced with a paper at the CAA 2014 conference in Paris that demonstrates the potential (Gruber & Smith 2015), followed by a roundtable on LOD applied to pottery databases at the CAA 2015 conference in Siena (Gruber *et al.* 2015). Initially Kerameikos focuses on concepts within Greek black- and red-

⁸¹ Nomisma, <http://nomisma.org>

⁸² Online Coins of the Roman Empire (OCRE), <http://numismatics.org/ocre/>

⁸³ Antike Fundmünzen in Europa (AFE), <http://afe.fundmuenzen.eu>

⁸⁴ European Coin Find Network (ECFN), <http://www.ecfn.fundmuenzen.eu>

⁸⁵ Kerameikos, <http://kerameikos.org>

figure pottery, to be extended to other fields of pottery studies. See also the case study presented by Thiery (2014) on a LOD approach to simian ware, linking potters, pots and places.

Another broad field of research is inscriptions (epigraphy), where the Europeana Network of Ancient Greek and Latin Epigraphy (EAGLE)⁸⁶ project has achieved a substantial advance (Casarosa *et al.* 2014; Liuzzo 2014 and 2016). This includes a conceptual and a metadata model based on CIDOC CRM and TEI/EpiDoc, respectively (EAGLE 2015), and a set of vocabularies for classical epigraphy in SKOS format⁸⁷.

Coins, pottery and inscriptions are but three examples chosen because they concern material artefacts familiar to archaeologists. Other examples of LOD oriented initiatives concern the domain of ancient and classical texts. For example, the Standards for Networking Ancient Prosopographies (SNAP)⁸⁸ project defines annotation conventions and builds a single virtual authority list for referencing ancient people, brought together from different authoritative lists of persons and names.

A focus on common description standards for certain types of Ancient World artefacts and texts does of course not mean ignoring their relations with other subject areas and common issues. As the “Linked Ancient World Data: Relating the Past” panel at the Digital Humanities 2016 conference explains, these projects *“are also concerned with issues far beyond their primary subject area: the interoperability of bibliographical references, citations of ancient sources, encoding of date and time, events and actors, material objects and their curatorial history all contribute to the study and understanding of the ancient world (and mutatis mutandis of any other). All also recognise that there is no firm demarcation between the cultures of the Mediterranean in the classical period, nor between the worlds and cultures bordering them in time and space”* (Linked Ancient World Data 2016).

Important to note is that all Linked Data efforts mentioned are about artefacts and texts, while a large segment of archaeological research concerns biological remains of humans, animals and plants. However, biological vocabularies are not developed by archaeologists, but by taxonomists (with regard to species names)⁸⁹, Biodiversity Information Standards (TDWG)⁹⁰, who develop Life Science Identifiers (LSID) and vocabularies for biodiversity information, and expert groups that produce relevant biological ontologies which are shared via the BioPortal⁹¹. While authoritative species names are widely used by archaeobotanists and zooarchaeologists, other standards such as biological ontologies seem to be employed seldom. Indeed, we found only example where such an ontology, the Uber Anatomy Ontology (UBERON)⁹² has been used in a zooarchaeological Linked Data project (Kansa *et al.* 2014).

⁸⁶ Europeana Network of Ancient Greek and Latin Epigraphy - EAGLE (EU, ICT-PSP, 4/2013-3/2016), <http://www.eagle-network.eu>

⁸⁷ EAGLE vocabularies (Material, Type of inscription, Execution technique, Object type, Decoration, Dating criteria, State of preservation), <http://www.eagle-network.eu/resources/vocabularies/>

⁸⁸ Standards for Networking Ancient Prosopographies – SNAP (UK AHRC funded project, 2014-2015), <http://snapdrgn.net>

⁸⁹ A major integrator in this field is the Catalogue of Life, <http://www.catalogueoflife.org>

⁹⁰ TDWG - Biodiversity Information Standards, <http://www.tdwg.org>

⁹¹ BioPortal (US National Center for Biomedical Ontology), <https://bioportal.bioontology.org>

⁹² UBERON - Uber Anatomy Ontology, <http://uberon.org>

Pelagios as a common platform

The strongest impression of the Ancient World research community being a front-runner in humanities LOD comes from Pelagios⁹³, which since 2011 supports connecting various scholarly resources through the places and other geographic entities they refer to. Pelagios is a loose confederation of many organisations and projects that have agreed to use for such references the Open Annotation⁹⁴ RDF vocabulary and URIs of gazetteers of the ancient world geography, *in primis* Pleiades⁹⁵ but also others (e.g. iDAI.gazetteer⁹⁶, Digital Atlas of the Roman Empire⁹⁷, Vici.org⁹⁸ and others). Among the currently 21 dataset contributors of Pelagios are the ARIADNE partners German Archaeological Institute (iDAI.objects database with 87,735 references concerning 5363 places) and Fasti Online (with 686 references concerning 256 places)⁹⁹.

Pelagios aggregates the annotations, which are hosted by the data providers (often in the form of an RDF dump), and makes them available through a map-based search interface and an API so that developers can build on the data. The annotation platform Recogito aids the process of identifying places referred to in individual digital texts and maps and linking them to a gazetteer, supported by an automated suggestion system (Simon *et al.* 2015). Currently in development is Peripleo, a tool to explore the growing pool of data as a whole and to progressively filter and drill down to individual records (Simon *et al.* 2016).

Isaksen *et al.* (2014) address several factors which determined the success of the Pelagios initiative. Among the most important arguably are the lightweight Linked Data approach, focus on geographical references as the most common feature of the various data resources, quick demonstration of benefits from associating contributors' data, and the sustained funding by the Andrew W. Mellon Foundation (since 2013, currently by a grant until 2018¹⁰⁰). But they also note, "*we are at the tip of the iceberg even in this case as the overwhelming majority of classicists and classical archaeologists have never heard of Linked Open Data*" (Isaksen *et al.* 2014).

In summary, major factors that contribute to an advanced position of the Ancient World research community in the application of the Linked Data approach are: a) there are groups who develop and promote description standards in certain specialities, and b) there is a common platform (Pelagios) that allows linking of information based on a light-weight approach. Archaeological projects can benefit from this development, for example, use the Nomisma description standards for coin finds.

⁹³ Pelagios, <http://commons.pelagios.org>

⁹⁴ Open Annotation Collaboration, <http://www.openannotation.org>

⁹⁵ Pleiades, <http://pleiades.stoa.org>

⁹⁶ iDAI.gazetteer (German Archaeological Institute), <http://gazetteer.dainst.org>

⁹⁷ Digital Atlas of the Roman Empire (Department of Archaeology and Ancient History, Lund University, Sweden), <http://dare.ht.lu.se>

⁹⁸ Vici.org - Archaeological Atlas of Antiquity (community-based gazetteer), <http://vici.org>

⁹⁹ Pelagios: Datasets, <http://pelagios.org/peripleo/pages/datasets>

¹⁰⁰ Initial funding in 2011-2012 by JISC (UK) and grants for special projects in 2014-2015 by AHRC (UK) and Open Knowledge Foundation.

5.4 Brief summary and recommendations

Brief summary

In the areas addressed by this study, cultural heritage institutions are among the leading adopters of the Linked Data approach. The Ancient World and Classics research community is a front-runner of uptake on the research side, while there have been only few projects for Linked Data of archaeological research data.

This situation is due to considerable differences between cultural heritage institutions and research projects, and between projects in different domains of research. For cultural heritage institutions such as a libraries, archives and museums adoption of Linked Data is in line with their mission to make information about heritage readily available and relevant to different user groups, including researchers. Adoption has also been promoted by initiatives such as LOD-LAM, the International LOD in Libraries, Archives, and Museums Summit (since 2011). In the field of archaeological research there were no such initiatives or only at small scale, for example sessions at CAA conferences or national thematic workshops. But promotional activities, particularly at the national level, are important to reach archaeological institutes and research groups and make them aware of the Linked Data approach.

Adoption in the Ancient World and Classics research community is being driven by specialities such as numismatics and epigraphy, where there are initiatives to establish common description standards based on Linked Data principles. The goal here is to enable annotation and interlinking of information of special collections or corpora for research purposes. The focus on certain types of artefacts (inscriptions, coins, ceramics and others) provide clear advantages with regard to the promotion of the Linked Data approach within and among the relatively small research communities of the specialities.

A good deal of the recognition of the Ancient World and Classics research community being a front-runner in Linked Data also stems from the Pelagios initiative. Pelagios provides a common platform and tools for annotating and connecting various scholarly resources based on place references. Pelagios clearly demonstrates benefits of contributing and associating data of the different contributors based on a light-weight Linked Data approach.

Archaeology presents a more difficult situation, in that the basic unit of research is the site, where archaeologists unearth and document a large variety of built structures, cultural artefacts and biological material. The heterogeneity of the archaeological data and the site as focus of analysis present a situation where the benefits of Linked Data, which would require semantic annotation of the variety of different data with common vocabularies, are not apparent. Therefore adoption of the Linked Data approach can be hardly found at the level of individual archaeological excavations and other fieldwork, but, in a few cases, community-level data repositories and databases of research institutes. Repositories and databases, not individual projects, should also in next years be the prime target when promoting the Linked Data approach.

All proponents of the Linked Data approach, including the ARIADNE Linked Data SIG as well as the directors of the Pelagios initiative, agree that much more needs to be done to raise awareness of the approach, promote uptake, and provide practical guidance and easy to use tools for the generation, publication and interlinking of Linked Data.

Recommendations

- *More needs to be done to raise awareness and promote uptake of the Linked Data approach for archaeological research data. In addition to sessions at international conferences, promote the approach to stakeholders such as archaeological institutes at the national level.*
- *The prime target when promoting the approach should be community-level data repositories and databases of research institutes (not individual projects).*
- *To drive uptake provision of practical guidance and easy to use tools for the generation, publication and interlinking of Linked Data is necessary.*
- *Promote the use of established and emerging semantic description and annotation standards for artefacts such as coins, inscriptions, ceramics and others; for biological remains of plants, animals and humans suggest using available relevant biological vocabularies (e.g. authoritative species taxons, life science ontologies, and others).*
- *Contribute to the Pelagios platform (where appropriate) or aim to establish similar high-visibility data linking projects for archaeological research data.*

6 Requirements for wider uptake of the Linked Data approach

Linked Open Data (LOD) allow for semantic interoperability of dispersed and heterogeneous data resources. Despite this potential LOD is not produced and applied yet by many research institutions and projects in the archaeological sector. The sections of this chapter address different requirements and approaches for fostering a wider uptake of the Linked Data approach for archaeological research data. The aim is to present the current state with regard to impediments, potential drivers and exemplary projects, and for each area of identified requirements provide practical recommendations for Linked Data developers and other stakeholders.

6.1 Raise awareness of Linked Data

Linked Data enable interoperability of dispersed and heterogeneous information resources, allowing the resources to become better discoverable, accessible and re-useable. In a fragmented data landscape as present in the sector of archaeology this is substantial value proposition. Indeed, in an ARIADNE online survey on top of the expectations of about 500 researchers, research directors and other respondents from a data portal were cross-searching of data archives with innovative, more powerful search mechanisms (ARIADNE 2014: 114, about 500 respondents).

But such expectations are not necessarily associated with capabilities offered by Linked Data. Therefore the gap between advantages expected from advanced data services and “buy in” and support of the research community for Linked Data must be closed by targeted actions. This section addresses the situation of a highly fragmented landscape of archaeological data, presents some available results on the awareness of Linked Data by cultural heritage organisations and archaeologists, and suggests whom to consider as priority target groups for Linked Data initiatives.

6.1.1 Fragmentation of archaeological data

The ARIADNE “First Report on Users’ Needs” (ARIADNE 2014) identified major general factors that impede the uptake of the Linked Data approach in the domain of archaeological research. The results of the literature review, pilot interviews and online survey made clear that the archaeological data landscape is characterized by high fragmentation due to several factors. These factors include, but are not limited to

- diverse organisational settings (research institutes, heritage management agencies, museums and others) in which data are collected and managed,
- data management practices that are predominantly focused on individual projects, rather than an institutional or domain oriented perspective (e.g. “project archives”, one per excavation site, stored on a file servers, etc.),
- a low level of open sharing of research data, due to lack of recognition and rewards for making the data available, the additional work effort for documenting data sets for proper archiving, and lack of community archives in many countries.

The situation does not present favourable conditions for the integration and linking of archaeological data sets through data e-infrastructures such as ARIADNE. Therefore ARIADNE encourages initiatives to establish state-of-the-art community-level data archives in countries where they are missing at present. This suggestion is in line with the development that research funders increasingly demand

data management & access plans with the goal to make the generated research data openly accessible through digital archives (open data mandates).

Research projects will have to think about data management from the start, including where to deposit their data, required metadata, and licensing agreements. Also some scientific journals now require a data availability statement, i.e. that the data which underpins published research is available in an accessible archive. However with regard to promoting archaeological Linked Data the primary focus must not necessarily be individual researchers, research groups and projects. Because data produced by projects will increasingly be deposited in accessible data archives, according to sector standards with regard to metadata and vocabularies.

6.1.2 Current awareness of Linked Data

Results for cultural heritage organisations

It is worthwhile having an indication of the current state of awareness and knowledge of Linked Open Data (LOD) at cultural heritage organisations, some of which may curate archaeological artefacts among other objects and content. The AthenaPlus project¹⁰¹ conducted a survey among partners and other organisations about their awareness of LOD and existing initiatives, how they get information about LOD, and if they already use LOD (AthenaPlus 2013b). 28 questionnaires were returned by respondents of organisations located in 16 EU countries. The respondents worked at museums, libraries, archives, data aggregators and other organisations, including ministries, governmental agencies, university research centres and IT service organisations. Thus a rather small number of responses from diverse organisations were received. The survey results were as follows:

Questions	Yes	No
<i>Are you or your organisation familiar with the concept of Linked Open Data (LOD)?</i>	25	3
<i>Do you or your organisation know of any LOD projects or initiatives in your country in the field of cultural heritage?</i>	19	9
<i>Have you or your organisation had experience of using LOD in connection with your collections?</i>	6	22
<i>Have you or your organisation had experience of publishing LOD in connection with your collections?</i>	4	24
<i>Does your organisation plan to publish LOD in the near future?</i>	21	7
<i>Does your organisation plan to connect with new LOD sources in the near future? (1 did not answer this question)</i>	14	13

In summary, most respondents to the AthenaPlus survey said that they (or their organisation) are familiar with Linked Open Data and knew of related projects and initiatives in their country. But only few had first-hand experience with LOD. At the same time, most had plans to publish and/or consume LOD in the near future.

Sixteen respondents answered an open question on their expectations from connecting own data with LOD resources. According to the survey authors the most common expectations related to “enlarging accessibility of data in a broader context, increasing the visibility of collections, extend the

¹⁰¹ AthenaPlus (EU, CIP Best Practice Network, 3/2013-8/2015), <http://www.athenaplus.eu>

semantic relations between various collections, development of cross-domain interdisciplinary networks of knowledge, possibility of re-contextualizing the resources for improved research infrastructure. Recognized as an added value for the own collections was the possibility to enrich own data via (inter)national connections. One reply mentioned the prospect of easy access to valuable information for scientific research and the purpose to create educational apps.”

Some respondents also considered possible disadvantages, which included loss of control over own published data, a decrease in data quality due to links to non-qualified sources, or an overload of links which might cause a loss of visibility and/or accessibility.

ARIADNE results for archaeology

One observer of the Semantic Web community notes: *“In contrast to the cultural heritage sector aka museums, the Semantic Web has seen less uptake in archaeology. This could be because archaeologists tend to focus on analysis and recording of the data rather than dissemination. Experiences are mostly limited to spreadsheets, relational databases and/or spatial data management. Many academic archaeologists remain protective of their data especially when it has not been published in traditional media. The complexity of combining siloed resources may be overwhelming”* (Solanki 2009).

However, researchers are not necessarily the primary target group of Linked Data awareness raising actions. The online survey reported in ARIADNE’s “First Report on Users’ Needs” (ARIADNE 2014) had one question about how helpful researchers and data managers perceive different services ARIADNE might provide. Among nine options there was “Improvements in linked data”, defined as *“interlinking of information based on Linked Data methods (i.e. methods of publishing structured data so that it can be interlinked)”*.

Not surprisingly, this option was at the bottom of the researchers’ list of perceived helpfulness, only the service option “Content recommendations based on collaborative filtering, rating and similar mechanisms” fared worse. But of the over 470 researchers who answered the question still 37% thought “Improvements in linked data” could be “very helpful” and 43% “rather helpful” (ARIADNE 2014: 114). The good results for “Improvements in linked data” indicate that interlinking of research results is generally relevant to researchers and, arguably, that quite some researchers had already heard about Linked Data as a novel way of interlinking information.

An additional survey addressed repository managers that are a considerably smaller target group than researchers. The survey received 52 sufficiently filled questionnaires, hence a good response but certainly not representative. The managers were asked if their repository and clients could benefit from services ARIADNE might provide, presenting the same list of service options as the survey of researchers. Among the managers who answered the question (32), the option “Improvements in linked data” fared better: it came in on position five of the nine options with 39% “very helpful” and 39% “rather helpful”. The favourite was “Services for Geo-integrated data”, 52% “very helpful”, 32% “rather helpful” (ARIADNE 2014: 141).

The repository managers in general were more sceptical about potential improvements, but they appreciated “Improvements in linked data” considerably more than the researchers. As noted, the results for the data managers are far from representative. But we think that they are indicative and add to our view that data managers are a more relevant target group for the Linked Data approach than researchers. Data managers are active in different contexts, digital archives of the research community, repositories of individual institutions (e.g. university, research center), and large archaeological projects in need of systematic and long-term data management. Within ARIADNE, consultancy and training for Linked Data has been mainly given to managers of institutional data

resources with regard to vocabularies that are being used for the metadata of the resources, e.g. related to the mapping of the vocabularies to the Art & Architecture Thesaurus.

In the ARIADNE portals survey for the “Second Report on Users’ Needs” (ARIADNE 2015a [February 2015]) 23 experts of project partners (18 of which archaeologists) studied existing information portals, defined as websites that provide access to content of more than one institution or project. The aim was to identify good practices and give further ideas for the development of the ARIADNE data portal. Some participants considered Linked Data for integrating information within the portal and linking to external resources. The statements addressed the potential of the Linked Data approach as well as the current lack of awareness of the benefits of such data; also the need of high-quality Linked Data was mentioned (ARIADNE 2015a: 103-104).

The suggestions of the survey participants concerning Linked Data were summarised in three recommendations for the ARIADNE data portal and evaluated by project partners (28 experts) with regard to their relevance and time-horizon (ARIADNE 2015d: 282-287). Among the top-ranked of all 34 recommendations of the portals survey was “Deploy Linked Open Data (LOD) to integrate information within the portal and to link to external resources which follow LOD principles (e.g. HTTP URIs and RDF)”. 79% of the evaluators considered this as relevant and 86% thought that it might be achieved within the formal duration of the project (until January 2017). The evaluators were less confident with regard to encouraging a wider uptake of LOD principles among archaeological institutions and projects, but about 60% expected that the project will promote this.

6.1.3 Brief summary and recommendations

Brief summary

Linked Data enable interoperability of dispersed and heterogeneous information resources, allowing the resources to become better discoverable, accessible and re-useable. In the fragmented data landscape of archaeology this is substantial value proposition. In the ARIADNE online survey on top of the expectations of the archaeological research community from a data portal were cross-searching of data archives with innovative, more powerful search mechanisms. But such expectations are not necessarily associated with capabilities offered by Linked Data. Therefore the gap between advantages expected from advanced services and “buy in” and support of the research community for Linked Data must be closed by targeted actions.

A small survey of the AthenaPlus project (2013) indicated that cultural heritage organisations are already aware of Linked Data, but few had first-hand experience with such data. Among the expectations from connecting own and external Linked Data resources were increasing the visibility of collections and creating relations with various other information resources. Some respondents also considered possible disadvantages, e.g. loss of control over own data or a decrease in data quality due to links to non-qualified sources.

In the ARIADNE online survey (2013) “Improvements in linked data”, i.e. interlinking of information based on Linked Data methods to enable better information services, was considered more helpful by repository managers than researchers. Researchers of course perceive interlinking of information as important, but may not see this as an area for own activity. Indeed, we think individual researchers and research groups should not be a primary focus of Linked Data initiatives. Managers of digital archives of the research community and institutional repositories are much more relevant target groups. Furthermore data managers of large and long-term archaeological projects should be addressed as they will also consider required standards for data management and interlinking more thoroughly.

Recommendations

- Address the highly fragmented landscape of archaeological data and highlight that Linked Data can allow dispersed and heterogeneous data resources become better integrated and accessible.
- Consider as primary target group of Linked Data initiatives not individual researchers but managers of digital archives and institutional repositories.
- Include also data managers and IT staff of large and long-term archaeological projects as they will also consider required standards for data management and interlinking more thoroughly.

6.2 Clarify the benefits and costs of Linked Data

One targeted action to help close the current Linked Data adoption gap in the archaeological sector could be removing the widespread notion of an unfavourable ratio of costs compared to benefits of employing Semantic Web / Linked Data standards for information management, publication and integration. While the standards have matured and become much better applicable this notion is still prevalent and a barrier to wider adoption of the Linked Data approach.

6.2.1 The notion of an unfavourable cost/benefit ratio

In a paper titled *“Is Participation in the Semantic Web Too Difficult?”*, published in 2002, the authors emphasised the need of lowering the entry barrier for cultural heritage organisations, especially small ones, by offering significant added value and advantages over established ways of content management and publication (Haustein & Pleumann 2002). The authors note that initial steps towards the Semantic Web will require some extra effort and, therefore, *“the system needs to ensure that this cost is outweighed by the gain for the content provider. This gain should not count too much on the network effect of the Semantic Web, because this effect might take some time to really pay off. Instead, the gain has to be immediately visible to the content provider.”*

In the DigiCULT Forum thematic issue *“Towards a Semantic Web for Heritage Resources”* (2003) the position paper stressed that it is difficult to legitimate investment of institutions in the Semantic Web, because over the next five years it would bring little benefit (Ross 2003). A DigiCULT Forum assessment in 2004 of the readiness of heritage institutions for several e-culture technologies argued that Semantic Web technologies would be adopted primarily by large institutions in a longer-term perspective of 6 or more years (Geser 2004).

With regard to an archaeological semantic Web Julian Richards in 2006 noted an increase in online available documents and archives so that *“there should be no shortage of content with which to build such a web”*; however *“archaeology could get left behind if the rewards for creating the mark-up necessary to make the Semantic Web a reality are only evident in the commercial sector. The sector is currently more likely to participate in Berners-Lee’s vision through the creation of semantic mark-up for information about monument access arrangements, opening hours and facilities for the tourism industry than for academic research”* (Richards 2006: 977).

Reasons for the doubts of a quick adoption of Semantic Web standards and technologies included still on-going standardization work, need for specialist knowledge, little experience of implementation under real world conditions and, in particular, expected high costs of conversion of legacy metadata and knowledge organization systems such as thesauri to Semantic Web standards.

6.2.2 Lack of cost/benefit evaluation

Unfortunately, little effort has been invested so far to make clear cost / benefit ratios of different levels and ways in which Linked Data can be produced and employed. Among the exceptions is a model that considers “pay-off points” of five escalating levels at which information can be formalized (Isaksen *et al.* 2010a/b). The purpose of the model is to encourage a step-wise adoption of Linked Data principles, including for small-scale data sources (i.e. “small tail” data sets). The authors consider that “(at least) five escalating levels of semantic formalization can be identified, each with differing requirements and benefits for the implementer: i. Literal Standardization, ii. Instance URI generation, iii. Canonical URI mapping, iv. RDF generation, and iv. Database-schema-to-Ontology mapping” (Isaksen *et al.* 2010a).

In this scheme (i) means the creation and use of a locally defined restricted vocabulary (e.g. list of terms or thesaurus), (ii) the creation of web-accessible unique identifiers for the proprietary vocabulary terms, and (iii) mapping of the terms to established concepts/terms of an acknowledged authority. The suggested approach seems at odds with the Linked Data principle that projects should wherever possible re-use established vocabulary, however “normalization” of terms will often be necessary when attempting to integrate different legacy datasets. This was the case in the Roman Ports in the Western Mediterranean Project (Isaksen *et al.* 2009) to which the authors refer in the discussion of the suggested scheme of semantic formalization.

The authors emphasise “that Linked Data – hitherto seen as the simplest semantic approach – is relatively advanced in this scheme. We argue that data providers should be encouraged to migrate towards full semantic formalization only as their requirements dictate, rather than all at once. Such an approach acts as both a short and long-term investment in semantic approaches, in turn encouraging increased community engagement. We also propose that for such processes to be accessible to data-curators with low technical literacy, assistive software must be created to facilitate these steps” (Isaksen *et al.* 2010a).

The authors also address benefits and costs (or, rather, requirements) of the different levels of semantic formalization, although only generically. For example, that RDF generation allows machines to exploit the URI linkage for data aggregation and discovery, but requires a basic grasp of ontological modelling, selection and/or creation of predicate URIs, tools or scripting for the RDF generation, and maybe new/unfamiliar RDF data storage mechanisms.

The suggested approach of a stepwise migration towards Linked Data seems reasonable. But without a method for evaluating the “pay-offs” in terms of the cost/benefit ratio, and a number of reference examples, it will remain theoretical and of little help in driving “buy in” of potential Linked Data providers.

The key point of the approach is to look for different levels at which Linked Data can be employed. In this regard Eric Kansa of the archaeological data publication platform Open Context provides a helpful discussion of what can be considered as medium and high-level routes to Linked Data (above the low-level semantic formalizations mentioned by Isaksen *et al.*).

Kansa (2014a) sees the medium-level route in annotation and cross-referencing of data using shared controlled vocabularies, while the high-level is represented by employing the CIDOC CRM to align datasets based on shared conceptual modelling (level iv. “Database-schema-to-Ontology mapping” in the model suggested by Isaksen *et al.* 2010a). Referring to experiences from Open Context projects Kansa is convinced “that vocabulary alignment can help researchers more, at least in the near-term, than aligning datasets to elaborate semantic models (via CIDOC-CRM)”. At least it allows reaching

“some lower-hanging, easier to reach fruit in our efforts to make distributed data work better together” and “meet more immediate research needs”.

One example of such a project employed annotations to common vocabularies to enable the integration and comparison of zooarchaeological datasets from 17 sites (in total over 294,000 records of bone specimens). Each dataset had its own organization (schema) and used somewhat different proprietary vocabulary/terminology. The project annotated dataset-specific taxonomic categories with Web URIs for animal taxa curated by the Encyclopedia of Life¹⁰², annotated classifications of bone elements with concepts of the Uber Anatomy Ontology (UBERON)¹⁰³, and employed a vocabulary developed by Open Context for bone fusion, sex determinations and standard measurements. The vocabulary alignments provided the basis for data integration and comparison across the different datasets (Kansa *et al.* 2014).

Concerning the CIDOC CRM, the high-level route of aligning datasets based on shared conceptual modelling, despite its increasing adoption little is known about the cost / benefit ratio. While considerable benefits have been reported in some cases, the cost side is usually not addressed.

For example, Jordal *et al.* (2012) report benefits and new opportunities opened up by the CRM-based integration of ethnographic collections held by the Museum of Cultural History in Oslo. Connecting the collections via a CRM-based model allows the curators integrated access to the legacy catalogues and databases, and the model also guides the registration of new items. The integration of the collections also *“gives a better basis for telling a story for each artefact”*, and *“provides a possibility to do research on the objects with as complete, accurate and rich data as possible”*.

Other institutions have achieved a lot by applying the CIDOC CRM to integrate large and heterogeneous datasets, enable advanced search on their website, and participate in cultural heritage web portals. One outstanding example in this regard is Arachne, the central object database of the German Archaeological Institute (DAI) and the Archaeological Institute of the University of Cologne¹⁰⁴. The CIDOC CRM based internal integration of data allows advanced exploration of a mass of heterogeneous information resources. Arachne also participates in CLAROS - Classical Art Research Online Services (launched in May 2011)¹⁰⁵ which provides a portal for searching several sources for Classical studies based on the Linked Data approach and CIDOC CRM.

Oldman & Rahtz (2014) highlight that the CLAROS project *“established the credentials of the CIDOC CRM standard as a semantic framework that can harmonise data from many different institutions while providing a richer environment (when compared to its digital sources) in which to explore and research cultural heritage data”*. But the CLAROS Linked Data based search environment offers rather limited research functionality. The ResearchSpace project¹⁰⁶, in which Dominic Oldman serves as principal investigator, aims to enable advanced exploration and research of CIDOC CRM mediated cultural heritage data.

¹⁰² Encyclopedia of Life, <http://eol.org>

¹⁰³ UBERON - Uber Anatomy Ontology, <http://uberon.org>

¹⁰⁴ Arachne, <http://arachne.uni-koeln.de>

¹⁰⁵ CLAROS, <http://www.clarosnet.org>; <http://data.clarosnet.org>

¹⁰⁶ ResearchSpace, <http://www.researchspace.org>

6.2.3 Collecting examples of benefits and costs

Benefits of Linked Data

The basic assumption of Linked Data is that the usefulness and value of data increases the more readily it can be combined with relevant other data. The Linked Data approach of using stable URIs, typed RDF links and common vocabulary greatly supports benefits from bringing together related information. Berners-Lee described benefits of Linked Data with phrases such as “to provide context” or that users “can discover more things” (Berners-Lee 2006 and addition on 5-star data in 2010).

Indeed, convincing tangible benefits of Linked Data materialise if information providers can draw on own and external data for enriching services. A prominent early example is that the BBC used DBpedia (Wikipedia Linked Data)¹⁰⁷ and MusicBrainz Linked Data¹⁰⁸ to enrich the information of their music pages (Kobilarov *et al.* 2009; Raimond *et al.* 2013 report on BBC’s use of Linked Data for other services). An example from the museum world is the Smithsonian American Art Museum (SAAM) that enriches their artist pages with identifiers of the Getty Union List of Artist Names (ULAN) and information from DBpedia and *New York Times* Linked Data (Szekely *et al.* 2013; Zaino 2013).

Szekely *et al.* (2013) summarize the benefits for the SAAM as follows: “the linked data provides access to information that was not previously available. The Museum currently has 1,123 artist biographies that it makes available on its website; through the linked data, we identified 2,807 links to people records in DBpedia, which SAAM personnel verified. The Smithsonian can now link to the corresponding Wikipedia biographies, increasing the biographies they offer by 60%. Via the links to DBpedia, they now have links to the *New York Times*, which includes obituaries, exhibition and publication reviews, auction results, and more. They can embed this additional rich information into their records, including 1,759 Getty ULAN identifiers, to benefit their scholarly and public constituents.”

This suggests that the benefit of Linked Data may somehow be calculated based on the increase in richness of information services per dataset added, also considering different beneficiaries such as (in this example) art historians, journalists and people generally interested to learn about artists and art works.

Similar examples should be collected or developed as Linked Data use cases for datasets of archaeological research projects and archives/collections. It seems clear that popular Linked Data resources like Wikipedia may not be appropriate for purposes of archaeological research. But there are other resources, for example, among the extensive Linked Data of the bio-sciences which might be exploited for relevant research use cases concerning human, animal or plant remains (e.g. the example of zooarchaeological Linked Data reported in Kansa *et al.* 2014; see also Arbuckle *et al.* 2014).

But some differences between benefits of enriching via Linked Data museum or archive information and integrating research data should be noted. Cultural heritage institutions can benefit from making their collections more meaningful and relevant to end-users by adding external contextual information (links to related content). In a web of richly interlinked information the in-coming links can also leverage usage of own content. This is fully in line with the institutions’ mission to communicate contextualised cultural heritage to an as wide as possible audience.

¹⁰⁷ DBpedia, <http://wiki.dbpedia.org>

¹⁰⁸ LinkedBrainz - MusicBrainz in RDF and SPARQL <http://linkedbrainz.org>

In the realm of research the benefits of Linked Data should be reflected in terms of research dividends that can be gained by interlinking data. Such dividends for example are discovery of relations between research data worth exploring further, combination of data from different projects in ways that enable interesting new lines of research, different views on data from various disciplinary perspectives suggesting interdisciplinary approaches, etc. (see the discussion of search vs. research in [Section 6.6](#)).

Costs of Linked Data

In order to evaluate the costs of Linked Data providers, information about the different cost factors and drivers should be collected. A good understanding of the costs of different Linked Data projects may help to possibly reduce the costs, for example, by providing dedicated tools, guidance and support for certain task.

The costs in general concern the acquisition of the expertise and the work effort and tools required for the actual generation, publication and interlinking of the data. Basic steps in the process are to select relevant data, clean it, design the URIs, convert the data to RDF, store and make it accessible, map proprietary terms to established domain vocabulary, and find and create links to related data on the Web¹⁰⁹ (see [Section 3.5](#)).

For the process steps information about the costs should be collected and analysed, taking account of projects of different types and sizes. As an example of required information: In the MultimediaN E-Culture project several legacy datasets from different institutions have been converted to Linked Data and integrated (Omelayenko 2008): It was found that nearly every dataset required some dataset-specific code to be written. But by identifying and separating conversion rules that could be re-used the overall effort was reduced considerably. Nevertheless, it has been estimated that a skillful professional who uses a state-of-the-art conversion support tool (in this case, AnnoCultor) needed around four weeks to transform a major museum database, creating for this purpose a dedicated converter of 50-100 conversion rules plus some custom code.

Some new methods and tools have reduced considerably the costs of data conversion, publication, annotation and linking. For example, Van Hooland *et al.* (2012a) of the Free Your Metadata initiative¹¹⁰ argue that the interactive data cleaning and transformation tool OpenRefine¹¹¹ “*has made data cleaning and reconciliation available for the masses*”. Clearly data cleaning, transformation and reconciliation (matching entities with other Linked Data) are essential steps in Linked Data generation. The authors illustrate the case with metadata of the Cooper-Hewitt National Design Museum, New York and the Powerhouse Museum, Sydney (Van Hooland *et al.* 2012a and 2012b).

Numerous other tools are available ranging from tools for specific tasks to comprehensive Linked Data generation, management and publication platforms. The proliferation of tools means that potential Linked Data providers need expert advice on what to use (and how to use it) for their purposes and specific datasets, taking account also of existing legacy systems, standards in use, etc.

Particularly relevant in this context are approaches that allow exploiting legacy databases and avoid keeping and managing RDF data separately in a dedicated database (triple store). Various solutions are available to output data in RDF from existing databases (Sahoo *et al.* 2009; Michel *et al.* 2013)¹¹².

¹⁰⁹ W3C (2014) Working Group Note: Best Practices for Publishing Linked Data, 9 January 2014, <https://www.w3.org/TR/ld-bp/>

¹¹⁰ Free Your Metadata, <http://freeyourmetadata.org>

¹¹¹ OpenRefine, <http://openrefine.org>

¹¹² One example is D2RQ - Accessing Relational Databases as Virtual RDF Graphs, <http://d2rq.org>

This requires a mapping of the database to RDF, which may be created automatically (for simple databases) but more often needs an expert mapping to a domain ontology in RDF Schema or OWL.

As an example of an archeological database, the Laboratoire Archéologie et Territoires, Université de Tours – CNRS, France aims to open up their ArSol - Archives du Sol (Soil Archives) system¹¹³ based on a mapping of concepts of the relational database to the CIDOC CRM. This mapping is being used to query the database employing SPARQL-to-SQL rewrites (Le Goff E. *et al* 2015; Marlet *et al.* 2016). The approach avoids the extract-transform-load (ETL) process for exporting data in an RDF store and for updating it when data changes. The researchers employ the Ontop¹¹⁴ platform developed by the Knowledge Representation meets Databases (KRDB) research group at the University of Bozen-Bolzano (Bagosi *et al.* 2014). The same approach and platform is being used by the EPNNet project¹¹⁵ (Calvanese *et al.* 2015; Calvanese *et al.* 2016).

Effective and easy-to-use tools are of utmost importance for reducing the costs of core tasks of Linked Data generation, publication and linking. But advice on how to best approach other tasks such as URI design or vocabulary selection is critical as well.

Here is not the place to address all steps in the so called lifecycle of Linked Data from data selection to RDF publication and use, particularly because cost figures are hard to come by. As an example, a study by PricewaterhouseCoopers for the Interoperability Solutions for European Public Administrations programme looked into business models for linked open government data services (Archer *et al.* 2013). One of their research questions therefore concerned the costs of the Linked Data services, including development, maintenance and promotion.

The study investigated 14 cases but did not bring out the cost structure of the Linked Data activities because most respondents did not separately account for this. Only the German National Library gave figures for specific development tasks and on-going work for Linked Data provision¹¹⁶: Initial development including mappings between internal database format and RDF vocabularies, implementation of data conversions, and standards related work consumed 221 person days; the estimated effort for maintenance was 1 FTE (full-time equivalent) but for the bibliographic services which included the supply of Linked Data; the cost specifically for the latter remained unclear (Archer *et al.* 2014: 3, 30 and 58).

A final important point, the discussion on costs of Linked Data in general (including above) centres on the data and vocabulary providers. But in the Linked Data ecology also the costs of potential users need to be considered. As one respondent to a discussion on why data providers should carry the costs of publishing Linked Data emphasised, *“in the current state of the world, it comes with added costs for the consumers as well. Most developers don’t know much about RDF and surrounding tools and standards, so they have to learn about it in order to consume your dataset. These costs can easily outweigh potential benefits. Of course, the mission of the linked data community is to change that fact by popularizing RDF technologies and standards, so that might not be true anymore 5 years from now”* (Samwald 2010). Another respondent seconded this by adding, *“I don’t mean to say Linked Data is not the way forward, I just don’t think it’s yet a representation that large numbers of people would feel comfortable or capable of working with, given what they currently know, what they currently do, and they culturally currently do it...”* (Hirst 2010).

¹¹³ ArSol - Archives du Sol (Soil Archives), <http://arsol.univ-tours.fr>

¹¹⁴ Ontop, <http://ontop.inf.unibz.it>

¹¹⁵ EPNNet - Production and Distribution of Food during the Roman Empire: Economic and Political Dynamics (ERC Advanced Grant project, 3/2014-2/2019), <http://www.roman-ep.net>

¹¹⁶ Linked Data Service of the German National Library, <http://dnb.de/EN/lds>

Costs of knowledge organization systems

Knowledge organization systems (KOSs), including forms such as thesauri (terminology), taxonomies (classification systems) and ontologies (conceptual reference models) play a key role in Linked Data. Indeed without the semantics of KOSs a web of meaningful Linked Data cannot be built. Therefore it is astonishing that little is known about the costs of employing KOSs.

As an example, in a special issue of the Bulletin of the Association for Information Science and Technology published 2014 (ASIS&T 2014) on the economics of KOSs none of the five articles gives an example of the actual or estimated costs of a KOS. However, Denise Bedford in this bulletin elaborates in detail the assets and liabilities different types of “taxonomies” (her term for KOSs) generate, for example a flat list of terms vs. a thesaurus. Bedford also gives an overview of general categories of costs involved, but states: *“The actual costs of any taxonomy project are tied to its organizational context and the scope and scale of the effort. It is not possible or advisable to say that a typical thesaurus project can be completed for \$100,000 or for \$500,000 because there is no ‘typical thesaurus’”* (Bedford 2014: 20).

Lack of solid knowledge about the costs of employing KOSs has a long “tradition” in the Semantic Web (Linked Data) community. For example, Tim Berners-Lee, Wendy Hall and Nigel Shadbolt, key figures of the community, in their paper “The Semantic Web Revisited” (Shadbolt *et al.* 2006) address the issue of costs but can only give “naïve but reasonable assumptions”. They consider that in some application *“the costs – no matter how large – will be easy to recoup. For example, an ontology will be a powerful and essential tool in well-structured areas such as scientific applications. In certain commercial applications, the potential profit and productivity gain from using well-structured and coordinated vocabulary specifications will outweigh the sunk costs of developing an ontology and the marginal costs of maintenance. In fact, given the Web’s fractal nature, those costs might decrease as an ontology’s user base increases. If we assume that ontology building costs are spread across user communities, the number of ontology engineers required increases as the log of the user community’s size. The amount of building time increases as the square of the number of engineers. These are naïve but reasonable assumptions for a basic model. The consequence is that the effort involved per user in building ontologies for large communities gets very small very quickly”*. They go on discussing the difference between deep and shallow ontologies, requiring *“considerable effort”* (for the ontological conceptualization) and (unspecified) *“effort but over much simpler sets of terms and relations”* in the case of shallow ontologies (Shadbolt *et al.* 2006: 99).

Hepp (2007) addresses economic and other issues that constrain the development, adoption and maintenance of useful ontologies and other KOSs. He notes that KOSs are regarded as central building blocks of the Semantic Web, and much has been written about the benefits of using them, but that there are substantial disincentives for building and adopting relevant KOSs. He discusses interesting general assumptions, but also does not give a single cost figure.

Hepp assumes that KOSs exhibit positive network effects, hence their perceived utility will increase with the number of users. But convincing people to invest effort into building or using them is difficult in the initial phase in which there is no or only a small user base. The utility for early adopters is low, whereas adoption may require a higher effort than in a later phase of diffusion when practical use cases and expertise are available. At that point a KOS may also be more elaborated and cover better the intended domain of knowledge. Particularly interesting are Hepp’s empirically confirmed assumptions concerning the relation between the expressiveness of a vocabulary (ontology) and the size of the community that will adopt it.

Basically, the more expressive the ontology, the smaller the user community will be, because of the effort necessary to comprehend and apply it (arguably the CIDOC CRM is such a case as discussed in [Section 6.3.3](#)). In practice this comes down to the fact that “*useful ontologies must be small enough to have reasonable familiarization and commitment costs and big enough to provide substantial added value for using them*” (Hepp 2007: 94), where big enough means both sufficient coverage of the intended domain and the existing user base. Arguably this is why small vocabularies such as FOAF and Dublin Core (dcterms) are most widely used in sets of Linked Data (Schmachtenberg 2014a; see also Coyle 2013 on the use of Dublin Core in LOD).

Excellent work on the costs of creating KOSs has been done by the ONTOCOM project¹¹⁷. But their highly elaborated model of cost factors and drivers does not include the cost of actually employing a KOS for purposes such as data transformation and linking (cf. Simperl *et al.* 2012).

6.2.4 Brief summary and recommendations

Brief summary

There is a widespread notion of an unfavourable ratio of costs compared to benefits of employing Semantic Web / Linked Data standards for information management, publication and integration. This notion should be removed as it is a strong barrier to a wider adoption of the Linked Data approach.

The basic assumption of Linked Data is that the usefulness and value of data increases the more readily it can be combined with relevant other data. Convincing tangible benefits of Linked Data materialise if information providers can draw on own and external data for enriching services. There are examples for such benefits, e.g. in the museum context, but not yet for archaeological research data. Importantly, in the realm of research benefits of Linked Data are less about enhanced search services but research dividends, e.g. discovery of interesting relations or contradictions between data.

Linked Data projects typically mention some benefits (e.g. integration of heterogeneous collections, enriched information services), but very little is known about the costs of different projects. There is a clear need to document a number of reference examples, for example, what does it cost to connect datasets via shared vocabularies or integrate databases through mapping them to CIDOC CRM, and how does that compare to perceived benefits? Although vocabularies play a key role in Linked Data astonishing little is also known about the costs of employing various KOSs.

Some methods and tools appear to have reduced the cost of Linked Data generation considerably, OpenRefine or methods to output data in RDF from relational databases, for instance. As there is a proliferation of tools potential Linked Data providers need expert advice on what to use (and how to use it) for their purposes and specific datasets, taking account also of existing legacy systems and standards in use.

Recommendations

- *Proponents of the Linked Data approach should address the widespread notion of an unfavourable ratio of costs compared to benefits of employing Semantic Web / Linked Data standards.*

¹¹⁷ Ontology Cost Estimation with ONTOCOM, <http://ontocom.sti-innsbruck.at>

- *Major benefits of Linked Data can be gained from integration of heterogeneous collections/databases and enhanced services through combining own and external data. But examples that clearly demonstrate such benefits for archaeological data are needed.*
- *In order to evaluate the costs, information about the cost factors and drivers should be collected and analysed. A good understanding of the costs of different Linked Data projects will help reduce the costs, for example by providing dedicated tools, guidance and support for certain tasks.*
- *More information would be welcome on how specific methods and tools have allowed institutions reducing the costs of Linked Data in projects of different types and sizes.*
- *General requirements for progress are more domain-specific guidance and reference examples of good practice.*

6.3 Enable non-IT experts use Linked Data tools

There are already several showcase examples of Linked Data application in the field of cultural heritage (e.g. museum collections) which, however, depended heavily on the support of experts who are familiar with the Linked Data methods and required tools. A much wider uptake of Linked Data will require approaches that allow non-IT experts do most of the work with easy to use tools and little training effort. A number of projects have reported advances in this direction based on data mapping recipes, supportive tools and guidance material. Further progress may be achieved by integrating Linked Data vocabularies in tools for data recording in the field and laboratory.

6.3.1 Linked Data tools: there are many and most are not useable

Linked Data tools is a field of software development that is largely dominated by academic research groups and individual developers (e.g. in the context of a PhD thesis). While produced under the open source banner, their work rarely leads to mature, maintained and serviced tools or services. There is a lot of obviously immature and abandoned software of such developers on open source software platforms (e.g. GitHub, SourceForge and others) or project websites. Often the aim seems not to be a working solution but a number of publications around the tool or service development. As Hafer & Kirkpatrick (2009) note, *“Academic computer science has an odd relationship with software: Publishing papers about software is considered a distinctly stronger contribution than publishing the software”*. The higher academic recognition of publications impacts negatively on the curation and long-term availability of software that is produced in this context (Todorov 2012).

Some academic open source projects are successful because they find a community of dedicated developers or are developed further by a commercial spin-off, but relevant others would need institutional support and curation to ensure sustainability (Katz *et al.* 2014; Wilson 2014). In some respects the development of semantic tools presents a quasi-Darwinian pattern of survival of the fittest. The field of semantic Wikis may serve as a representative case: A section of Semanticweb.org lists 37 semantic Wiki projects¹¹⁸ of which 30 (80%) appear to be defunct or are inactive since long. Such lists are very helpful because seldom software project websites indicate that work on a tool has been discontinued or maybe superseded by another project, on a new website and renamed tool. In most cases of still available software it remains unclear if the tool has been completed and is usable, or is an unstable prototype with limited functionality, bugs, etc.

¹¹⁸ Semanticweb.org: Semantic Wiki projects, http://semanticweb.org/wiki/Semantic_wiki_projects

The LOD Around the Clock (LATC) project warns that a lot of open source Linked Data software tools are not completed, well-tested and stable. The developers often lose interest in a project “*leaving users stranded without improvements or support*” (LATC 2012: 10-11, includes a list of questions to consider in the evaluation of relevant tools). LATC, LOD2¹¹⁹ and other projects present selected tools for different phases of the Linked Data life cycle, but the selection is often informed by what project participants have on stock. Moreover tools suggested by projects completed two or three years ago may already be superceded by new ones with features that are improved in some respects.

In short, new entries in the realm of Linked Data should look which tools are being used by similar other projects and consult with experts in the field which ones will fit best for their data and goals.

6.3.2 Need of expert support

Arguably all Linked Data showcases in the field of cultural heritage so far depended heavily on the support of experts who are familiar with the required methods and tools, often their own. Many projects have been by experts together with museums, starting with the path-breaking Finnish Museums on the Semantic Web project (Hyvönen *et al.* 2002) up to more recent projects at the Amsterdam Museum (de Boer *et al.* 2012 and 2013), Gothenburg City Museum (Damova & Dannells 2011), Peter the Great Museum of Anthropology and Ethnography in St Petersburg (Ivanov 2011), Russian Museum in St. Petersburg (Mouromtsev *et al.* 2015), Smithsonian American Art Museum (Szekely *et al.* 2013), natural history museums in the Natural Europe project (Skevakis *et al.* 2013), and others.¹²⁰ One reason for the strong presence of museums is that they wish to make their collections more accessible to the public, and may more easily do this by drawing on popular resources such as Wikipedia via DBpedia Linked Data.

A much wider generation and use of cultural heritage and archaeology Linked Data, especially also for research purposes, requires approaches that allow non-experts to do the work with easy to use tools and little training effort. But this may remain an illusory goal. As Eric Morgan, the lead researcher of the Linked Archival Metadata (LiAM) notes: “*Linked data might be a 'good thing', but people are going to need to learn how to work more directly with it*” (Morgan 2014). He suggests practical tutorials, hands-on training on how Linked Data can be put into practice, and hackathons involving practitioners and Linked Data specialists.

In short, turning substantial legacy collections or research datasets into Linked Data resources will hardly be possible without support of specialists, at least for some steps in the process. As a summary of a discussion on skills required for Linked Data puts it, “*Realistically, for many people, expertise needs to be brought in. Most organisations do not have resources to call upon. Often this is going to be cheaper than up-skilling – a steep learning curve can take weeks or months to negotiate whereas someone expert in this domain could do the work in just a few days*” (Stevenson 2011).

6.3.3 The case of CIDOC CRM: from difficult to doable

A special case of a difficult adoption process is the CIDOC Conceptual Reference Model, which is a core for cultural heritage information exchange and integration. The CIDOC CRM is an ontology represented in RDF Schema (RDFS) and considered as a key integrator of heterogeneous datasets in

¹¹⁹ LOD2 - Creating Knowledge out of Interlinked Data (EU, FP7-ICT, 2010–2014), <http://lod2.eu>

¹²⁰ Some other examples are listed on the Museums and the Machine-processable Web wiki, e.g. Auckland Museum (New Zealand); British Museum (UK), Harvard Art Museums (USA); National Maritime Museum (UK) and others, <http://museum-api.pbworks.com/w/page/21933420/Museum%C2%A0APIs>

the emerging web of cultural heritage Linked Data. The ontology became an official ISO standard in 2006 (ISO 21127:2006, updated in 2014), which is but one factor that contributed to its wider adoption in the cultural heritage sector, including archaeology.

The increasing use of the CIDOC CRM in recent cultural heritage Linked Data projects is noteworthy. In its early days the CIDOC CRM was perceived as difficult to apply by researchers and practitioners who were not involved in its development and related demonstration projects. For example, in the SCULPTEUR project (2002-2005) museum databases were mapped to the CRM to implement concepts-based cross-collections search & retrieval. The implementers reported that *“mapping is complex and time consuming. The CRM has a steep learning curve, and performing the mapping requires a good understanding of both ontological modelling as well as the source metadata system. Eventually the assistance of a CRM expert was required to complete and validate the mappings”* (Sinclair et al. 2005).

Indeed, the CIDOC CRM is a complex ontology that requires a good understanding of its event-centric modelling approach as well as how to apply, extend or specialise the ontology for a particular use case, if required. Researchers of the BRICKS project (2004-2007) noted the abstractness of the CRM concepts and lack of technical specification as factors that could impede the goal of enabling interoperability across heterogeneous databases (Nußbaumer & Haslhofer 2007; see also Nußbaumer et al. 2010).

Similar statements can be found elsewhere, for example, one respondent to Leif Isaksen’s survey on cultural heritage and archaeology Semantic Web projects wrote: *“CIDOC CRM is bloody hard to understand and use with zero tool support available at the time. Museum bods are understandably not knowledge engineers, so require lots of support”* (in Isaksen 2011: 203). On the other hand, Dominic Oldman (2012) notes that some of the issues pertain to *“a lack of domain knowledge by those creating cultural heritage web applications. The CRM exposes a real issue in the production and publication of cultural heritage information about the extent to which domain experts are involved in digital publication and, as a result, its quality (...) The CRM requires real cross disciplinary collaboration to implement properly – and this type of collaboration is difficult.”*

Meanwhile a number of exemplary CIDOC CRM use cases, available documentation and sharing of know-how among practitioners have enabled more projects large and small applying the ontology. However newcomers will still often need expert guidance, as has been given to ARIADNE partners by FORTH-ICS’ Centre for Cultural Informatics on modeling scientific archaeological data¹²¹.

6.3.4 Progress through data mapping tools and templates

Projects on databases of heritage collections reported considerable difficulties in getting to Linked Data and archaeological research datasets arguably pose even greater challenges. For example, the datasets that were mapped in the Roman Ports in the Western Mediterranean Project are described as follows: *“While the datasets all pertain to the same domain, they frequently employ mixed taxonomies and are heterogeneously structured. Normalization is rare, uncertainty frequent and variant spellings common. Different recording methodologies have also given rise to alternative quantification and dating strategies. In other words, it is a typical real-world mixed-context situation”* (Isaksen et al. 2009).

¹²¹ ARIADNE (2014), website: Modeling scientific data: workshop report, 12 September 2014, <http://www.ariadne-infrastructure.eu/News/Modeling-scientific-data>

But a number of projects have reported advances toward the goal of enabling non-experts apply semantic standards and tools. The data mapping tools that were developed and employed in the Roman Ports project *“have proven remarkably successful against a broad range of sample datasets from four different countries (UK, Spain, France, Italy). The most important achievement has been to enable domain experts to provide data derived in different contexts as ontology-compliant Linked Data extremely quickly and sustainably. Previous attempts to produce homogeneous RDF have generally required a lengthy and expensive mapping process against one or two large resources. We feel that making it possible for ‘the long tail’ of archaeological data is a vital task in the Linked Data revolution”* (Isaksen et al. 2009).

Similarly, the Linked Data toolkit developed in the STELLAR¹²² project has been reported to allow non-expert users mapping and extracting archaeological datasets to XML/RDF conforming to CIDOC CRM, CRM-EH (English Heritage) or CLAROS CRM Objects concepts and relations. The toolkit comprises of an open source software tool (Stellar Console) and a set of customizable templates. The approach taken was to identify a set of commonly occurring patterns in domain datasets and the CIDOC CRM, and express them in a set of mapping templates.

Tudhope et al. (2013) note that with the CIDOC CRM the same semantics underlying cultural heritage datasets can be mapped in different ways, which raises barriers for semantic interoperability the CRM aims to enable. CRM adopters needed mapping guidelines and templates for general use cases in their domain (e.g. archaeology). Therefore the STELLAR project made available a facility for user-defined templates as well as helpful tutorials with worked examples¹²³ (Binding et al. 2015 present in detail the template use for archaeological datasets and a case study with non expert users).

The STELLAR templates have been adapted and used by other projects. For example, the ArcheoInf project¹²⁴ aimed to develop a database that combines and integrates, through mappings to CIDOC CRM, data of archaeological surveys and excavations conducted by German university institutes of classical archaeology. Adapted STELLAR templates allowed exporting datasets tagged with CIDOC CRM mappings in XML/RDF (Carver 2013; Carver & Lang 2013). Other projects that employed the STELLAR toolkit for Linked Data generation were Colonisation of Britain (digitisation and semantic enhancement of a major research archive)¹²⁵ and the SKOSification of the thesaurus used with ZENON, the online public access catalog of the German Archaeological Institute (Romanello 2012).

6.3.5 Need to integrate shared vocabularies into data recording tools

We will also need to see more progress with regard to integrating Linked Data vocabularies in data recording tools. It is widely held that archaeologists exhibit an aversion to use unfamiliar semantics and prefer to develop their own vocabulary. The argument typically is that this is necessary because of their specific research questions. Frederick W. Limp even thinks that *“the reward structure in archaeological scholarship provides a powerful disincentive for participation in the development of semantic interoperability and, instead, privileges the individual to develop and defend individual terms/structures and categories”* (Limp 2011: 278).

¹²² STELLAR - Semantic Technologies Enhancing Links and Linked Data for Archaeological Resources project (UK, AHRC-funded project, 2010-2011), <http://hypermedia.research.southwales.ac.uk/kos/stellar/>

¹²³ Hypermedia Research Unit, University of South Wales: STELLAR Applications, <http://hypermedia.research.southwales.ac.uk/resources/STELLAR-applications/>

¹²⁴ ArcheoInf project, <http://www.ub.tu-dortmund.de/archeoinf/>

¹²⁵ Archaeogeomancy.net (2014): Colonisation of Britain, 30 May 2014, <http://www.archaeogeomancy.net/2014/05/colonisation-of-britain/>

The reticence to use vocabularies that are based on semantic standards is augmented by a perception that this can be difficult, time consuming and have no immediate practical benefit. The team of Open Context in the development their archaeological data publication platform collected views and practical experiences of many archaeologists, cultural resource management professionals, museum curators and others. The results across all participants suggested *“little motivation or interest in having researchers ‘markup’ their own data to align these data with more general Web or semantic standards”*. Rather project participants *“generally saw this as a somewhat abstract goal, disconnected from their immediate needs, and usually felt such semantic and standards alignment stood too far outside of their area of expertise”* (Kansa & Witcher-Kansa 2011: 5-6).

The Federated Archaeological Information Management Systems project (FAIMS, Australia) in workshops with potential users found that archaeologists would appreciate tools that allow high flexibility and customization to accommodate their established research practices. Little enthusiasm was perceived for adopting common data standards and terminology, e.g. to record an agreed set of attributes about excavation contexts or artefacts (Ross *et al.* 2013: 111-114).

The results made the FAIMS team rethink their approach to semantic interoperability, which was initially planned to build around a stable (if extensible) core of data standards, data schemata and user interfaces. To accommodate both flexibility and interoperability, FAIMS mobile data recording software now provides sophisticated tools to map data to shared vocabularies as it is created. As they describe the tools, *“Using an approach borrowed from IT localization, interface text, including the names of entities (e.g., ‘stratigraphic unit’), attributes (e.g., ‘soil color’), and controlled-vocabulary values (‘Munsell 5YR’), can be saved and exported using widely-shared terminology (including uniquely identified terms in an ontology) but displayed using the preferred language of an individual project (e.g., ‘stratigraphic unit’ can display as ‘context’). Second, open-linked data URIs can be embedded in all entities, attributes, and controlled-vocabulary values (linking, e.g., species to the Encyclopedia of Life, or places to Pleiades). Finally, data can be systematically transformed or amplified during export, a final opportunity for mapping to shared ontologies or linking to URIs. These approaches balance the flexibility required by archaeologists with the ability to produce interoperable data”* (Ross 2015).

Similar tools are necessary for describing data recorded in laboratory work. One such tool is RightField¹²⁶. The open source tool (implemented in Java) has been developed at the School of Computer Science, University of Manchester (UK) together with other bioinformatics research groups (Wolstencroft *et al.* 2011; Wolstencroft 2012). RightField allows scientists easy semantic annotation of spreadsheet data with common vocabulary of their area of research using simple drop-down lists. For each annotation field, a range of allowed terms from a chosen vocabulary can be specified. Vocabularies can either be imported from a local system or a registry/repository of vocabularies in SKOS, RDFS or OWL (e.g. the BioPortal for biological vocabularies). The generated semantic information (and its provenance) is all held within the spreadsheet. Data sharing initiatives can use RightField to generate and distribute a spreadsheet template to laboratory scientists and collect and integrate the data and semantic annotations.

¹²⁶ RightField, <http://www.rightfield.org.uk>

6.3.6 Brief summary and recommendations

Brief summary

Showcase examples of Linked Data applications in the field of cultural heritage (e.g. museum collections) so far depended heavily on the support of experts who are familiar with the Linked Data methods and required tools (often their own tools). But such know-how and support is not necessarily available for the many cultural heritage and archaeology institutions and projects across Europe. A much wider uptake of Linked Data will require approaches that allow non-IT experts (e.g. subject experts, curators of collections, project data managers) do most of the work with easy to use tools and little training effort.

A number of projects have reported advances in this direction based on the provision of useful data mapping recipes and templates, proven tools, and guidance material. For example, the STELLAR Linked Data toolkit has been employed in several projects and appears to be useable also by non-experts with little training and additional advice.

Good tutorials and documentation of projects are helpful, but the need for expert guidance in various matters of Linked Open Data is unlikely to go away. For example, there are a lot of immature, not tried and tested software tools around. Therefore advice of experts is necessary on which tools are really proven and effective for certain tasks, and providers of such tools should offer practical tutorials and hands-on training, if required. Experienced practitioners can also help projects navigate past dead ends and steer project teams toward best practices.

Also more needs to be done with regard to integrating Linked Data vocabularies in tools for data recording in the field and laboratory. Like other researchers archaeologists typically show little enthusiasm to adopt unfamiliar standards and terminology, which is perceived as difficult, time-consuming, and may not offer immediate practical benefits.

Proposed tools therefore need to fit into normal practices and hide the semantic apparatus in the background, while supporting interoperability when the data is being published. Noteworthy examples are the FAIMS mobile data recording tools and the RightField tool for semantic annotation of laboratory spreadsheet data.

Recommendations

- *Focus on approaches that allow non-IT experts do most of the work of Linked Data generation, publication and interlinking with little training effort and expert support.*
- *Provide useful data mapping recipes and templates, proven tools and guidance material to enable reducing some of the training effort and expert support which is still necessary in Linked Data projects.*
- *Steer projects towards Linked Data best practices and provide advice on which methods and tools are really proven and effective for certain data and tasks.*
- *Current practices are very much focused on the generation of Linked Data of content collections. More could be done with regard to integrating Linked Data vocabularies in tools for data recording in the field and laboratory.*

6.4 Promote Knowledge Organization Systems as Linked Open Data

Knowledge Organization Systems (KOSs) such as ontologies, classification systems, thesauri and others are among the most valuable resources of any domain of knowledge. Because of the large variety of cultural artefacts and contexts the cultural heritage sector is particularly rich in KOSs. In the web of Linked Data KOSs are infrastructural components which provide the conceptual and terminological basis for consistent interlinking of data within and across fields of knowledge. They can serve as bridges which enable interoperability between dispersed and heterogeneous data resources. Therefore KOSs should be openly available and of course in appropriate Linked Data formats.

Most Linked Open Data KOSs are being developed from existing systems. The development requires collaboration of domain and technical experts, or domain experts with the required mix of knowledge and skills. As John Unsworth once put it for KOSs in general, *“In some form, the semantic web is our future, and it will require formal representations of the human record. Those representations – ontologies, schemas, knowledge representations, call them what you will – should be produced by people trained in the humanities. Producing them is a discipline that requires training in the humanities, but also in elements of mathematics, logic, engineering, and computer science. Up to now, most of the people who have this mix of skills have been self-made, but as we become serious about making the known world computable, we will need to train such people deliberately. There is a great deal of work for such people to do – not all of it technical, by any means. Much of this map-making will be social work, consensus-building, compromise. But even that will need to be done by people who know how consensus can be enabled and embodied in a computational medium. Consensus-based ontologies (in history, music, archaeology, architecture, literature, etc.) will be necessary, in a computational medium, if we hope to be able to travel across the borders of particular collections, institutions, languages, nations, in order to exchange ideas”* (Unsworth 2002).

6.4.1 Knowledge Organization Systems (KOSs)

Knowledge organization systems (KOSs) can take different forms, e.g. glossary, thesaurus, classification scheme, ontology (Souza *et al.* 2012; Bratková & Kučerová 2014). A KOS may be used by institutions in many countries, mainly in one country or as a “home-grown” vocabulary only by one institution. Most KOSs are being used as controlled vocabularies to select preferred terms, names or other “values” for certain fields of metadata records. For example, a subjects thesaurus provides terms for the subjects of documents or a gazetteer provides names and geo-coordinates for places. An ontology provides a conceptual model of a domain of knowledge (e.g. the CIDOC Conceptual Reference Model).

Some years ago many KOSs were still made available as copyrighted manuals in PDF format or as simple online lookup pages. Recently open licensing of KOSs has become the norm and ever more existing KOSs are being prepared and published as Linked Open Data for others to re-use.

The RDF family of specifications provides “languages” for KOSs such as Simple Knowledge Organization System (SKOS), RDF Schema (RDFS) and Web Ontology Language (OWL). The relatively lightweight language SKOS¹²⁷ can be used to transform a thesaurus, taxonomy or classification system to Linked Data; it can of course also be used to build a new KOS, if necessary. Released as a W3C recommendation in 2009, the language has been adopted by many KOS owners/developers to

¹²⁷ W3C (2009) Recommendation: SKOS Simple Knowledge Organization System, 18 August 2009, <https://www.w3.org/2004/02/skos/>

transform (“SKOSify”) controlled vocabularies for use in the web of Linked Data. KOSs that are complex conceptual reference models (or ontologies) of a domain of knowledge are typically expressed in RDF Schema (RDFS)¹²⁸ or the Web Ontology Language (OWL)¹²⁹.

KOSs in the mentioned languages are machine-readable which allows various advantages. For example a SKOSified thesaurus employed in a search environment can enhance search & browse functionality (e.g. faceted search with query expansion), while Linked Data ontologies can allow automated reasoning over semantically linked data.

6.4.2 Cultural heritage vocabularies in use

Before looking into the development of cultural heritage and archaeological KOSs as Linked Data it will be good to have a view on the current used of KOSs in these fields. For cultural heritage a study of the AthenaPlus project gives an impression, and for archaeology the variety of vocabulary usage by ARIADNE data partners may be indicative for the situation.

AthenaPlus study of vocabularies in use

AthenaPlus (2013a) collected and analysed information on 52 cultural heritage vocabularies that are in use at 33 organisations in Europe. The main results of the study can be summarised as follows:

- Most of the vocabularies are thesauri or classification systems with a more or less complex hierarchical structure. Some are flat lists of terms which may combine terms from different terminologies.
- Most of the organisations use an own vocabulary developed in-house, often with no reference to standards (e.g. ISO thesauri standards)¹³⁰; this group includes national-level organisations.
- Multi-lingual vocabularies are rare, only a few vocabularies have concepts in more than one language.
- The vocabularies are mainly used for indexing and as a query feature of an online database.
- Most vocabularies have unique identifiers for the concepts, and only few management systems do not allow to export them from the local database (e.g. in a CSV-file).
- The situation concerning copyrights (licensing) is varied, some vocabularies are free of rights, some organisations apply a Creative Commons license, others have not sought to clarify copyrights yet.

Some of the vocabularies may be used by archives and museums that hold archaeological artifacts among other cultural heritage objects, but few seem to be relevant for archaeological research data sets due to lack of specific terms for this domain.

Vocabulary use by ARIADNE partners

The pattern of vocabulary use by ARIADNE data partners is roughly similar to the results of the AriadnePlus study (cf. ARIADNE 2013):

¹²⁸ W3C (2014) Recommendation: RDF Schema 1.1, 25 February 2014, <http://www.w3.org/TR/rdf-schema/>

¹²⁹ W3C (2012) Recommendation: OWL 2 Web Ontology Language Document Overview (Second Edition), 11 December 2012, <https://www.w3.org/TR/2012/REC-owl2-overview-20121211/>

¹³⁰ ISO thesauri standards: ISO 2788:1974/1986 (monolingual), ISO 5964:1985 (multilingual), or ISO 25964-1/2:2011 (thesauri and interoperability with other vocabularies).

- Three partners use international and/or multi-lingual vocabularies (more than two languages):
 - European Language Social Science Thesaurus (ELSST)¹³¹,
 - General Multilingual Environmental Thesaurus (GEMET)¹³² and part of the Tree of Life taxonomy for wood species¹³³,
 - PACTOLS thesaurus (multi-lingual)¹³⁴.
- Four partners use national standard vocabularies
 - Geological Survey of Ireland (classifications for geology, petrology and soils)¹³⁵, Placenames Database of Ireland¹³⁶, Irish National Monuments Service monument class list¹³⁷, Artefact classification¹³⁸,
 - Swedish Monument type vocabulary¹³⁹,
 - Archeologisch Basisregister (ABR, Netherlands)¹⁴⁰,
 - PICO thesaurus¹⁴¹ and SITAR vocabularies (Italy)¹⁴².
- Seven partners use proprietary controlled vocabularies (thesauri, term lists),
- Three partners currently do not use controlled vocabularies.

Some of the vocabularies mentioned are already available in SKOS (e.g. GEMET since many years) or such a version is in preparation (see below).

6.4.3 Development of KOSs as Linked Open Data

The first generation of cultural heritage Semantic Web projects (started about 15 years ago) often used major vocabularies such as the Getty thesauri, Iconclass (Netherlands Institute for Art History) and others for “research purposes”, i.e. without allowance to share publicly vocabulary Linked Data

¹³¹ ELSST is a broad-based, multilingual thesaurus for the social sciences. It is currently available in 12 languages: Czech, English, Danish, Finnish, French, German, Greek, Lithuanian, Norwegian, Romanian, Spanish and Swedish, <http://elsst.ukdataservice.ac.uk>

¹³² GEMET (EIONET/European Environment Agency), <http://www.eionet.europa.eu/gemet/>

¹³³ Tree of Life (TOL) project, <http://tolweb.org/tree/>

¹³⁴ PACTOLS - Peuples, Anthroponymes, Chronologie, Toponymes, Oeuvres, Lieux et Sujets (Fédération et ressources sur l’Antiquité (FRANTIQU, France), <http://pactols.frantiq.fr>

¹³⁵ Geological Survey of Ireland, <http://www.gsi.ie>

¹³⁶ Placenames Database of Ireland, <http://www.logainm.ie/en/>

¹³⁷ Irish National Monuments Service monument class list, <http://webgis.archaeology.ie/NationalMonuments/WebServiceQuery/Lookup.aspx>

¹³⁸ National Museum of Ireland: Artefacts, <http://www.museum.ie/en/list/artefacts.aspx>

¹³⁹ See <http://www.fmis.raa.se> (lämningstyp) and Swedish National Heritage Board (2014), extended by the Swedish National Data Service (SND) with keywords researchers use when depositing data with SND.

¹⁴⁰ Archeologisch Basisregister (Cultural Heritage Agency of the Netherlands), <http://cultureelerfgoed.nl/dossiers/archis-30/archeologisch-basisregister-plus>

¹⁴¹ PICO thesaurus (Central Institute for the Union Catalogue - ICCU, Italy; terms in Italian and English, but not archaeology-specific), http://purl.org/pico/thesaurus_4.2.0.skos.xml

¹⁴² SITAR Project Data Model & DataSet (Soprintendenza Speciale per i Beni Archeologici di Roma), https://www.academia.edu/5029017/MiBACT-SSBAR_SITAR_Project_Data_Model_presentation_at_the_ARIADNE_Workshop_in_Pisa_7-8.11.2013

they produced from parts of such resources. The move to Open and Linked Data vocabularies was initiated by the library community, for example the US Library of Congress (since 2009)¹⁴³, OCLC (worldwide library cooperative)¹⁴⁴ and others. In recent years the owners of major vocabularies for the humanities and cultural heritage followed.

In 2012 Iconclass, the widely used classification system for visual content of cultural works (e.g. iconography), was made available as Linked Open Data¹⁴⁵. In 2014/2015 the Getty Research Institute released three of their vocabularies as Linked Open Data: Art & Architecture Thesaurus (AAT), Thesaurus of Geographic Names (TGN) and Union List of Artist Names (ULAN); the Cultural Objects Name Authority (CONA) was intended to follow in Fall 2015 but seems to require more effort than expected.¹⁴⁶

In the UK the SENESCHAL project (2013-2014)¹⁴⁷ transformed several cultural heritage vocabularies of English Heritage, Royal Commission on the Ancient and Historical Monuments of Scotland (RCAHMS) and Royal Commission on the Ancient and Historical Monuments of Wales (RCAHMSW) to SKOS and made them available online¹⁴⁸ (Binding & Tudhope 2016). SENESCHAL built on the experience and tools developed in the STAR and STELLAR projects (2007-2011)¹⁴⁹. The goal of the project was to make it easier for vocabulary providers to publish their vocabularies as Linked Data and for users to index their data with uniquely identified terms of the SKOSified vocabularies. The project developed RESTful web services that facilitate concept searching, browsing, suggestion and validation. Furthermore browser-based widgets (predefined user interface controls) are available that allow for embedding the vocabularies in web pages and web forms to better index data and improve search applications.

Many others have also already transformed their vocabularies to SKOS or developed new ones based on the standard. Some examples relevant for archaeological data are: The PACTOLS thesaurus¹⁵⁰ of the Fédération et ressources sur l'Antiquité (FRANTIQU), France, is a multi-lingual thesaurus that focuses on antiquity and archaeology from prehistory to the industrial age (terms in French, English, German, Italian, Spanish, Dutch, and some Arabic).

In the Netherlands the Rijksdienst Cultureel Erfgoed (Cultural Heritage Agency) have produced SKOS versions of their Archeologisch Basisregister (ABRr+) and other thesauri¹⁵¹. Some of them have been used in ARIADNE to explore the extraction of (meta-)data from Dutch fieldwork reports based on

¹⁴³ Library of Congress: Linked Data Service, <http://id.loc.gov>; Library of Congress Subject Headings (LCSH), MARC Code Lists, Thesaurus of Graphic Materials, AFS Ethnographic Thesaurus and others.

¹⁴⁴ OCLC (worldwide library cooperative): Linked Data, <http://oclc.org/developer/develop/linked-data.en.html>; available: Dewey Decimal Classification (DDC), Virtual International Authorities File (VIAF), Faceted Application of Subject Terminology (FAST) and WorldCat.

¹⁴⁵ Iconclass as Linked Open Data, <http://www.iconclass.org/help/lod>

¹⁴⁶ Getty Vocabularies as Linked Open Data, <http://www.getty.edu/research/tools/vocabularies/lod/index.html>

¹⁴⁷ SENESCHAL - Semantic Enrichment Enabling Sustainability of Archaeological Links (UK, AHRC-funded project, 2013-2014), <http://hypermedia.research.southwales.ac.uk/kos/seneschal/>

¹⁴⁸ HeritageData, <http://www.heritagedata.org>

¹⁴⁹ STAR - Semantic Technologies for Archaeological Resources (UK, AHRC-funded project, 2007-2010), <http://hypermedia.research.southwales.ac.uk/kos/star/>; STELLAR - Semantic Technologies Enhancing Links and Linked Data for Archaeological Resources (UK, AHRC-funded project, 2010-2011), <http://hypermedia.research.southwales.ac.uk/kos/stellar/>

¹⁵⁰ PACTOLS (Peuples, Anthroponymes, Chronologie, Toponymes, Œuvres, Lieux et Sujets), <http://pactols.frantiq.fr>

¹⁵¹ Rijksdienst Cultureel Erfgoed: Erfgoedthesaurus, <http://www.erfgoedthesaurus.nl>

named entity recognition (ARIADNE 2015b). In Sweden the Riksantikvarieämbetet (National Heritage Board) aims to translate their vocabularies (e.g. the Swedish monuments types thesaurus) to SKOS and release them as Linked Open Data. This work is under way in their Digital Archaeological Workflow programme, 2013-2018 (Smith 2015: 219).

Examples of Linked Data vocabularies for research specialities are the Nomisma ontology for numismatics¹⁵², the set of vocabularies for epigraphy developed by the EAGLE project¹⁵³, and the multi-lingual vocabulary for dendrochronological data based on the Tree Ring Data Standard (TRiDaS) standard¹⁵⁴. The vocabulary has been developed by Data Archiving and Networked Services (DANS, Netherlands), with support by ARIADNE. The vocabulary is being employed for the Digital Collaboratory for Cultural Dendrochronology¹⁵⁵ (Jansma 2013) and available also to other users.

As the case of dendrochronology reminds us, Linked Data vocabularies for archaeological data are of course not limited to cultural artefacts. Such vocabularies are also needed for describing biological remains of humans, animals and plants. There are many relevant biological vocabularies available in Linked Data formats shared on the BioPortal¹⁵⁶, and may increasingly be used by archaeological institutions and projects to integrate datasets. One example is a project that employed concepts of the Uber Anatomy Ontology (UBERON)¹⁵⁷ for zooarchaeological data (Kansa *et al.* 2014).

An interesting case where a vocabulary of an established system is being transformed to SKOS is TAXREF, the French national taxonomic reference for fauna, flora and fungus (Callou *et al.* 2015). TAXREF is being used for the National Inventory of Natural Heritage (INPN)¹⁵⁸, and the Archaeozoological and Archaeobotanical Inventories of France (I2AF) database¹⁵⁹ (Callou *et al.* 2009 and 2011). TAXREF and the databases are maintained by the French National Museum of Natural History (MNHN), the I2AF in collaboration with a multi-institute network of bioarchaeologists¹⁶⁰.

In addition to publishing TAXREF in SKOS it is intended to set up a Web service allowing to query the taxonomy and retrieve results in different formats such as XML/RDF and JSON. Furthermore there are plans to create mappings to other KOSs such as the NCBI Organismal Classification¹⁶¹, the GeoSpecies ontology¹⁶², the ENVO environment ontology¹⁶³, GeoNames and others.

¹⁵² Nomisma ontology, <http://nomisma.org/ontology>

¹⁵³ EAGLE vocabularies (Material, Type of inscription, Execution technique, Object type, Decoration, Dating criteria, State of preservation), <http://www.eagle-network.eu/resources/vocabularies/>

¹⁵⁴ Tree Ring Data Standard (TRiDaS), vocabularies: <http://www.tridas.org/vocabularies/>

¹⁵⁵ Digital Collaboratory for Cultural Dendrochronology - DCCD, <http://dendro.dans.knaw.nl>, see also: <https://vkc.uu.nl/vkc/dendrochronology/>

¹⁵⁶ BioPortal (US National Center for Biomedical Ontology), <https://bioportal.bioontology.org>

¹⁵⁷ UBERON - Uber Anatomy Ontology (<http://uberon.org>) is a cross-species anatomy ontology that represents body parts, organs and tissues in a variety of animal species, with a focus on vertebrates; it includes relationships to taxon-specific anatomical ontologies, allowing integration of functional, phenotype and expression data; see Mungall *et al.* (2012).

¹⁵⁸ Inventaire National du Patrimoine Naturel / National Inventory of Natural Heritage (Muséum national d'Histoire naturelle), <http://inpn.mnhn.fr>

¹⁵⁹ Inventaires archéozoologiques et archéobotaniques de France (I2AF), <https://inpn.mnhn.fr/espece/inventaire/i100>

¹⁶⁰ GDR 3644 BioArchéoDat, Sociétés, biodiversité et environnement: données et résultats de l'archéozoologie et de l'archéobotanique sur le territoire de la France, <http://archeozoo-archeobota.mnhn.fr/spip.php?article236&lang=fr>

¹⁶¹ NCBI Organismal Classification, <https://bioportal.bioontology.org/ontologies/NCBITAXON>

¹⁶² GeoSpecies ontology, <https://bioportal.bioontology.org/ontologies/GEOSPECIES>

The I2AF database is being populated with data on flora and fauna from archaeological investigations carried out in French territories. When data from archaeological reports is imported into I2AF, it is aligned to TAXREF and a thesaurus of cultural periods (the oldest records date back to the Middle Palaeolithic). In 2015 I2AF contained 180,000 data items concerning 2700 animal and 1100 plant species. The data was based on more than 3200 references, 85% “grey literature” such as excavations reports, specialist studies and other material, referring to 4700 archaeological sites and 46,600 contexts (pits, well, stratigraphic units etc.).

6.4.4 KOSs registries

With the growth of the World Wide Web since the 1990s ever more KOSs have been published on the Web. Initially they were provided as text documents or simple HTTP pages for looking up vocabulary terms. More recently vocabularies were implemented as databases in XML, and with RDF they can not only be published on the Web but become part of the web of Linked Data. Indeed, major vocabularies are important hubs in this web, for example, the AGROVOC thesaurus for the agriculture and food sector (which is aligned with 16 other vocabularies)¹⁶⁴. The W3C Library Linked Data Incubator Group envisage that major vocabularies can play an important role in the Web of Data as *value vocabularies*, provided that they are expressed with the unique identifiers (URIs) required for their use in Linked Data (Isaac *et al.* 2011).

The proliferation of KOSs (in various formats) has led to the creation of registries that provide information about vocabularies, relevant for one or all sectors, collected by the registry and/or submitted by vocabulary owners/developers (Golub & Tudhope 2009; Golub *et al.* 2014). As an example of a domain registry, Agricultural Information Management Standards (AIMS) maintain a catalogue of vocabularies for the agriculture and food sector (about 120 vocabularies)¹⁶⁵. The largest multi-domain registry is the BARTOC - Basel Register of Thesauri, Ontologies & Classifications¹⁶⁶ of the Basel University Library (Switzerland). The registry was launched in 2013 and documents over 1800 KOSs (Ledl & Voß 2016); it also briefly describes and links to 70 other, more specialized vocabulary registries. On BARTOC vocabularies can be searched and filtered based on several categories, including type, topic, language, location, access (e.g. free or licensed), and format (e.g. CSV, XML, JSON, RDF, SKOS). For 139 vocabularies a SKOS version seems to be available (7.5% of 1846 entries as of 19/7/2016).

If we look for registries of KOSs in Linked Data formats specifically, there is the Linked Open Vocabularies (LOV) registry which currently documents 560 ontologies (Vandenbussche *et al.* 2015)¹⁶⁷. LOV does not register thesauri or other terminology resources, but general and domain ontologies in RDFS or OWL, which others may wish to re-use as a whole or only certain classes and properties. An example of a comprehensive domain registry of ontologies is the BioPortal¹⁶⁸, which documents over 300 biological/bio-medical vocabularies that can be browsed and downloaded; the portal also shows mappings between classes in different ontologies.

For cultural heritage and archaeology Linked Data vocabularies a comprehensive international registry does not exist as yet. At the national level the Forum on Information Standards in Heritage

¹⁶³ Environment Ontology, <https://bioportal.bioontology.org/ontologies/ENVO>

¹⁶⁴ AGROVOC Linked Open Data, <http://aims.fao.org/standards/agrovoc/linked-open-data>

¹⁶⁵ Vocabularies, Metadata Sets and Tools (VEST) registry: KOS, <http://aims.fao.org/vest-registry/vocabularies>

¹⁶⁶ BARTOC, <http://www.bartoc.org>

¹⁶⁷ LOV - Linked Open Vocabularies (LOV), <http://lov.okfn.org>

¹⁶⁸ BioPortal, <http://bioportal.bioontology.org>

(FISH) provides a list of British vocabularies that can be consulted online and/or downloaded as CSV or PDF; for nine vocabularies available in SKOS format FISH links to the Heritage Data server implemented by the SENESCHAL project¹⁶⁹. In Finland the Finnish Ontology Library Service (ONKI)¹⁷⁰ includes KOSs of the cultural sector (Hyvönen, Viljanen *et al.* 2008; Suominen *et al.* 2014). In the Netherlands the CATCH vocabulary and alignment repository¹⁷¹ once aimed to cover vocabularies of the cultural heritage domain (van der Meij *et al.* 2010).

At present it is difficult to identify vocabularies such as thesauri or ontologies for cultural heritage and archaeology that are already available in Linked Data formats (SKOS, RDFS, OWL) or are work in progress. A KOS registry could help finding potentially relevant vocabulary resources for re-use as a whole or for selecting relevant concepts/terms. As Lang *et al.* note, *“Tackling this lack of a common repository for storing archaeological vocabularies with a persistent identifier for each concept will be one of the main issues of the SKOS-community in the future”* (Lang *et al.* 2013). This issue has not been solved as yet. It may also be questioned if it makes sense to implement a registry or repository specifically for cultural heritage and archaeology Linked Data vocabularies. Maybe an available registry of all kinds of Linked Data resources like the DataHub is a sufficient or even better solution?

At this stage, arguably a solution should be preferred that supports community building of developers and users of Linked Data vocabularies. Registration is but one important function (for which the DataHub may do), but as or even more important is fostering a community that values high-quality and actively curated vocabularies. Because many published vocabularies do not conform to the Linked Data principles, e.g. lack dereferencable HTTP URIs for retrieving descriptions of KOS concepts/terms. Schmachtenberg *et al.* (2014b) found that of 375 proprietary vocabularies (defined as being used by only one dataset) only 19% were fully and 8% partially dereferencable, 73% had term URIs not dereferencable at all. Only 21% set links to one or more other vocabularies.

One reason for the weakness of proprietary vocabularies is that the rapid uptake of the Linked Data approach by many data providers has not been accompanied by training and support for proper vocabulary modelling. Corcho *et al.* (2015) note a general preference of light-weight vocabularies (e.g. FOAF) and combinations thereof. Such vocabularies may be designed badly or, even, be *“Frankenstein ontologies”*, i.e. concepts cobbled together inconsistently from different vocabularies. Providing support for proper Linked Data vocabulary creation therefore is seen as *“one of the main challenges that the ontology engineering field will have to address”* (Corcho *et al.* 2015: 16).

In this challenge, a KOS registry could serve as an instrument of quality control, improvement and confirmation. Zimmermann (2010) suggested a quality assessment process for Linked Data vocabularies in which some criteria can be checked automatically (e.g. dereferencable URIs) while others require judgement by domain experts, e.g. clear labels and description of each term, adequacy of the complexity and granularity of the KOS to intended uses.

A useful feature of a KOS registry would also be that Linked Data vocabulary projects can be announced so that duplication of work may be prevented and collaborative efforts fostered. A registry may also promote joint activities such as vocabulary alignments, vocabulary-level links which increase the interoperability of datasets based on terms that are common across them.

¹⁶⁹ Forum on Information Standards in Heritage (FISH): <http://heritage-standards.org.uk/fish-vocabularies/>; see also Heritage Data: Vocabularies provided, <http://www.heritagedata.org/blog/vocabularies-provided/>

¹⁷⁰ ONKI - Finnish Ontology Library Service (currently 87 KOSs of which 13 are relevant for the domain of culture and cultural heritage), <http://onki.fi>; see also: <http://finto.fi/en/>

¹⁷¹ CATCH Vocabulary and alignment repository demonstrator, <http://www.cs.vu.nl/STITCH/repository/>

6.4.5 Brief summary and recommendations

Brief summary

Knowledge Organization Systems (KOSs) such as ontologies, classification systems, thesauri and others are among the most valuable resources of any domain of knowledge. In the web of Linked Data KOSs provide the conceptual and terminological basis for consistent interlinking of data within and across fields of knowledge, enabling interoperability between dispersed and heterogeneous data resources.

The RDF family of specifications provides “languages” for Linked Data KOSs. The relatively lightweight language Simple Knowledge Organization System (SKOS) can be used to transform a thesaurus, taxonomy or classification system to Linked Data. KOSs that are complex conceptual reference models (or ontologies) of a domain of knowledge are typically expressed in RDF Schema (RDFS) or the Web Ontology Language (OWL). Linked Data KOSs are machine-readable which allows various advantages. For example a SKOSified thesaurus employed in a search environment can enhance search & browse functionality (e.g. faceted search with query expansion), while Linked Data ontologies can allow automated reasoning over semantically linked data.

Some years ago many KOSs were still made available as copyrighted manuals or online lookup pages. Recently open licensing of KOSs has become the norm and ever more existing KOSs are being prepared and published as Linked Open Data for others to re-use. Following the path-breaking library community, the initiative for KOSs as LOD is under way also in the field of cultural heritage and archaeology. Some international and national KOSs are already available as LOD, Iconclass, Getty thesauri (e.g. Arts & Architecture Thesaurus), several UK cultural heritage vocabularies, the PACTOLS thesaurus (France, but multi-lingual), and others.

But more still needs to be done for motivating and enabling owners of cultural heritage and archaeology KOSs to produce LOD versions and align them with relevant others, for example mapping proprietary vocabulary to major KOSs of the domain. Also more LOD KOSs for research specialities, such as the Nomisma ontology for numismatics, are necessary.

The sector of cultural heritage and archaeology could also benefit from a dedicated international registry for KOSs already available as LOD or in preparation. An authoritative registry could serve as an instrument of quality assurance and foster a community of KOSs developers who actively curate vocabularies. Such a registry could also allow announcing LOD KOSs projects so that duplication of work may be prevented and collaborative efforts promoted (e.g. vocabulary alignments).

Recommendations

- *Foster the availability of existing Knowledge Organization Systems (KOSs) for open and effective usage, i.e. openly licensed instead of copyright protected, machine-readable in addition to manuals and online lookup pages.*
- *Provide practical guidance and suggest effective methods and tools for the generation, publication and linking of KOSs as Linked Open Data (LOD).*
- *Encourage institutional owners/curators of major domain KOSs (e.g. at the national level) to make them available as LOD.*
- *Promote alignment of major domain KOSs and mapping of proprietary vocabulary, e.g. simple term lists or taxonomies as used by many organizations, to such KOSs.*
- *Promote a registry for domain KOSs that supports quality assurance and collaboration between vocabulary developers/curators.*

6.5 Foster reliable Linked Data for interlinking

The principles for Linked Data include that publishers should link their data to other datasets. In practice this principle is often not followed, particularly also not in the field of cultural heritage and archaeology. There are several reasons for this shortcoming, in the first place arguably a lack of relevant, high-quality and reliable other datasets. Without such resources a web of archaeological Linked Open Data will not emerge. For building this web a community of curators is necessary who take care for proper generation, publication and interlinking of LOD datasets and vocabularies.

6.5.1 Current lack of interlinking

The Linked Data principles are meant to enable and drive the linking of information in an open “web of data”. The core principle in this regard is that publishers should link their data to other people’s data to provide users with more context and allow them to discover related information (Berners-Lee’s principle 4). This principle is often not followed: In the 2014 LOD Cloud survey of the 1014 identified datasets 445 (43.89%) did not set any out-gowing RDF links; they were either only the target of RDF links from other datasets or were isolated. 176 datasets (17.36%) linked to one other dataset, 106 (10.45%) to two and 287 (28.30%) to three or more datasets, 79 (7.79%) even to more than 10 (Schmachtenberg *et al.* 2014a).

Also in the area of cultural heritage and archaeology few projects so far obey to Berners-Lee’s principle 4, which means that already produced Linked Data is highly fragmented, a web of data has not emerged yet.

Andrea d’Andrea (2012) argues that in this area interlinking with other available resources has not been considered sufficiently. He looked into six projects, three of which had an archaeological or classical studies focus, but found that they did not provide links to additional external Linked Data or attempted to integrate data of different domains. As one obstacle d’Andrea sees the lack of a standardised approach or at least authoritative recommendations on how to implement the fourth Linked Data principle in the cultural heritage sector. For example, the CIDOC-CRM LOD Recommendation for Museums mainly addresses URIs (Crofts, Doerr & Nyman 2011; ICOM 2011; CIDOC 2012).

The lack of interlinking is confirmed by Leif Isaksen (2011) who for his dissertation surveyed 40 projects which employed semantic technologies. The sample comprises of projects in the fields of cultural heritage, archaeology and classical studies. Among the 36 data-focused projects (i.e. not only providing an ontology), the majority used URIs to express data (Linked Data principle 1), while just half also had dereferencable HTTP URIs (principle 2). 16 projects expressed their data as RDF (principle 3), but just five linked to external URIs as well (principle 4). (Isaksen 2011: 64)

In a case study Isaksen also explored approaches for enhancing with Linked Data methods projects which created data interoperability in a centralised and often closed system (Isaksen 2011, chapter 7). He concludes that enhancement will often be impracticable because such projects typically have been small-to-medium scale in terms of number of participants and datasets. In such projects the effort required of project partners to convert and work with data in the unfamiliar Semantic Web formats would not compare well with the achievable “analytical return” on investment. A pay-off would only materialize in a decentralized landscape of Open Linked Data where network effects can drive addition and interlinking of more datasets.

6.5.2 Why is there a lack of interlinking?

There are several reasons for the neglect of the fourth Linked Data principle in the field of archaeology. Obviously one major reason is that only few projects so far have produced and exposed archaeological Linked Data. Therefore the issue for archaeology is not a “needle in a haystack” problem. Some Linked Data researchers assume that there is a difficulty to identify in the Linked Data Cloud resources which are worth to link with (e.g. Nikolov & d’Aquin 2011; Nikolov *et al.* 2012), but such a problem does not exist for archaeology and most other scientific domains.

Developers of archaeological Linked Data projects will also not consider popular Linked Data resources like DBpedia / Wikipedia as relevant candidates. But showcase examples of linking to other, scientific resources are missing or not well known. For example, the Open Context data publication platform reports linking zooarchaeological data with Encyclopedia of Life animal taxa and Uber Anatomy Ontology (UBERON) concepts (Kansa *et al.* 2014).

Andreas Blumauer (2013) thinks that the low level of external linking in most domains is due to two reasons: 1) there is *not much domain-specific knowledge and data* in the LOD Cloud, except for the biological domain (created by the Bio2RDF initiative, among others) and some high-quality “micro LOD clouds” which have been developed by dedicated domain projects; 2) many datasets of the LOD cloud *are not maintained* in a professional manner and hence not trustworthy for sustainable interlinking. Furthermore Blumauer notes that there is often a lack of clear open data licensing.

Smith-Yoshimura (2014c and 2016) notes a number of barriers or challenges institutional implementers of Linked Data services mentioned in the OCLC Research surveys 2014 and 2015. Among the most cited issues when trying to consume or link to other Linked Data sets were:

- What is published as Linked Data is not always reusable or lacks URIs,
- Understanding how others data is structured,
- Easy aligning not possible (e.g. important authority terms are missing),
- Vocabulary mapping proves to be difficult (e.g. requires a lot of manual work, issues with level of specificity of terms),
- Lack of useful “off the shelf” tools (e.g. with regard to visualisation),
- Datasets not being updated,
- Size of RDF dumps and volatility of data format of dumps,
- Service reliability, e.g. unstable SPARQL endpoints.

Other barriers included: lack of Linked Data sets of local interest, licenses more restrictive than CC-By or ODC-BY, insufficient internal resources to incorporate available Linked Data into routine workflows.

6.5.3 Need of reliable Linked Data resources

The web of Linked Data will emerge from the publication and interlinking of ever more resources of different providers. This means a shift from a model of single, authoritative and mostly static metadata records to a distributed approach in which statements about items of interest (e.g. research objects) can come from different resources. Therefore the quality and continued availability of the resources is paramount for the overall working of the web of Linked Data.

The benefits of Linked Data will not materialize if computer applications cannot reliably use it for specific purposes. But many studies have shown that basic Linked Data principles and additional best practices suggested by leading developers are often not followed (e.g. Duan *et al.* 2011; Hogan *et al.* 2010; Hogan *et al.* 2012; Schmachtenberg *et al.* 2014a/b).

Interlinking with Linked Data of other providers requires that one can trust that their data and services are reliable with regard to criteria of quality. However the Linked Open Data Cloud is a mix of resources, some of which may not fulfil requirements with regard to content (e.g. incomplete), others are not reliable with regard to maintenance. Buil-Aranda *et al.* (2013) found that of 427 public SPARQL endpoints registered in the DataHub half were off-line and only one third were almost always available during a monitoring of 27 months.

Recent figures available from LODStats¹⁷² show that most Linked Data resources simply are not reliable. LODStats processes RDF datasets from the DataHub, data.gov and publicdata.eu data catalogs to produce statistical overviews of the state the data web (Auer *et al.* 2012b; Ermilov *et al.* 2016). In May 2016 LODStats identified 9960 datasets of which 7112 (71.5%) presented problems; 6712 of in total 9416 RDF dumps having errors (71.28%) and 400 of in total 544 SPARQL endpoints with errors (73.53%).

The issue of reliability of resources for linking is emphasised by many data providers, including from the cultural heritage sector where authoritative information and well maintained services are essential. For example authors of the library domain stress: *“The main problem for the linked data web is dealing with reliability: Is the data correct and do processes exist that guarantee a high data quality? Who is responsible for it? Of the same importance is reliability in time: Is a resource stable enough to be citable, or will it be gone at some point? These questions are of special importance in the context of research, where citability is essential, and for higher-level services that are based on this kind of data”* (Hannemann & Kett 2010).

With the increasing number of Linked Data resources their quality has become a core topic of semantic web conference sessions and dedicated workshops. Ever more detailed schemes and metrics for Linked Data quality are being elaborated and used to scrutinize resources and suggest improvements, if required (e.g. Assaf & Senart 2012; Auer *et al.* 2013 [chapter 7]; Behkamal 2014; Fürber & Hepp 2010a/b and 2011a¹⁷³; PlanetData 2012; Zaveri *et al.* 2013). As a novelty, Hoxha *et al.* (2011) base their framework on principles of “green engineering”, e.g. that it is better to prevent waste than to treat or clean up after it is formed. The approach works particularly well with regard to re-use of resources and alignment with actual user demand.

The Linked Data quality schemes tend to centre on adherence to good practices with regard to data and technical standards. But also general criteria are being addressed, for example, that LD resources should be easy to find and assess with regard to relevance and trustworthiness, e.g. well-documented in a general or domain registry, including data description, transparent data policy, data provenance information, and others.

While different approaches are being used, the quality criteria essentially are about how users (humans and machines) can discover, understand and access Linked Data resources that are well-structured, accurate, up-to-date and reliable over time. Ideally the result of the current efforts will be

¹⁷² LODStats (Agile Knowledge Engineering and Semantic Web Group at University of Leipzig, Germany), <http://stats.lod2.eu>

¹⁷³ See also the related website <http://semwebquality.org> and the Data Quality Management Vocabulary (Fürber & Hepp 2011b) and Data Quality Constraints Library (Fürber *et al.* 2011)

easy to use tools that allow Linked Data curators monitor resources, detect and fix problems so that high-quality webs of data are being developed and maintained.

6.5.4 Foster a community of archaeological LOD curators

The lack of trustworthy resources in many quarters of the “web of data” makes clear a core requirement for high-quality Linked Open Data: a community of curators who ensure reliable availability and interlinking of LOD datasets and vocabularies.

One domain of good Linked Data curation practices which could be followed are the Life Sciences. Ten years ago the Life Sciences Semantic Web was described as full of “*semantic creep – timid, piecemeal and ad hoc adoption of parts of standards by groups that should be stridently taking a leadership role for the community*” (Good & Wilkinson 2006). Meanwhile the domain has advanced substantially towards a more integrated area of the web of LOD. One outstanding example is the Bio2RDF¹⁷⁴ community which created and/or interlinked 35 datasets. The Bio2RDF datasets are one of the densest clusters present on the LOD diagram¹⁷⁵.

The importance of LOD curation becomes clear when considering that also a lot of life and bio-sciences related Linked Data produced as yet remains isolated and difficult to integrate. Hasnain *et al.* (2015) catalogued 137 public SPARQL endpoints of relevant Linked Data providers and tried to link concepts and properties of the resources. They found that most resources could not be easily mapped because there was very little vocabulary and URI re-use, i.e. vocabularies which might bridge between the resources were not present. Also shortcomings of URIs are noted as a lot could not be dereferenced and many datasets included orphan URIs (i.e. “type”-less URI instances).

If the domain of archaeological research aspires to grow a rich and robust web of LOD within the overall LOD Cloud, it will have to foster and support a community of curators who take care for proper generation, publication and interlinking of LOD datasets and vocabularies. This community could benefit from good practices demonstrated by the Ancient World LOD community mobilised and integrated by Pelagios and research object centred initiatives such as Nomisma (see [Section 5.3](#)).

6.5.5 Brief summary and recommendations

Brief summary

The core Linked Data principle arguably is that publishers should link their data to other datasets, because without such linking there is no “web of data”. In practice this principle is often not followed, particularly also not in the field of cultural heritage and archaeology. This means that already produced Linked Data remains isolated, a web of data has not emerged yet. There are several reasons for this shortcoming. Obviously one factor is that only few projects so far have produced and exposed archaeological Linked Data. Developers of such data will also not consider popular Linked Data resources like DBpedia/Wikipedia as relevant candidates. Moreover there is the issue of reliability, that data one links to will remain accessible, which often they are not. Surveys found that many datasets present problems, for example SPARQL endpoints are often off-line or present errors.

With the increasing number of Linked Data resources their quality has become a core topic of the developer community. Detailed quality schemes and metrics are being elaborated and used to scrutinize resources and suggest improvements. The quality criteria essentially are about how users

¹⁷⁴ Bio2RDF: Linked Data for the Life Sciences, <http://bio2rdf.org>

¹⁷⁵ Cf. the Linking Open Data cloud diagram, <http://lod-cloud.net>

(humans and machines) can discover, understand and access Linked Data resources that are well-structured, accurate, up-to-date and reliable over time. Furthermore the resources should be well-documented, e.g. with regard to data provenance and policy/licensing. Ideally the result of the quality initiative will be easy to use tools that allow Linked Data curators monitor resources, detect and fix problems so that high-quality webs of data are being developed and maintained.

The lack of trustworthy resources in many quarters of the “web of data” makes clear that a community of curators is necessary who take care for reliable availability and interlinking of high-quality archaeological LOD datasets and vocabularies. A few domains already have such a community, the Libraries and Life Sciences domains, for instance. Also the Ancient World LOD community around the Pelagios initiative or the Nomisma community can be mentioned as examples of good practice. It appears that the domain of archaeology needs a LOD task force and a number of projects which demonstrate and make clear what is required for reliable interlinking of LOD.

Recommendations

- *Foster a community of LOD curators who take care for proper generation, publication and interlinking of archaeological datasets and vocabularies.*
- *Form a task force with the goal to ensure reliable availability and interlinking of LOD resources; LOD quality assurance and monitoring should be established.*
- *Sponsor a number of projects which demonstrate the interlinking and exploitation of some exemplary archaeological datasets as Linked Open Data.*

6.6 Promote Linked Open Data for research

Archaeological data and knowledge present a great challenge for Linked Data. This challenge stems from the multi-disciplinarity of the research on archaeological sites and objects (Vavliakis *et al.* 2012). A web of Linked Data based on cross-domain and domain-specific ontologies and terminologies can allow addressing better archaeological research questions, which require integration of knowledge and data of different domains.

Today benefits of Linked Open Data are mainly framed, and sometimes demonstrated, in terms of advanced search services based on the semantic linking between related datasets. This may appeal to cultural heritage institutions as it allows making their collections better discoverable and more relevant by adding external contextual information.

While such search services are also important to researchers, a focus on data search arguably does not strongly promote the generation of Linked Open Data of research datasets. Research groups and institutions will be much more attracted by demonstrated research dividends of semantically interlinked and integrated data. Such dividends could for example result from combining data from several projects in ways that enable interesting new lines of research, or views on data from different disciplinary perspectives suggesting interdisciplinary approaches. Researchers also need effective tools, usable by non-IT experts, to benefit from Linked Data in the research process, e.g. explore and exploit semantic relations between datasets or between publications and related data.

Established ways of data integration for research follow other paradigms than Linked Data. For example data shared by researchers in a database with research tools implemented on top, e.g. the Paleobiology Database for which Fossilworks provides data query and analysis tools¹⁷⁶. Or a stand-

¹⁷⁶ Fossilworks, <http://fossilworks.org>

alone database with sophisticated modelling and interactive web interfaces such as ORBIS - The Stanford Geospatial Network Model of the Roman World¹⁷⁷. ORBIS allows calculating the effort (time, financial expense) associated with different types of travel in antiquity (Meeks & Grossner 2012; Scheidel 2015). Applications of Linked Open Data for research will have to demonstrate advantages over or other benefits than already established forms of data integration and exploitation.

6.6.1 A Linked Open Data vision (2010)

In 2010, Christian Bizer, a leading researcher in Linked Data methods and applications, outlined a 10 year vision for “*extending the Web with a global scientific data space*” (Bizer 2010). Bizer observed an increasing adoption of the Linked Data approach for sharing library, government and scientific data, and a first generation of applications that exploit interlinked datasets for novel information services. His vision for the next 10 years, quoted in full, was:

- *“Linked data will develop into the standard technology of sharing scientific data on global scale and for interconnecting data between different scientific data sources.*
- *The emerging Web of linked data will contain scientific data as well as data from other domains and might become as omnipresent in our daily lives as the classic document Web is today.*
- *Most open-license scientific data sets will be directly available as linked data on the Web. For extremely large data sets from astronomy or physics for which it is inefficient to generate an RDF representation, the Web of linked data will contain detailed metadata that will enable the discovery of these data sets.*
- *All scientific work environments will have linked data import and export features and will provide for publishing scientific data directly to the Web of linked data. Disciplinary repositories of scientific data as well as data archives will provide linked-data views on the archived data and will thus make their content available on the Web.*
- *Scientists will navigate along RDF links between different scientific data sets as well as between publications and supporting experimental data. They will use linked-data search engines to discover all data on global scale that is relevant to their question at hand”.*

As one critical requirement for such Linked Data empowered research Bizer highlighted discipline-specific vocabularies (e.g. thesauri, ontologies), which need to be integrated so that a searchable web of scientific data can emerge. Furthermore he noted that integration of Linked Data tools in scientific work environments was missing. So far Bizer’s vision is not realised, but has four further years to materialize until 2020.

6.6.2 LOD for research: The current state of play

Efforts for cultural heritage LOD so far have been invested mainly on publishing various museum collections, often linked to DBpedia/Wikipedia. Concerning special collections an outstanding example is the numismatics databases that participate in the Nomisma initiative¹⁷⁸. Also a few archaeological datasets have been published as Linked Data, for example, in the STELLAR project

¹⁷⁷ ORBIS - The Stanford Geospatial Network Model of the Roman World, <http://orbis.stanford.edu>

¹⁷⁸ Nomisma, <http://nomisma.org/datasets>; several coin datasets of the American Numismatic Society and institutions in Europe have been made available in RDF format; the Nomisma project also provides an ontology for describing coins.

Linked Data of project archives deposited with the Archaeology Data Service (ADS)¹⁷⁹. Special mention deserves that the Getty Research Institute has published their major cultural heritage thesauri as LOD¹⁸⁰, and also other widely employed international and national vocabularies have become available as LOD, e.g. Iconclass¹⁸¹, UK thesauri made available by the SENESCHAL project¹⁸², the PACTOLS thesaurus¹⁸³, and others.

The last 10 years have seen substantial advances in LOD know-how, i.e. what is required to produce, publish and interlink LOD of archaeological and cultural heritage collections/databases (cf. Hyvönen *et al.* 2005; Aroyo *et al.* [eds.] 2007; Kollias & Cousins [eds.] 2008; Isaksen 2011; Tudhope *et al.* 2011; Elliott *et al.* 2014; May *et al.* 2015). In total, however, not many domain LOD datasets have been produced and effectively interlinked as yet.

If there is a substantial further increase in published and interlinked LOD datasets, semantic search and browse applications will allow discovery and retrieval of related content/data. But such an advance will mainly concern data aggregation, search and access, use of LOD for other research purposes is not implied. By use for research purposes we mean capability to address research questions and validate or scrutinize knowledge claims. The lack of such capability has not gone unnoticed by researchers and data managers who expect relevance of the LOD approach also in this direction.

For example a researcher who tried using museum Linked Data sets for an art historical study suggests cultural heritage institutions *“to seek out research uses of their data, and not limit their thinking to mere aggregation and dissemination (...). Creating LOD is hard enough for these institutions, so with some more utilities for individual researchers to take advantage of the complex data expressions and queries offered by LOD, hopefully it will be easier for GLAMs to design their data offerings to better support the kind of detailed research that these data projects keep promising to enable”* (Lincoln 2016 [note: GLAMs is an acronym for Galleries, Libraries, Archives and Museums]).

ARIADNE colleagues with regard to employing the LOD approach in archaeology note: *“Important that these concepts and technologies continue to be developed, but the next five years really need to start showing its usefulness for answering research questions. For example, using the LD created by the Portable Antiquity Scheme, the British Museum and ADS, and look at what we can actually learn by combining these datasets. Are they even compatible? What makes datasets compatible for interoperability? How compatible must they be in order to generate new and useful information? Does interoperability actually confound the results, as we don’t understand how best to filter it? It’s one thing to keep putting LOD out there, but we need to partner in a focussed way with domain experts to start answering these questions, begin building best practice on how to actually use LD”* (J. Charno, H. Wright and J. Richards, ADS, statement in the consultation on the ARIADNE innovation agenda).

Also researchers of the data publication platform Open Context emphasise, *“Archaeologists need to see more direct research applications in order to better justify the added cost and effort required to*

¹⁷⁹ Archaeology Data Service: The STELLAR project, <http://archaeologydataservice.ac.uk/research/stellar/>; ADS Linked Open Data, <http://data.archaeologydataservice.ac.uk>

¹⁸⁰ Getty Vocabularies as Linked Open Data, <http://www.getty.edu/research/tools/vocabularies/lod/>; ARIADNE uses their Art & Architecture Thesaurus for integrating subjects related information.

¹⁸¹ ICONCLASS as Linked Open Data, <http://www.iconclass.org/help/lod>

¹⁸² Heritage Data - Linked Data Vocabularies for Cultural Heritage, <http://www.heritagedata.org>

¹⁸³ PACTOLS - Peoples, Anthroponymes, Chronologie, Toponymes, Oeuvres, Lieux et Sujets, <http://frantig.mom.fr/thesaurus-pactols>

publish Linked Open Data” (Kansa & Whitcher-Kansa 2013: 9; see also Kansa 2015). Open Context has been working on projects with researchers and institutions that involve Linked Data. For example, one project focused on zooarchaeological datasets documenting early agricultural communities in Anatolia. The datasets have been made comparable by linking and annotating them according to animal taxa published by the Encyclopedia of Life¹⁸⁴ and to morphological concepts of the Uber Anatomy Ontology¹⁸⁵ (Kansa *et al.* 2014). This is a rare example where archaeological data has been interlinked with a scientific KOS, although not supporting research tasks beyond searching objects.

The need to progress from LOD based content/data search to research-focused applications is also stressed by the e-science and linked science communities that want to see LOD support the process of research, including scientific workflows, computing and analysis (Bechhofer *et al.* 2011; Kauppinen *et al.* 2013). Indeed, novel LOD based models and applications that demonstrate considerable advances in research processes and outcomes may be decisive in fostering uptake of the LOD approach by research communities.

6.6.3 Search vs. research

Some examples will be useful to illustrate the difference between searching archaeological information based on LOD and research-focused LOD applications. The Getty Research Institute has made available their major cultural heritage thesauri as LOD. Patricia Harpring, Managing Editor of the Getty Vocabulary Program, describes a scenario where these vocabularies would aid discovery of related information:

“Let’s imagine that a researcher finds an interesting article online about the historical use of incense burners in Mexico. To explore the topic further today would require many hours or days of research; however, LOD will enable a new generation of search engines to follow the links between data sources to deliver more complete answers in much less time. In this use case, the AAT [Art & Architecture Thesaurus] could provide variant spellings, synonyms in other languages for ‘incense burners,’ and the narrower concept ‘censers’ with its variant terms, enabling the researcher to instantaneously discover numerous museum sites and articles on this topic. The AAT hierarchy could also focus the search on censers attributed to Pre-Columbian cultures. The user could explore geographic regions where these censers were created through TGN [Thesaurus of Geographic Names] place names, hierarchies, and linked maps. The names and biographies in ULAN [Union List of Artist Names] could lead the user to pertinent information about artists and patrons associated with the creation of the censers. CONA [Cultural Objects Name Authority], which ideally will have subject indexing, could provide links to photographs, paintings, or even YouTube videos portraying usage of censers (see an entertaining video of a ‘monster censer’ at Santiago de Compostela, Spain)” (Harpring 2014).

Achieving this scenario for a lot of cultural heritage information would be a great advance in the discovery of related information. As Harpring notes, it would allow finding more complete answers to search questions in much less time. However, this is about search, not research.

Beck (2010) addresses future research-focused archaeological applications of LOD. One example is sequences of pottery styles which are being used to establish a framework for dating archaeological contexts, e.g. stratigraphic layers of an excavation. Beck envisions that interlinked LOD of pottery classifications and documentation of excavations would allow identifying inconsistencies in the published archaeological record.

¹⁸⁴ Encyclopedia of Life, <http://eol.org>

¹⁸⁵ UBERON - Uber Anatomy Ontology, <http://uberon.org>

“In addition to many other things pottery provides essential dating evidence for archaeological contexts. However, pottery sequences are developed on a local basis by individuals with imperfect knowledge of the global situation. This means there is overlap, duplication and conflict between different pottery sequences which are periodically reconciled (...). This is the perennial process of lumping and splitting inherent in any classification system. Updated classifications and probable dates allow us to re-examine our existing classifications. One can reason over the data to find out which contexts, relationships and groups are impacted by a change in the dating sequences either by proxy or by logical inference (a change in the date of a context produces a logical inconsistency with a stratigraphically related group). (...) Publicly deposited RDF data should be linked data: this means that all the primary data archives are linked to their supporting knowledge frameworks (such as a pottery sequence). When a knowledge framework changes the implications are propagated through to the related data dynamically”.

This scenario is very demanding as it includes machine-based reasoning over LOD pottery classifications interlinked with information in many datasets of excavations which contain dating of stratigraphic layers of excavations based on pottery finds. The pottery classification system (or, more likely, different systems) would have to be available as Linked Data (based on SKOS or OWL), and the pottery based datings in the excavation datasets described consistently in a common format, and the datasets of course also published as Linked Data.

While unrealistic, the scenario touches upon crucial issues of stability and change of knowledge frameworks. If they are “living” frameworks that support the on-going research and knowledge creation process, there is always some addition and modification going on. One extreme example is species taxonomies where revisions are conducted regularly and produce more or less intensive “revision shocks” which impact on the documentation of species and even critical measures such as species protection and conservation (Vences *et al.* 2013). Hepp (2007) addresses conceptual dynamics in domains of knowledge and the issue of long update cycles of formalized knowledge organization systems. Thus new and arguably most interesting concepts in current research will not be present for long in domain thesauri or ontologies. Furthermore there is the issue of different classifications of the same research objects which, ideally, would co-exist in a knowledge system or interlinked systems (cf. Madsen 2004: 41, in the context of archaeological reference collections).

Visions of research-focused archaeological applications of LOD, like Beck’s example, expect such applications to allow automatic reasoning over a web of many interlinked data resources. In this quasi artificial intelligence scenario Linked Data applications would identify inconsistencies, contradictions, etc. in scientific statements (knowledge claims) or, as a positive example, present surprising relationships between data worth exploring further. Thus Linked Data applications would carry out some tasks that can be subsumed under research rather than search, e.g. detect relevant relationships between data or scientific statements that are contradictory.

6.6.4 Examples of research-oriented Linked Data projects

There are already some Linked Data projects which aim to go beyond simple search functionality. But not many and not necessarily in archaeology. We describe two examples, one in the field of social history and another concerning Classical Studies.

*Dutch Ships and Sailors*¹⁸⁶: As an example of LOD in the field of social history, the Dutch Ships and Sailors project has brought together four datasets on Dutch maritime history as five-star Linked Data. End of March 2014 the Linked Data comprised of 25 million RDF triples, divided over 33 named

¹⁸⁶ Dutch Ships and Sailors (Clarín IV project, 4/2013-3/2014), <http://dutchshipsandsailors.nl>

graphs. Around 1.5 million links connected the datasets as well as linked to external sources; for example 180,000 links to external historical newspaper articles were established and 2500 geographical entities matched to GeoNames entities (De Boer *et al.* 2014 and 2015). The project presented a number of examples of how the data can be used for historical research on the socio-economic realities of the 18th Century, for example lists of persons who embarked on different types of ships, analysis of the birth provinces of sailors on Dutch East India Company ships over multiple years, etc. In a follow-up project further datasets have been added to the initial Dutch Ships and Sailors Cloud (de Boer & Leinenga 2014; Entjes 2015).

*EPNet Project*¹⁸⁷: Aims to provide historians with data resources and tools for investigating the Roman trade system based on Latin and Greek inscriptions on amphoras for food transportation. In collaboration with experts of the history of the Roman economy the project has specified an ontology of domain knowledge which represents the way the data are being understood by scholars, how they are connected, and how they relate to the literature and current research practices. The main section of the ontology is a specialisation of the CIDOC CRM while other sections build on the metadata model of the EAGLE project (EAGLE 2015), EpiDoc¹⁸⁸ for the encoding of editions of ancient texts/documents (inscriptions, papyri, manuscripts), FaBiO¹⁸⁹ for bibliographic references, and others. The EPNet ontology is meant to be “functional to research”, e.g. support researchers in the exploration of hypotheses and question established narratives (Calvanese *et al.* 2015; Calvanese *et al.* 2016). Initial data resources are the rich database of Roman amphorae and their associated epigraphy (i.e. stamps and tituli) of the Centre for the Study of Provincial Interdependence in Classical Antiquity, University of Barcelona¹⁹⁰, the Epigraphic Database Heidelberg¹⁹¹, and the Pleiades gazetteer and graph of ancient places¹⁹².

6.6.5 CIDOC CRM as a basis for research applications

Expectations of research-focused applications of LOD in the field of archaeology and other cultural heritage research often relate to the CIDOC CRM as an integrating framework. Oldman (2012) explains that the Linked Data publication of the British Museum online collection data in CIDOC CRM format “comes from a concern that many Semantic Web / Linked Data implementations will not provide adequate support for a next generation of collaborative data centric humanities projects. They may not support the types of tools necessary for examining, modelling and discovering relationships between knowledge owned by different organisations at a level currently limited to more controlled and localized data-sets”. The ResearchSpace project¹⁹³ (led by the British Museum) is developing an online collaborative environment for humanities and cultural heritage information sharing and research that builds on CIDOC CRM based methods.

Oldman (2012) also notes that since some years the CIDOC CRM has been adopted by many projects “but it has also reached a ‘chicken and egg’ stage needing the implementation of public applications

¹⁸⁷ EPNet - Production and Distribution of Food during the Roman Empire: Economic and Political Dynamics (ERC Advanced Grant project, 3/2014-2/2019), <http://www.roman-ep.net>

¹⁸⁸ EpiDoc: Epigraphic Documents in TEI XML, <http://epidoc.sf.net>

¹⁸⁹ FaBiO - FRBR-aligned Bibliographic Ontology, <http://vocab.ox.ac.uk/fabio>

¹⁹⁰ CEIPAC database, <http://ceipac.ub.edu>

¹⁹¹ Epigraphic Database Heidelberg, <http://edh-www.adw.uni-heidelberg.de>

¹⁹² Pleiades, <http://pleiades.stoa.org>

¹⁹³ ResearchSpace, <http://www.researchspace.org>

to clearly demonstrate its unique properties and value to humanities research”. This is about more than semantic search of related content/data based on the CIDOC CRM or other ontologies.

The CIDOC CRM is intended to enable exchange and integration of scientific documentation of finds, sites and monuments, at the level of detail and precision required by researchers of the heritage sciences¹⁹⁴. Recent extensions of the CIDOC CRM cover scientific observation and argumentation (CRMsci and CRMinf). Thus CIDOC CRM based modelling of scientific processes and documentation of observations can enable integration of scientific information and argumentation (knowledge claims).

The CIDOC CRM developer community invites data sharing and integration projects to use the ontology to describe the meaning and context of their information objects so that research e-infrastructure and services can provide homogeneous access to the information, in a way that retains its original meaning and proper context. The proponents argue that this is the way forward to relevant heritage research applications. What they see as inadequate is the traditional information aggregation and integration approach based on fixed “core” metadata fields which are artificial generalizations that do not mediate the contextual knowledge of the data providers such as research institutes and museums (Doerr & Oldman 2013; Oldman *et al.* 2014).

The vision of the CIDOC CRM developer community goes well beyond enabling cultural heritage institutions to provide structured access to collection objects. Archaeological and other heritage data collections / databases contain a multitude of facts that have been established with various methods and in different contexts of research. Therefore a common way to describe the information is required that allows semantic integration and addressing questions beyond the local context of data creation and use.

This objective has been addressed by the development of the ARIADNE Reference Model which is based on the CIDOC CRM and enhanced or new extensions (e.g. CRMarchaeo for archaeological excavations)¹⁹⁵. The aim of semantic integration of research data requires that the participants produce a conceptual mapping of their database structures to the extended CIDOC CRM. The mapping enables the conversion and export of the databases in a CIDOC CRM compatible RDF format which can be shared as Linked Data on the Web.

The challenge of enabling effective mappings has been addressed by an innovative solution, the SYNERGY Reference Model (Doerr *et al.* 2014b). SYNERGY is intended as a modular environment composed of different instruments which will perform individual tasks of the mapping process, including also a knowledge base of re-useable mapping cases. Several ARIADNE have already used the Mapping Memory Manager¹⁹⁶ module of SYNERGY to define complex correspondences between entities of their and other databases and the conceptual classes provided by the extended CIDOC CRM (ARIADNE 2016a; Doerr *et al.* 2016; Gerth *et al.* 2016).

At large scale this approach will allow reaping the expected benefits only in the medium to long term, when many databases are mapped to the extended CIDOC CRM. However, mapping of a few related databases may demonstrate significant advantages of CIDOC CRM based integration in the short-term, possibly promoting further mappings.

¹⁹⁴ Cf. Definition of the CIDOC Conceptual Reference Model. Version 6.1, February 2015, pages i-ii, http://www.cidoc-crm.org/docs/cidoc_crm_version_6.1.pdf

¹⁹⁵ See the overview and description of the CIDOC-CRM extensions at: <http://www.ics.forth.gr/isl/CRMext/>

¹⁹⁶ Mapping Memory Manager - 3M (FORTH-ICS), <http://www.ics.forth.gr/isl/3M>

6.6.6 Brief summary and recommendations

Brief summary

Linked Open Data based applications that demonstrate considerable advances in research processes and outcomes could be a strong driver for a wider uptake of the LOD approach in the research community. Current examples of Linked Data use for research purposes rarely go beyond semantic search and retrieval of information. This has not gone unnoticed by researchers who expect relevance of Linked Open Data also for generating and validating or scrutinizing knowledge claims. To allow for such uses a tighter integration of discipline-specific vocabularies and effective Linked Data tools and services for researchers are required.

Expectations of research-focused applications of LOD in the field of cultural heritage and archaeology often relate to the CIDOC CRM as an integrating framework. The CIDOC CRM is recognised as a common and extendable ontology that allows semantic integration of distributed datasets and addressing research questions beyond the original, local context of data generation. Notably, in the ARIADNE project several extensions of the CIDOC CRM have been created or enhanced, e.g. CRMarchaeo, an extension for archaeological excavations, and extensions for scientific observations and argumentation (CRMsci and CRMinf).

To meet expectations such as automatic reasoning over a large web of archaeological data many more (consistent) conceptual mappings of databases to the CIDOC CRM would be necessary. Linked Data applications then might demonstrate research dividends such as detecting inconsistencies, contradictions, etc. in scientific statements (knowledge claims) or suggesting new, maybe interdisciplinary lines of research based on surprising relationships between data.

Recommendations

- *LOD based applications that enable advances in archaeological research processes and outcomes may foster uptake of the LOD approach by the research community.*
- *LOD based applications for research will have to demonstrate advantages over or other benefits than already established forms of data integration and exploitation.*
- *Develop LOD based services that go beyond semantic search and retrieval of information and also support other research purposes.*
- *Build on the CIDOC CRM and available extensions to exploit conceptually integrated LOD.*

7 References and other sources

This list of references contains all literature and other sources referenced in the study as well as many others. In particular additional literature is included that presents and discusses the application of Linked Data in archaeology, cultural heritage and other humanities.

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